

Quarterly Profile **(January, 2022 – March, 2022)**

Dr. Papari Nayak
Assistant Professor
Department of Management
Golaghat Commerce College

1. Course Covered

- **H.S 1st Year:**
Title of the Paper: Business Studies
Course Covered: Social Responsibility
- **B Com 3th Sem**
Title of the Paper: Management Principles and Application
Course Covered: Unit 5: Control
- **B Com 5th Sem**
Title of the Paper: Consumer Behaviour
Course Covered: Unit-IV: Personal and Psychological Factors of Consumer Behaviour
- **B Com 6th Sem**
Title of the Paper: Advertising Management
Course Covered: Unit 1: Advertisement (Continuing)
- **M Com 1st Sem**
Title of the Paper: Marketing Management
Course Covered: Marketing Research
- **M Com 3rd Sem**
Title of the Paper: Soft Skill & Personality Development
Course Covered: Chapter 4

2. Examination Related Works:

- Invigilation Duty of HS 2nd Year Exam on 15th and 17th March, 2022
- Invigilation Duty of BA/B.Com 1st Semester Exam
- Invigilation Duty of BA/B.Com 3th Semester Exam on 14th March, 2022
- Invigilation Duty of BA/B.Com 5th Semester Exam
- Invigilation Duty of M.Com 3rd Semester Exam on 1st March, 2022

3. IQAC work

- Preparation of Gender Audit report

4. Research work:

- Participated and presented a paper in the National Seminar on Rural and Agricultural Marketing in North-East India: Problems & Prospects organized by the Department of Management, Golaghat Commerce College, in collaboration with IQAC, Golaghat Commerce College held on 18th and 19th February, 2022.

- Published a research paper in the Academy of Marketing Studies Journal, Volume 26, Issue 1, 2022
- Published a research paper in International Management Review, Vol. 18., 2022

5. Extension Activities:

- Designed quarterly departmental e – magazine “*Di Mercatus*”, 2nd Edition, January, 2022
- Participated as Co - Coordinator in the ICSSR sponsored National Seminar on "Rural and Agricultural Marketing in North-East India: Problems & Prospects" organized by the Department of Management, Golaghat Commerce College, in collaboration with IQAC, Golaghat Commerce College held on 18th and 19th February, 2022 at Golaghat Commerce College, Golaghat.
- Participated as Organizer in the ICSSR sponsored National Seminar on "Contribution of Assam in Freedom Movement of India" organized by the Department of History and Department of Management, Golaghat Commerce College, in collaboration with Bharatiya Itihas Sankalan Samiti, Assam and IQAC, Golaghat Commerce College held on 11th and 12th March, 2022 at Golaghat Commerce College, Golaghat.
- Participated in one week online workshop on Research Methodology and Data Analysis for Social Science Research, organized by Department of Commerce, Tezpur University, Assam held on 7th to 11th March, 2022.
- Participated as member of Women’s Cell in the awareness programme on “Child Safety and Well Being” on 8th March, 2022 at Chelengi Primary School, Golaghat