

## Teacher profile

**Name:** Biswajyoti Doley

**Qualification:** M.com, M.Phil.

**Designation:** Assistant Professor

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**Address:** Golaghat

**Date of Joining:** 6<sup>th</sup> December 2008

<b>Educational Qualification</b>			
<b>Qualification</b>	<b>Title/Course</b>	<b>University</b>	<b>Year</b>
<b>Undergraduate</b>	B.Com	Dibrugarh University	2001
<b>Postgraduate</b>	M.Com	Gauhati University	2003
<b>M.Phil.</b>	M.Phil.	Assam University	2017
<b>PhD</b>	PhD		

<b>Career Profile</b>		
<b>Teaching Experience (in Years)</b>	<b>Area of Specialization</b>	<b>Courses and Subjects taught</b>
12 years	Marketing	MPA, PMKT, RTMT, CRB

<b>Publications with ISSN/ISBN no.</b>			
<b>Name of the Journal/Book</b>	<b>ISSN/ISBN</b>	<b>Year</b>	<b>Title</b>
<b>Kala Sarovar( care list Journal)</b>	0975-4520	2021	Mission Organic Value Chain Development and problems of Organic Farmers in N.E Region
<b>Beeksha (Peer review Journal)</b>	2278-4128	2021	Impact of Internal Marketing on Job satisfaction in Health care services
<b>Contemporary Issue in Business, Economics, and Society.</b>	<b>978-91- 987581-1-5</b>	<b>2021</b>	As an assistant editor
<b>Emerging Issues in commerce, economics, Information Technology and Management.</b>			Employment Opportunities for women in rural area: An economic prospect in Golaghat district of Assam

<b>Conference/Symposia/Workshops attended/organized</b>			
<b>Title of the Conference/Symposia/Workshop</b>	<b>National/ International level</b>	<b>Date</b>	<b>Organizer</b>

Rural and Agricultural marketing in North east India: Its prospect and problem	National Level	18 <sup>th</sup> &19 th Feb.20022	Management Department
Contribution of Assam in freedom movement of India	National level	11 <sup>th</sup> &12 th March 2022	History &Management Department

Staff Development Programmes attended/organized			
Programmes	Title of the Programme	Date	Organizer
Orientation Programmes			
	Digital tools for learning	12 <sup>th</sup> july to 23 <sup>rd</sup> july 2021	
Refresher Courses	Managing online classes and co-creating MOOCS 10.0	13 <sup>th</sup> dec to 27 <sup>th</sup> dec. 2021	Ramanujan College, New Delhi.

**Any other Areas of Interest (Hobbies): Social Entrepreneur**

**Biswajyoti Doley**  
Signature