

DEPARTMENT OF MANAGEMENT GOLAGHAT COMMERECE COLLEGE

> Impact of Ukraine-Russia war on Indian Economy

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Lessons from the Pandemic

আমি কি চাম আৰু কিয় চাম**?**

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Editorial

Russia-Ukraine war is having direct as well as indirect implications globally. As every other nation is connected through international trade and financial system. spillover effect of the war in terms of higher commodity prices and inflation are already felt. Global economies were just recovering from the covid-19 pandemic, when the war has hit. Many countries are on the verge of falling into stagflation. Stagflation is a situation in which inflation too high, there is no growth in the economy and high unemployment rate. India too is staring at such economic scenario. Russia-Ukraine conflict would push the import bill higher as India is a major importer of crude oil, edible oil and fertilizers. Higher import bill implies greater trade deficit. To make the scenario worse, rupee has depreciated significantly in the recent times. One factor can be attributed to sell off in the stock market by FIIs and FPIs. RBI along with the Finance Ministry will have to be prudent enough to tackle such economic challenges. Specially RBI's first target should be in containing the inflation without hurting the liquidity much.

- Shankar Jyoti Doley

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Lessons from the Pandemic Collected from The Times of India





New Education Policy

Shankar Jyoti Doley

Assistant Professor Golaghat Commerce College

New Education Policy (NEP) was approved by the Government in 2020. NEP brings about several major reforms in education sector in India. The NEP replaces the rules framed in the education policy of 1986. Some of the major highlight of the NEP are:

- The NEP 2020 aims at making
 "India a global knowledge superpower".
- Ministry of Human Resource Development (MHRD) renamed as the Ministry of Education.
- The two earlier education policies were brought in 1968 and 1986.

- The current 10+2 system to be replaced by a new 5+3+3+4 curricular structure corresponding to ages 3-8, 8-11, 11-14, and 14-18 years respectively.
- M.Phil. courses will be discontinued
- Undergraduate education will be of 4 years with multiple exit option i.e. 1st year with certificate, 2nd year with diploma, 3rd year with degree and 4th year with honors.
- Affiliation of college will be phased out in 15 years and will be granted graded autonomy to colleges.
- It also aims to increase the expenditure in the education sector to 6% of GDP. At present India spends around 4% of GDP on education.



Years/Class	Stage	Coverages
4 years	Secondary Stage	Multi-disciplinary study, critical thinking, flexibility and student choice of subjects.
Class: IX to XII		
Age: 14 to 18		
3 years	Middle Stage	Experiential learning in the sciences, mathematics, arts, social sciences and humanities
Class: VI to VIII		
Age: 11 to 14		
3 years	Preparatory Stage	Play and activity based and interactive classroom learning
Class: III to V		
Age: 8 to 11		
5 years	Foundation Stage	Play/activity-based learning
Class: Pre-school to II		
Age: 3 to 8		





Impact of Ukraine-Russia war on Indian Economy

Hansy Kaur Hanspal B.com. (H) Semester – VI Golaghat Commerce College

Russia invaded Ukraine on 24 February 2022. Though the war was fought between two countries but the effects of war can be seen in the different parts of the World. Russia is the 3rd largest oil producer and 2nd largest oil exporter. It is also the largest provider of natural gas to Europe, providing about 35 per cent of its supply. Brent crude prices rose above US\$105 a barrel for the first time since 2014. as the war led to concerns about disruptions in global energy supply chain.

An essay on the 'State of the Economy' in the Reserve Bank of India's (RBI) February 2022 bulletin observed that "Domestic macroeconomic conditions are striking a path that is diverging from global developments." Perhaps, but the possible outcomes of the geopolitical crisis that began when Russia invaded Ukraine could challenge that assessment. That's not all. On March 8, US President Joe Biden raised the ante in this war by announcing a ban on the import of Russian energy products.

While the USA itself is not dependent on Russian oil, in 2021, imported average 672,000 it barrels a day or 8% of its needs. Information (Energy Agency). Canada provides 51% of US oil import. Some analysts fear that crude oil prices could skyrocket to as high as \$150 a barrel. This could havoc on the Indian wreak economy. The stock market has already reacted, with major indices almost 10% falling by since February 1. although they recovered around the days of the results. state election Several market veterans shrug off the slide saying a 'technical correction' was due anyway, and events in Europe supplied the trigger.

The rise in crude prices poses inflationary, fiscal and external sector risks. Inflation could turn even more structural with high oil prices having pass-through effect for other а sectors. In Mumbai. Financial minister Nirmala Sitharaman recently said that the Russia-Ukraine tension and a surge in crude oil prices posed risk to the financial stability of the country. Increasing fuel prices is expected to hit consumption directly, already affected by the impact of the pandemic. Government estimates have estimated the private final consumption expenditure (PFCE) for 2021-22 at Rs 80.81 lakh crore. down from Rs 83.22 lakh crore in 2019-20.



India's retail inflation had hit a seven month high of 6.01% in January, breaching the RBI's upper tolerance level. The spike was mainly because of high food inflation, which hit a 14-month high of 5.43%. Though wholesale price inflation in January softened to 12.96% from 13.56 per cent a month ago. The Russia-Ukraine war is expected to further worsened the inflationary situation mostly attributed to high fuel prices. We can hope that the world gets peace and the suffering of the people comes to an end.

Companies and their Green Marketing Methods

Azmi Akhtar Hussain M.com 1st Semester

Golaghat Commerce College

Green marketing is a marketing in which products are promoted based on their environmental benefits. The purpose of using the word "Green" is that the production of goods is done without causing any damage to the environment, and also ingredients and packaging of products are environmentalfriendly. Currently it has become one of the most popularly used methods of marketing because of the degrading condition of environment and climate change. With green marketing campaigns, companies show that they are concerned about the environment and are doing their bit to save the environment. Some of the examples of such companies are-

1. Starbuck's marketing campaign

Starbuck's is one of the few companies which not only adopted but also remained committed to using environmental-friendly methods to conduct their business and to attract consumers. They uses solar energy in its stores to minimize the use of electricity. They also have been committed to using responsible building material in their stores to reduce carbon footprint. At present, they are working on to use recyclable cups in order to reduce the waste created by them.

2. IKEA marketing campaign

IKEA is a Swedish furniture brand that has established its own strategy for environmentfriendly practices named "People & Planet Positive". IKEA offers its customers stylish furniture at affordable prices along with sustainability. They makes the use of solar energy in 90% of its stores in the USA. They deliver products in flat packing, which customers are required to assemble later. They are also investing in wind energy for the production of electricity.

3. Unilever

Unilever, one of the giant companies around the world, has made green investments and made a sustainable living plan as an essential part of their programs. The company is making changes to save energy, water, and to reduce waste.

4. Apple's marketing initiative

Apple made MacBook Air and MacBook Mini using 100% recycled aluminium. They uses materials and chemicals in its products, which are not only safe for the person who uses them but are also safe for the environment.

5. Johnson & Johnson's marketing initiative

Johnson & Johnson, is a well- known company of Band-aid and baby's products. The company has set a goal for the reduction of carbon emission by 20% by 2021 and to maximize product recycling.

Filing of Income Tax Return: An Obligation and its Relevance

Mriganka Moni Das

Taxation & Accounting Professional, Guwahati.

Income Tax is a charge levied by the Central Government on the income earned during a financial year by individuals, business and corporate houses. In India it is categorized as "Direct Tax". Income Tax Return is a format in which the assesse has to furnish information as to his total income and tax payable. The filing has to be done electronically in the income tax portal (except for some categories of assesses). The format for filing of return by different assesses are notified by the Central Board of Direct Taxes (CBDT) from time to time.

Filing of Income Tax Return will not only make a person a responsible citizen but also will contribute to Nation building through payment of taxes.

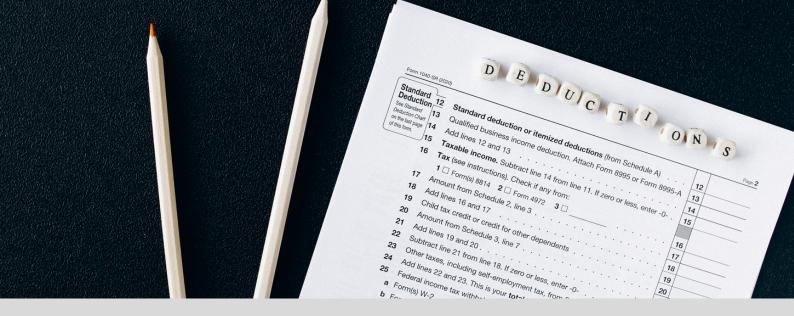
Benefits of filing Income Tax Return on time:

- 1. Easy Loan Approval
- 2. Claim of Income Tax Refund
- 3. Income and Address Proof
- 4. Quick Visa Processing
- 5. Carry Forward of Losses

6. Avoid Penalty and Prosecution Compulsory Filing of Return [Section 139(1)]



It is compulsory for company and firms to file a return of income for every previous year. In case of a person other than a company or a firm, filing of return is mandatory, if his total income during the previous year exceeds the basic exemption limit. Further every person, being an individual or a HUF or an AOP or BOI or an Artificial Judicial Person is required to file return for every assessment year.



The due dates of filing income tax return is :

(a) 30th September of the Assessment Year, where the assessee is-

(i) A Company; or

(ii) A person (other than a company) whose accounts are required to be audited under the Income Tax Act,1961 or any other law in force; or

(iii) A working partner of a firm whose accounts are required to be audited under the Income Tax Act, 1961 or any other law for the time being in force. (b) 31st July of the assessment year, in the case of any assesse other than those mentioned above in (a) Central Board of Direct Taxes

(CBDT) has notified the new ITR forms ITR 1 to 6 for Assessment Year 2022-2023 to file return of income.

An individual has to choose his form for filing of return considering his nature of income and considering certain other factors.



TAX

However, for filing a correct and error free return one has to collect some information well in advance. These are as following:

A. Form 16 (For TDS deducted on salaried Income).

- B. Form 16 A (For TDS deducted on Income other than salary).
- C. Form 26AS.
- D. Updated Bank Statements of all active bank accounts.
- E. Annual Information Statement (AIS).
- F. Documents that are required to claim expenses as deductions.
- G. Documents relating to other incomes and interest incomes.
- H. Other Investment documents.
- I. Any other document material to filing of return.

The assessee has to file his income tax return before the due dates mentioned above in order to avoid penalty. Moreover, if an assessee files his return after due date he is not entitled to set off losses and income tax refund may be delayed if he is eligible for refund. In Budget 2022, Hon'ble Finance Minister introduced TDS on digital currency transactions (cryptocurrencies).

Necessary changes and modifications are expected in ITR for reporting the same. Filing of Income Tax Return will not only make a person a responsible citizen but also will contribute to Nation building through payment of taxes. If required the assessee may take the help of Chartered Accountants and Tax Consultants for filing of Income Tax Return.

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আমি কি চাম আৰু কিয় চাম**?**

পাৰ্থ পি. বৰা নতুন দিল্লী

"ইণ্টাৰনেটৰে বান্ধ খাই পৰা ডিজিটেল পৃথিৱীখনত অজস্ৰ সমল বিনামূলীয়াকৈ উপলব্ধ যদিও উপলব্ধ যদিও সকলোবোৰ সমল আমাৰ বাবে মানসিক খাদ্য হিচাপে গ্ৰহণ কৰিবলৈ উপযোগী নহয়"

আমি যিধৰণৰ খাদ্য গ্ৰহণ কৰোঁ. আমাৰ শাৰীৰিক গঠন আৰু মানসিকতাও ঠিক তেনে ধৰণৰে হয়। শাৰীৰিক স্বাস্থ্যৰ উপযোগী বাবে খাদ্যৰ কথা সততে আলোচনা কৰা হয় যদিও মানসিক স্বাস্থ্যৰ বাবে আৱশ্যকীয় মানসিক খাদ্যৰ কথা তুলনামূলকভাৱে কমকৈ পতা হয়। আমি চোৱা, শুনা আৰু অধ্যয়ন কৰা সমলে আমাৰ মানসিকতাৰ ওপৰত প্ৰত্যক্ষভাৱে প্ৰভাৱ পেলায়। বৰ্তমান ইণ্টাৰনেটৰে বান্ধ খাই পৰা ডিজিটেল পৃথিৱীখনত অজস্ৰ সমল বিনামৃলীয়াকৈ উপলব্ধ যদিও সকলোবোৰ সমল আমাৰ বাবে মানসিক খাদ্য হিচাপে গ্ৰহণ কৰিবলৈ উপযোগী নহয়। আমাৰ বয়স, শিক্ষা, সমাজ, সংস্কৃতি তথা পৰিবেশ অনুসৰি আমাৰ উপযোগিতাসমূহ বিভিন্ন হয়। গতিকে. আমাৰ বাবে সকলোতকৈ ডাঙৰ সমস্যাটো হৈছে গ্ৰহণ কৰিবলৈ উপযোগী সমল বাছনি কৰাতো। যিবোৰ সমলত আমাৰ মূল্যৱান সময় বিনিয়োগ কৰিলে আমি নতুন কথা বা বিদ্যা শিকিব পাৰোঁ, নতুন তথ্য আহৰণ কৰি জীৱনত সেয়া প্রযোগ কৰি আমাৰ ইতিবাচক প্ৰভাৱ পেলাব পাৰোঁ. সেইবোৰ সমলকে আমাৰ বাবে উপযোগী সমল বুলি গণ্য কৰিব পৰা যায়।

Google পৰিয়ালৰ আটাইতকৈ জনপ্ৰিয় প্ৰ'ডাক্টটোৱেই হৈছে Youtube। আজিকালি প্ৰায় সকলো লোকেই ম'বাইল বা কম্পিউটাৰত Youtube ব্যৱহাৰ কৰে। গতিকে, Youtubeৰ মাধ্যমেৰে বহু লক্ষ লোকৰ জীৱন প্ৰভাৱিত কৰা কেইগৰাকীমান Youtube Creator আৰু Youtube চেনেলৰ বিষয়ে আজি চমুকৈ আলোচনা কৰিবলৈ লৈছোঁ।

Ankur Warikoo: Nearbuy.com নামৰ সফল কোম্পানীটোৰ সহ প্ৰতিষ্ঠাপক অংকুৰ ৱাৰিক'য়ে বিগত কিছুবছৰ ধৰি Youtubeৰ জৰিয়তে সম্পদ আহৰণ. ব্যক্তিগত বিত্তীয় ব্যৱসায়ীক পৰিকল্পনা. বিনিয়োগ. পৰিকল্পনা ইত্যাদি বিভিন্ন বিষয়ত শিক্ষা প্ৰদান কৰি আহিছে। তাৰোপৰি. তেওঁ শিক্ষাৰ্থীৰ বাবে বিশেষভাৱে কেৰিয়াৰ পৰিকল্পনা. সময় পৰিচালনা. বিদেশত উচ্চ শিক্ষা গ্রহণ. অনলাইন পাঠ্যক্ৰম. বিখ্যাত কিতাপৰ পৰ্যালোচনা আদি সমল যুগুত কৰিছে।



TEDx Talks আৰু Josh talks: আমাৰ সকলোৰে জীৱন সংগ্ৰমৰ কাহিনী আৰু সফলতাৰ সংজ্ঞা পৃথক হ'লেও আমাৰ বাবে অনুপ্ৰেৰণাৰ উৎস একেই হ'ব পাৰে। পৃথিৱীৰ বিভিন্ন অঞ্চলত বিভিন্ন প্ৰকাৰ জীৱনৰ যুঁজখন চলাই আত্মবিশ্বাসেৰে থিয় দিয়া লোকসকলৰ সফলতাৰ আঁৰৰ কাহিনী চমুকৈ ক'বলৈ দিয়া একোখন মঞ্চ হৈছে TEDx Talks আৰু Josh talks। বৰ্তমান Josh talks চেনেলটো অসমীয়াকে ধৰি প্ৰায়বোৰ ভাৰতীয় আঞ্চলিক ভাষাতে উপলব্ধ হৈছে। যদি আপোনাৰ জীৱন যাত্ৰাত কেতিয়াবা হতাশাৰ তিলমাত্ৰাও ছাঁ পৰে, এবাৰ TEDx Talks আৰু Josh talks চেনেল দুটাত ভুমূকি মাৰি চাওক। আপোনাৰ থমকি ৰোৱা খোজ আগুৱাবলৈ নিশ্চিতভাৱে সাহস পাব।

Devottom Axom আৰু Ayushman bhawa: কৰ্মসূত্ৰে দিল্লীৰ বাসিন্দা দীপম কুমাৰ বৰ্মন নামৰ চিকিৎসকগৰাকীয়ে অসমীয়া ভাষাত স্বাস্থ্য আৰু বিভিন্ন ৰোগৰ সম্পৰ্কে সচেতনা সৃষ্টি কৰিবলৈ বিগত কেইবছৰ মানৰ পৰা নিয়মীয়াকৈ ভিডিঅ' প্ৰস্তুত কৰি আহিছে। চিকিৎসা বিজ্ঞানৰ জটিল কথাবোৰ খুব সহজ সৰল ভাষাত বুজাই সমল প্ৰস্তুত কৰাৰ বাবে তেওঁৰ একপ্ৰকাৰৰ স্বাস্থ্য সচেতনাৰ ক্ষেত্ৰত অসমত বিপ্লৱৰ সূচনা কৰা বুলি ক'ব পাৰি। শেহতীয়াকৈ জনপ্ৰিয় হৈ পৰা অন্য এটা অসমীয়া ভাষাৰ Youtube চেনেল হৈছে Ayushman bhawal গীতাঞ্জলী শৰ্মা নামৰ যুৱতীগৰাকীয়ে তেওঁৰ জ্ঞান আৰু অভিজ্ঞতাৰ আলমত যোগাসন, যৌন শিক্ষা, মানসিক স্বাস্থ্যৰ ওপৰত খুব সময়োপযোগী আৰু বিজ্ঞানসন্মত ভিডিঅ' প্ৰস্তুত কৰি এই চেনেলটো ৰ জৰিয়তে অসমবাসীৰ বাবে আপল'ড কৰি আহিছে। যুৱ প্ৰজন্মৰ বাবে এই চেনেলটো খুবেই প্ৰয়োজনীয়।



Great ideas great life, Kishan chotaliya আৰু Think school: এইকেইটা চেনেলত পৃথিৱীৰ বিখ্যাত ব্যৱসায়িক প্ৰতিষ্ঠান, সফল ব্যক্তি, জনপ্ৰিয় কিতাপ ইত্যাদিৰ বাস্তৱ সন্মত পৰ্যালোচনা কৰা হয়। ইয়াত সফলতাৰ কাহিনীৰ সমান্তৰালভাৱে বিফলতাৰ কাহিনীসমূহো বিশ্লেষণ কৰা হয় যাতে দৰ্শকসকলে আনৰ ভুলবোৰৰ পৰা শিক্ষা লাভ কৰে। যিসকল লোকে জীৱনটো গতানুগতিকতাৰ পৰা ফালৰি কাটি কিছু অন্য ৰূপত সজাব খোজে তেওঁলোকৰ বাবে এইকেইটা চেনেলে চিন্তাৰ খুৰাক যোগাব।

ওপৰত উল্লেখ কৰা চেনেলকেইটাৰ ওপৰত অন্য অসংখ্য সুন্দৰ সমলেৰে ভৰি থকা দেশী-বিদেশী চেনেল Youtubeত উপলব্ধ। সেইবোৰ বিচাৰি চাওক, নিজৰ জীৱনত প্ৰয়োগ কৰক আৰু সময়ৰ সৎ ব্যৱহাৰ কৰি জীৱনটো সুন্দৰকৈ সজাওক। আলোচনা কৰা চেনেলসমূহৰ লিংক দিয়া হ'ল:

https://www.youtube.com/c/warikoo ২) TEDx Talks: https://www.youtube.com/user/TEDxTalks v) Josh talks: https://www.youtube.com/c/JoshTalksLive 8) Devottom Axom: https://www.youtube.com/c/DevottomAxo m (d) Avushman bhawa: https://www.youtube.com/c/AyushmanBh awa ৬) Great ideas great life: https://www.youtube.com/c/GREATIDEAS **GREATLIFE** ٩) Kishan chotaliya: https://www.youtube.com/c/KishanChotali va

ש) Think school:

۵) Ankur Warikoo:

https://www.youtube.com/c/ThinkSchool



ECOLOGICAL MARKETING: NATURE DEMANDS FOR MODERN APPROACH

Adarsh Gupta

B.com (H) Semester – V Golaghat Commerce College

"Truly Innovative products leave their mark on the world but not on the planet"

"It's only one straw, said 8 billion people". Both parts of the same statement differ from each other but convey only one message. The first part focuses on a small event which is common in daily life and viewing a small damage to the environment but when the second part is connected with it then the whole statement becomes a big chaos for the environment. A straw which seems like it doesn't even count for an individual but when it is used by billions of people daily then it harms the environment to a great extent. This is only one example among the lakhs of activities in business. Nature is urging for sustainability. Therefore consumers and manufactures have directed their attention towards products that are presumed to be "green" or environment friendly like low fuel efficiency, organic electricity. products. recyclable items, less nature harming products. Through green marketing, manufacturers and consumers have an opportunity to accomplish expectations and consumer fulfil their environment concern. This concept calls upon business to follow ethical and green practices while dealing with customers, dealers, suppliers and employees.



Some characteristics of products that can be claimed/accepted as green are:

Energy efficient # Water efficient

- # Less hazardous
- # Recyclable

Green marketing has evolved as one of the major area of interest marketers. for however. it requires investment in terms of technology enhancement. modification of process, communicating the benefits to customers with lack of concern in this regards. Newspaper and Television the plays most important role to spread knowledge/information regarding green products to the consumer.

Consumers are strongly agreeing for this change in marketing practices and have rated "Manufacturing Eco-friendly Product" as the most important green marketing practice followed "Educating by customers to use products in environment friendly manner."

Durable
Biodegradable
Renewable
#Limited use of Natural Resources

Green Marketing is not only concerned and limited to advertising, but it even consists of various sectors like production of eco-friendly products, sustainable business practices, ecofriendly packaging and making a marketing campaign that focuses on environment friendly products.

Some companies practicing this change well and setting an example in the market like:

- Starbuck's by using solar energy to minimize the use of electricity, using responsible building material in their stores to reduce carbon footprint and the most popular Facebook campaign to urge people to plant trees and paint streets for the sake of the streets.
- Apple announcing that their products are being created by using 100% recycled aluminium. This year their slogan was, "Truly Innovative products leave their mark on the world but not on the planet". They even stopped providing charger, earphones with the packaged phone to not produce more than the amount actually needed in the market.



- IKEA offers its customers stylish furniture at affordable prices along with sustainability. They make the use of solar energy in 90% of its stores and they are also investing in wind energy for the production of electricity.
- Unilever has made green investments and made a sustainable living plan as an essential part of their programs. The company is making changes to save energy, water and to reduce waste.
- KFC using paper straw, paper sauce cups and mainly paper packaging.





 Online shopping companies (Flipkart, Amazon) using fully paper and cardboard boxes packaging's.

Gradually consumers have also attitude shown positive towards marketing. areen Consumers will be more active in participating in this initiative when marketers will make them aware about the benefits of the green products as compared to the traditional At products. the present scenario the percentage of the people who buy green products are very low because of which it turns into an opportunity to build their product portfolios promote and their green products.

UPI123Pay

RBI, with an aim to further deepen digital payments and make them more inclusive and easier, has launched a new Unified Payment Interface (UPI) service, UPI123Pay for non internet users to make digital payments through their feature phone.



Rajashree Payeng

Assistant Professor Kaliabor College Unified Payment Interface (UPI) is a payment system, allowing users to transfer money on a real time basis. across different bank accounts. Since its inception in April 2016, UPI system has seen a huge growth in the number of transactions and aggregate value for processing instant payments. **Digital transactions through UPI** recorded phenomenal growth during the pandemic vear 2020-2021 resulting the in inclusion of more people under the digital payment ecosystem.

Till now UPI payments were only possible through smart phones with internet connectivity. Thus, to further bring a greater number of people under the digital payment system and with an initiative to pave the way for a cashless economy the RBI along with National Payment Corporation of India launched UPI123Pay.

About UPI123Pay

- This service is made keeping in mind the 40 crore feature phone users in the country. Users will be able to pay bills, FASTags, pay mobile bills and check their account balance hassle free without internet through their feature phone.
- Customers have to link their bank account with their feature phone to use this facility.
- 123Pay will be available in all Indian Languages.

Provides four options to make payments without internet connectivity:

- Interactive Voice Response (IVR): Users can initiate a secure call to the number provided by the National Payment Corporation of India to make financial transactions.
- App- Based Functionality: Users can install app on their feature phone through which several UPI function available on smart phones, will be available to them except scan and pay feature.

- Missed Call Facility: The missed call facility will allow users to access their bank account. They can send a missed call and get a call back from the bank to authenticate the transaction by entering UPI pin.
- Proximity Sound Based Payments: This technology uses sound waves to enable contactless, offline, and proximity data communication on a device.

UPI123Pay will cater to people at the bottom of the pyramid, who cannot afford latest technology especially in rural areas. It will help in the financial inclusion of the people and take forward India's dream of Digital India and cashless economy.



War Politics and Its Consequences

Alok Baroi PGT Commerce, Asian Public School, North Lakhimpur, Assam

Our society is mainly intimated towards the growth and progress of human being. Nevertheless. some tensions still prevailed in every nook and corner of the world, where globalization is at peak. Every country, one or either way rely upon the global economic phenomenon. As the pace of interdependencies are gradually increasing, so it is the matter of valid and supreme requisite for each player to steer the pavement of economic growth.

Severe disparities the among countries in of their terms physiographic, cross-culture. infrastructures, technology, etc, are leading towards the craze for culture of dominance in every facet. Such keen for dominance. construct the ideology of warfare. War has been an important topic of analysis, since from the evolution of our society till the date. Several wars have been fought between veteran warriors to become a global sensation. War has prolonged, records in the diary of our history and it shall be perpetuate ever as the survival of human race will be.



"Who knows when they shall get their old days back, which were fullof prosperity and liberty in every sense? "

War politics is just fabricated to ruin the peace of humanity for the purpose of fulfilling one's strong will of paramount. The ongoing war, between Russia-Ukraine is one such fabrication of supremacy, where Russia has almost destroyed the assets and disturbed the integrity of the society in Ukraine through annexing the later partially by modern using arms and ammunition. In consequence of the combat, many people lost their life as well their family and turned into refugees. Victims of this war politics are wandering from place to place and fighting every minute for their peace of life and their basic rights for survival. Who knows when they shall get their old days back, which were full of prosperity and liberty in every sense?

History reveals, war has never been solution for any problem. а Political tensions should not be turned into a massive reason for destruction or war rather it must be handled with political tactics without damaging the vulnerability of entire humanity. Hence, a strong framework and roadmap must be formed to deal with the conflicts tactfully by the world leaders in a common forum.

Business in to the Space

Waljit Kaur

B.Com. (H) , Semester - VI Golaghat Commerce College Space is a big business. Global revenues are currently about \$385 billion. Economists expect the space economy to continue to grow in the 21st century with estimates of revenues in the trillions of dollars. The space business is a general term for businesses related to space including companies that provide services such satellite as broadcasting, communications and satellite data utilization for commercial purposes as well as the space industry related to infrastructure such as the manufacture of rockets and satellite equipment and facilities for the military which is supported by government demand. Space X is one such company which indulge in space business. SpaceX was founded in 2002 by Elon Musk. Its main objective is to reduce space transportation costs to enable the colonization of Mars. It was the first private company to successfully launch and return a spacecraft from Earth orbit. It was also the first to launch a crewed spacecraft and dock it with the International Space Station (ISS). Company's headquarter is located in Headquarters are in Hawthorne, California. Founder Elon Musk is currently the richest man in the world with US\$280 billion worth of wealth.

উকা ফাগুনৰ পৃষ্ঠা

মোৰ চহৰখন আজি উকা ফাগুন ফুলা নাই ফুলি উঠা ফাগুনৰ ৰংবোৰো আজি নাই

তেওঁ আহিম বুলি কৈছিল ফাগুন ফুলা দিনত তেওঁ নাহিল....

> সীমান্তত এতিয়া যুদ্ধৰ বিভীষিকা তেওঁৰ মাজত ফাগুনৰ ৰং নাই বন্দুক বাৰুদৰ মাজত ৰৈ আছে উকা ফাগুনৰ এটা পৃষ্ঠা

> > **প্ৰস্তুতি শৰ্মা** ৰাজনীতি বিভাগ চতুৰ্থ ষাণ্মাসিক

Lessons from the Pandemic

Collected from The Times of India

Covid appears to be transmitting to an endemic. What we have learned from the pandemic

(1) India's lockdown was the harshest. At a stroke, millions lost their jobs. For daily wage earner, this meant poverty. Giving migrants time to go home would have spared much pain. A targeted lockdown would have protected the infected few without bringing misery to a quarter of billion.

(2) Covid tragedy began with India's failure to reform healthcare delivery. Most of India's rural primary health centres don't function well. Routinely a third of nurses and doctors are absent and often medicines are stolen. (3) Failing in our education system was a big learning. The rapid shift to virtual classroom was a savior for privileged children with internet access. Poor kids without smartphones and connectivity lost out. But the policymakers are now aware of technology power. With modest investment, it is possible to upgrade the technological infrastructure in India's classrooms.

(4) Government's fiscal responses were largely correct. Free ration and rural job guarantee scheme prevented tragedy. Credit easing was right strategy because it retained jobs. More could have been done for small enterprises and contact intensive sectors.







Contents for publication in the upcoming issues can be sent to businessmanagement.gcc@gmail.com

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