



DEPARTMENT OF MANAGEMENT

Golaghat Commerce College

Jyoti Nagar, Golaghat, Assam, Pin – 785621

(NAAC – B)

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Quarterly Profile (January-March, 2022)

Dr. Chinzakhum Vaiphei

Assistant Professor, Department of Management, Golaghat Commerce College

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I. Classes: Classes taken by the teacher during the period.

Class	Chapter	Topic
HS 1 st Year	Chapter 4: Business Services	Banking- types of bank accounts. Banking services- RTGS, NEFT etc. Insurance-principles, concepts of life, health, fire and marine insurance. Postal and Telecom services- mail under UPC, registered post, speed post etc.
B.Com 5 th Semester Core (501)	Principles of Marketing Chapter-2 & 4	Consumer Behaviour-Concepts, nature and scope, significance etc. Market segmentation. Promotion- promotion mix etc
B.Com 5 th Semester DSE	Unit-3 Consumer Behaviour	Socio-cultural factors of consumer behaviour
M.Com 1 st Semester	Chapter-2 & 4	Consumer Behaviour-concept, importance etc. Pricing-strategies, methods, factors for setting pricing.

II. Examination related works:

1. Engaged in Pre-Final Examination of Higher Secondary Examination, 2021 as an Assistant Officer-In charge.
2. Engaged as an invigilator in B.A/B.Com 1st, 3rd & 5th Semester Examination, 2022.
3. Attained Training Programme of Officer-in-Charges and Supervising Officers of H.S. Final Examination, 2022 organized by AHSEC In association with IQAC, J.B. College, Jorhat on 7th March, 2022.
4. Engaged in Final Examination of Higher Secondary Examination, 2022 from 15/03/2022 to 11/04/2022 as an Assistant Officer-In charge.
5. Engaged in paper checking of M.Com 1st Semester Examination, 2022.

III. Seminar/Workshop/FDP :

1. Participated and completed successfully AICTE Training and Learning (ATAL) Academy Online Elementary FDP on “Entrepreneurial Finance” from 21/02/2022 to 25/02/2022 at Indian Institute of Management, Nagpur.
2. Engaged as a Convenor of National Seminar on Rural and Agricultural Marketing in North East India: Problem and Prospects organised by the Department of Business Management, Golaghat Commerce College, Golaghat on 18th &19th February, 2022
3. Co-editor of National Seminar Proceeding Problems & Prospects of Rural and Agricultural Marketing.

IV. Magazine

1. Executive Editor of E-magazine of Dimarcatus, Vol.2