

Teacher profile

Name: Dr. Chinzakhum Vaiphei

Qualification: M. Com. Ph.D

Designation: Assistant Professor

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Address: Mission Patty, Golaghat ward no. 3

Date of Joining: 11/10/2011

Educational Qualification			
Qualification	Title/Course	University	Year
Undergraduate	B.Com	Assam University-Silchar	2005
Postgraduate	M.Com	Assam University-Silchar	2007
PhD	P.hD	Assam University-Silchar	2014

Career Profile		
Teaching Experience (in Years)	Area of Specialization	Courses and Subjects taught
10 years 4 months	Marketing	Principles of Marketing, Principles of Management, Service Marketing, Consumer Behaviour, International Marketing, Rural Marketing, Retail Management etc.

Publications with ISSN/ISBN no.			
Name of the Journal/Book	ISSN/ISBN	Year	Title
SAMABAYIKA-Annual Publication on Co-operative Education and Research	(ISSN: 0975-7244)	2011	Co-operation among the Hmar People in Cachar District
Global Publishing House (India), Maharanipeta Visakhapatnam-2.	(ISBN: 978-93-81563-08-3)	2012	Entrepreneurship Problems of Pineapple Growers in Lakhipur Sub-Division of Cachar District of Assam – A Study in Hmarkhawlien Village, (Ed), Entrepreneurship And Small Business Management in North East India
Beeksha	(ISBN: 2278-4128)		Production and Marketing of Pineapple: A Study in Cachar District of Assam

Research Promoter, A peer Reviewed Journal of Business, Humanities and social Science	(ISSN No. 2231 0193)	2014	Price Spreads and Marketing Efficiency of Pineapple in Cachar District of Assam
Research Promoter, A peer Reviewed Journal of Business, Humanities and social Science	ISSN: 2231 0193	2016	An Analysis of Growth Rate of Area, Production and Productivity of Pineapple in India and in the State of Assam and Export Performance of Pineapple from India
AkiNik Publications	(ISBN: 978-93-85895-65-4)	2016	Rural Marketing, (Ed) Rural Financing in North Eastern Region of India Issues and Challenges
Purbayon Publication-Guwahati-14	(ISBN: 978-93-88593-01-4)	2018	Consumers Preferences towards Organic Tea: Special Reference to Golaghat Town, Assam (Ed) Issues and Challenges in Economics and Commerce: A Perspective

Conference/Symposia/Workshops attended/organized		
Title of the Conference/Symposia/Workshop	National/International level	Date
Entrepreneurship and Small Business Development-Issues, Challenges and Opportunities in the Globalised Economy	National Seminar	5-6 th March, 2010
Violation of Human Rights Against Women in Rural India with Special reference to prevailing superstitions in North Eastern Region	National Seminar	25 th & 26 th October, 2016.
International Seminar & Youth Convention on Digitalization and Rural Development in North East India: Issues, Challenges and Way Forward	International Seminar & Youth Convention	13 th -15 th February, 2017.
3 rd National Conference of North East India commerce and Management Association (NEICMA) on Emerging Trends in Commerce and Management	National Conference	5 th and 6 th October, 2018
National Conference on Trade Relations in North East India: Problems and Prospects	National Conference	10 th and 11 th October, 2018
National Seminar on Rural and Agricultural Marketing: Problems and Prospects in North Eastern Region	National Seminar	18 th & 19 th February, 2022
National Seminar on Contribution of Assam in the Freedom Movement of India	National Seminar	11 th & 12 th

		March, 2022
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Staff Development Programmes attended/organized		
RC/OC/FDP	Title of the Programme	Date
Refresher Courses	UGC Human Resource Development Centre Gauhati University	8 th November to 28 th November, 2018.
ARPIT Refresher Course	ARPIT Refresher Course organized by Shri Ram College of Commerce, Delhi University sponsored by Government of India, Ministry of Human Resource Development, UGC.	16 weeks Examination held on 16-02-2020
Orientation Programmes	15 th Orientation Course organized by UGC-ASC, Mizoram University	18 th November to 15 th December, 2014
Faculty Development Programmes	One Week Online National Level Faculty Development Programme (FDP)	1 st June to 6 th June 2020
FDP	One Week Online Faculty Development Programme (FDP) on Development of E-Content in Teaching and ICT Based Assessment Tools	12 th June to 17 th June, 2020
FDP	One Week National Level Faculty Development Programme on Suffering and Survival: The Role of Women During Covid-19	7 th September to 12 th September, 2020
FDP	One Week Online International Workshop on Research Methodology	13 th July to 18 th July, 2020
FDP	One Week Faculty Development Programme on “Academic Writing for Research”	11 th to 17 th October, 2021
FDP	AICTE Training and Learning (ATAL) Academy Online Elementary FDP on “Social Enterprise Management” Indian Institute of Management Studies, BHU	23/10/2021 to 27/10/2021
FDP	AICTE Training and Learning (ATAL) Academy Online Elementary FDP on “	21/02/2022 to 25/02/2022

	Entrepreneurial Finance” at Indian Institute of Management, Nagpur	
HRD Programmes		

Areas of Interest: Research, Teaching