

Quarterly Profile of Dr. Rinki Das

Department of Human Resource Management

(January 2022 to March 2022)

A. Courses Covered:

| SEMESTER | SUBJECT | COURSE CODE | TOPICS COVERED |
|------------------------------------|--|-------------|---|
| A. COM 3 RD (JAN) | Human Resource Management (Honours) | C-305 | <ul style="list-style-type: none">• Settlement Machineries of Industrial Disputes.• Course Completed and discussion on Question Papers |
| B. COM 5 TH (JAN) | Human Resource Development (Honours and Non-Honours) | DSE-502 | Course Completed and discussion on Question Papers |
| B. COM 6 TH (MARCH) | Labour and Industrial Laws (Honours and Non-Honours) | DSE-601 | UNIT 1: Basics of Labour Laws, History and Background of Labour Legislation in India, Usefulness and Objectives of Labour Legislation in India |
| M. COM 1 ST (JAN & FEB) | Sales Management (Marketing Group) | COM10422 | <ul style="list-style-type: none">• Training and its related contents• Compensation and its related |

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| | | | <p>contents.</p> <ul style="list-style-type: none"> • Managing and Controlling Sales expenses • Sales Contests and Sales Meetings • Sales Quotas and Sales Budgets. |
| M. COM 3RD (JAN & FEB) | Service Marketing (Marketing Group) | COM30421 | <ul style="list-style-type: none"> • Extended Service Marketing Mix • New Service Development Process • Service Pricing and related strategies. • Service Promotion. • People, Process and Physical evidence • SERVQUAL and SERVICESCAPE • Service Economy and other managing issues. |
| TEA MANAGEMENT PROGRAMME | Marketing Management | - | <ul style="list-style-type: none"> • Brands and Branding Strategies. • Brand Equity, Concept, Definitions and |

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| | | | <p>Components.</p> <ul style="list-style-type: none"> • Brand Loyalty, Driving Forces of Brand Loyalty. |
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B. Extension Activities Undertaken

- **Participation in ‘INTERNATIONAL MOTHER LANGUAGE DAY’**

Participated and sung a ‘**Rabindra Sangeet**’ on the eve of ‘**International Mother Language Day**’ organised by the Department of Assamese, Golaghat Commerce College, on **21/02/2022, Monday at 11.00 AM** in the College Premises.



- **Enterprise Planning Resource Training Programme**

Attended the 'Enterprise Planning Resource Workshop' conducted by the IQAC, Golaghat Commerce College on **07/03/22, Monday**.



- **Participated in International Women's Day, 2022**

Attended and participated in the Celebration of 'International Women's Day, 2022' on **08/03/2022, Tuesday**, in Selengi L.P. School, Golaghat, organised by the Women Cell, Golaghat Commerce College.



C. Student Related Activities

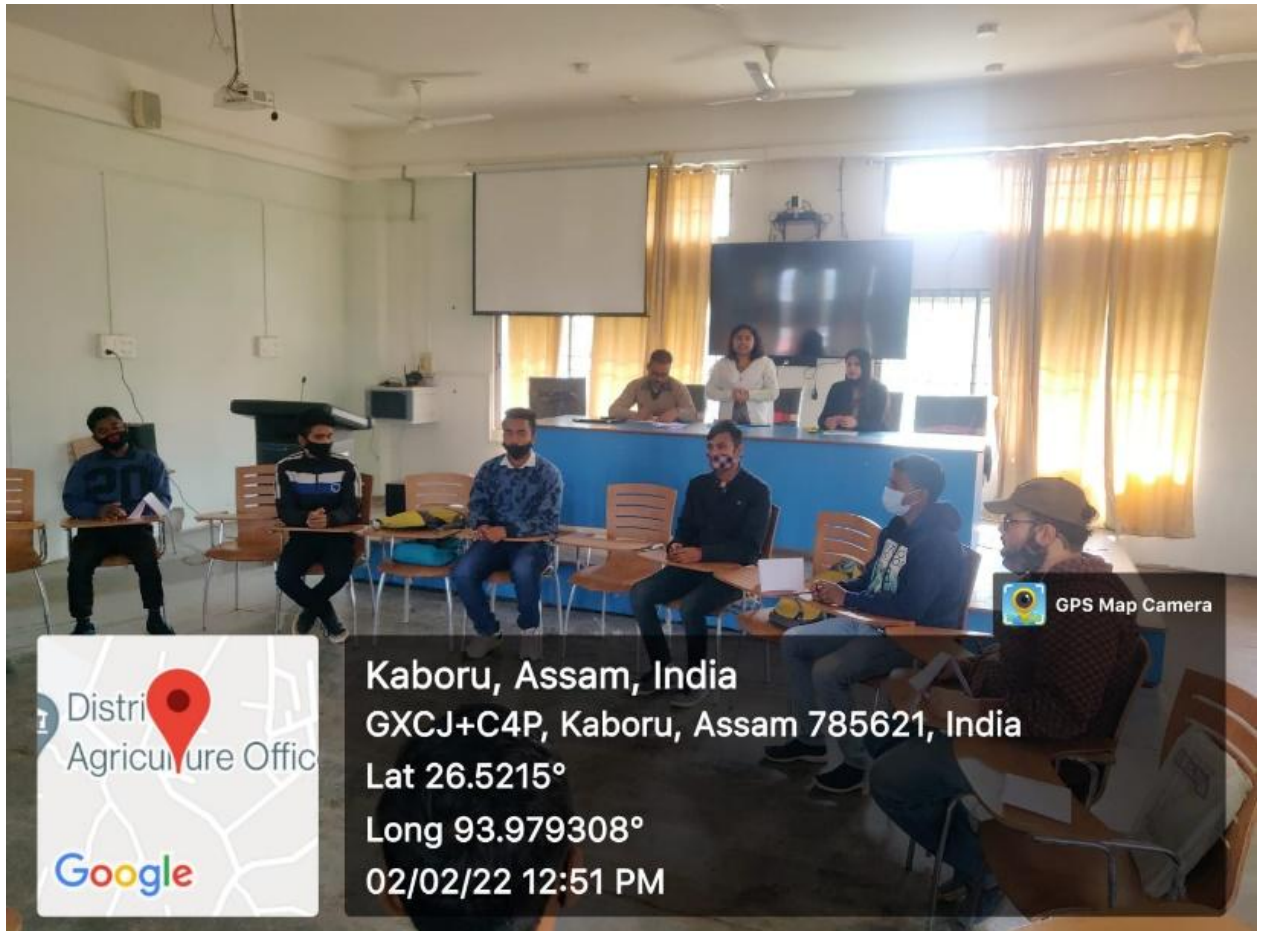
- **Acted as Judge**

Being Invited and acted as judge in the Singing Competition organised by the Students Union Body, Golaghat Commerce College on **27/01/2022, Thursday**, in the College Week 2022 Session.



- **Acted as Observer and Judge**

Observed and Judged the Group Discussion Session organised by the Tea Management Program in the RUSA Building, on **02/02/2022, Wednesday**, moderated by Ms. SwadhinataGogoi, Faculty of Business Communication, Tea Management Program, Golaghat Commerce College.



- **Supervised the Editorial of Wall Magazine**

Supervised and edited the articles and reports prepared by the students of Human Resource Management Group, of B. Com 6th Semester, 2022, for the inauguration of Departmental Wall Magazine, 'INQUISITIVE' on 05/02/2022



- **Invited to Judge the Rangoli Competition**

Judged the Rangoli Competition on ‘National Voters Awareness Contest’ among the students of Golaghat Commerce College, moderated by Mr. Bhaskar Kakoty, Assistant Professor, Department of Political Science, and organised by the District Election Officer, Golaghat on 29/03/22, Tuesday, in the Auditorium of Golaghat Commerce College.



D. Developmental Activities

- IQAC member since 22/12/21 and Participating in the Preparation and Articulation of AQAR 2020-2021 of NAAC Assessment, under the IQAC, Golaghat Commerce College.
- Preparation and drafting of CRITERIA 4 (Infrastructure and Learning Resources) of NAAC Assessment, under the IQAC, Golaghat Commerce College, since February last and continued.
- End Semester Exam Invigilator duty for B.A 1st Semester on 15/02/22 from 9.00AM – 12.00PM.
- End Semester Exam Invigilator duty for B.A 5th Semester on 25/02/22 from 1.00PM – 4.00PM.
- End Semester Exam Invigilator duty for B. Com 1st Semester on 28/02/22 from 8.45AM – 12.00PM.
- End Semester Exam Invigilator duty for Tea Management Programme on 02/03/22 from 10.15AM – 1.30PM.
- Evaluation of Final Exam Answer Scripts of Tea Management Programme First semester.
- Preparation of Gender Audit Report of Golaghat Commerce College.
- Attended and Anchored in the Technical Session II of the National Seminar (ICSSR) on “Contribution of Assam in Freedom Movement of India” 11th March, organised by the Department of History and Department of Management, Golaghat Commerce College.

- Representing as Head of the Department of HRM, Golaghat Commerce College, in the Interview Process for the post of Assistant Professor in HRM held on 23/03/22 at the Auditorium of Golaghat Commerce College.

E. Academic Works

- Online Two Weeks' ICSSR, New Delhi Sponsored '**Capacity Building Program for Young Social Science Faculty**' from **February 7th-18th, 2022** organised by the Department of Management and Placement & Counseling Cell, North-Eastern Hill University, Tura Campus, Meghalaya, India.
- Participated in National Seminar on "Rural and Agricultural Marketing in North-East India: Problems and Prospects", organised by Department of Management, Golaghat Commerce College in collaboration with IQAC Golaghat Commerce College on **18th and 19th February, 2022** and presented a paper titled "*Export Opportunities for Rural Entrepreneurs of North East India in The Context of Act East Policy*"
- One Week (5) days Online Workshop on '**Research Methodology and Data Analysis for Social Science Research**' from **07th-11th March, 2022**, organised by the Department of Commerce, Tezpur University, Assam, India.

