



# GOLAGHAT COMMERCE COLLEGE

Jyoti Nagar, Golaghat, Assam, Pin -785621

(NAAC - B)

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No. \_\_\_\_\_

Date \_\_\_\_\_

**Golaghat Commerce College, Golaghat, Assam**

## Supporting Documents

**2.6.1 Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.**

# Golaghat Commerce College, Golaghat, Assam

## Programme Outcomes

Golaghat Commerce College offers three year undergraduate degree programmes in Commerce, Assamese, Economics, English, Education, Geography, History, Political Science. The College also offers regular M.com in Finance and Marketing

The learning outcomes of all the programmes reflect disciplinary knowledge and understanding, generic skills for competencies that all students should acquire and demonstrate. Some of the programme outcomes in general are follows:

**Subject knowledge:** Comprehensive knowledge and understanding of one or more disciplines that are part of an undergraduate programme.

**Communication Skills:** Ability to express thoughts and ideas constructively in writing and orally.

**Critical Thinking:** Capability to apply critical thinking to a body of knowledge, theory and analyze and evaluate following scientific approach.

**Problem Solving:** Capacity to developed problem solving skills

**Team work:** Ability to work effectively and productively with diverse teams.

## Program Outcome: B.A. (Hons.)

The students learn about social sciences, literature and humanities which help them in becoming sensible human being. Students gain knowledge in the field of Sociology, Economic, History, Geography, Political Science etc. The program also helps students to prepare and appear for various competitive examinations or choose the post graduate program of their choice. After the graduation students become clear and precise about the choices, aspirations, challenges, opportunities in the course of their life. B.A. is a great founding course for appearing in different competitive exams. Students have options to different govt. jobs such as SSC, UPSC, IBPS, Bank, PO etc. They can work as Administrator, Lecturer, content writer, journalists etc. B.A. graduates can go a for research in different domains as well.



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### **Program Outcome: B.Com. (Hons.)**

After completing the program, the students will be eligible and ready to work in areas like marketing, accounting, taxation, banking, insurance, management and corporate law. Students will be equipped with theoretical as well as practical knowledge to work effectively and efficiently in a dynamic and modern business environment. After completion of this course, ability to make decisions at personal & professional level of the students will increase. Students will also have the idea and courage start their own business.

### **Program Outcome: M. Com.**

The M.Com course of the college provides base for teaching, research and allied administration services. The course serves the needs in the field of academics. It enables the students for teaching specially in higher education institution and to pursue research different domain. The outgoing students of the course have been accepted in the industry and have been serving the needs of business and industry. The M.com course is aims to

- Provide sound conceptual and theoretical foundation
- engage students in the affecting teaching-learning system
- Provide Research orientation,
- Developing entrepreneurial skills,

Under CBCS structure, there are five courses in each semester, in which 3 courses are core subject, 1 is discipline specific elective and 1 is Ability enhancement course (AEC)

### **Programme specific Outcome**

| <b>Programme Name</b>    | <b>Programme specific Outcome</b>  |
|--------------------------|--|
| B.A. (Hons.)<br>Assamese | Students have command over Assamese language in respect of written and oral communication. This subject familiarizes students with the concepts of performing arts, Culture of Assam and Cultural Tourism, Linguistics, Poetics, Language and Script of Assam and Assamese Prose. This subject also highlights the different poems, dramas, novels, prose and short stories from different era. Moreover, the students will able to know about the Culture of Assam and Cultural Tourism and the |

|                           |   |
|---------------------------|---|
|                           | importance of the Teaching of Assamese Literature by the end of this course   |
| B.A. (Hons.)<br>English   | Learners have a command over English language in respect of written and oral communication. Learners are able to understand the Indian classical literary tradition and they are also able to make a comparative assessment between the Indian and the Western classical tradition. The students learn about the prose and short stories and Western literary paradigm and are able to demonstrate the basic essay structure by the end of the course. Additionally, after studying this course, it is believed that the students find a difference in their personal and professional interactions and get acquainted with social issues   |
| B.A. (Hons.)<br>Economics | Students will be able to understand economic vocabulary, methodologies, tools and analysis procedures. Students will be familiar with the knowledge and application of micro economics for the formulation of policies and planning and learn to apply economic theories and concepts to contemporary social issues, as well as analysis of policies. Programme would enable the Students to understand the impact of government policies and will be able to assess the consequences of the policies on the parties involved. As the programme contains the fields like statistics, mathematics and economic principles, it enhances them to compute and assess the real situation of the economy including the size and changes of population, income pattern, and rate of development with pattern of savings and investments and social security measures adopted in the country. After completing the course student will develop an awareness of career choices and the option for higher studies |
| B.A. (Hons.)<br>Education | The expected outcome of this subject is to familiarize students with the concepts of education, teaching, learning, personality, psychology, mental health, educational management, educational leadership, psychological tests, statistical measurement, memory, intelligence, educational technology, comparative education guidance and counselling, value education, gender equality and with the role of philosophy and psychology in education. The students will be able to know about the importance of educational planning, educational supervision, political ideologies, economics in education by the end of this course.  |
| B.A. (Hons.)<br>History   | Students are familiarized with the concepts of women in Indian history, environmental history, historiography, agrarian economy, polity, society and economy of modern Assam. This paper acquaints the students with the ancient Indian history, social formations and cultural patterns of the ancient world and medieval world, rise of the modern west, history of Assam and modern Assam, history of early and medieval Assam, history of India, history of ancient and medieval  |



|                                   |   |
|-----------------------------------|---|
|                                   | India, history of Europe and modern Europe, history of the United States of America.  |
| B.A. (Hons.)<br>Political Science | Students learn the concepts and theories related to political science. This course is designed to explore the politics of contemporary Assam and its neighbouring states, India and the world. The student come to know about Nationalism in India, historical legacies and geopolitics of South Asia, Global Conflicts and the struggle of India against colonialism.  |
| B.A. (Hons.)<br>Geography         | By the end of this course, it is expected that the students will be able to understand the all the concepts related to geography. The course helps the student familiarize with the various techniques like, geomorphic techniques, cartographic techniques, advanced spatial statistical techniques and the application of thematic mapping. From this course the students will learn about the physical, anthropogenic and economic diversity of India. This course introduces students to the regional geography of world and the uses of statistical methods in geography |
| B.Com (Hons.)                     | Students will gain knowledge of various disciplines of commerce, business, accounting, economics, finance, management and marketing. Students would acquire skills to work as accounting, finance and management experts. Immediately after completing the program, students become eligible to pursue higher education like M. Com and also can opt to do research in the field of commerce and business. Students will have choices to pursue professional courses such as CA, MBA, ICWA, CS, etc.  |
| M.com                             | Students will gain knowledge of various disciplines of commerce, business, accounting, economics, finance, management and marketing. Students would acquire skills to work as accounting, finance and management experts. Students can appear in exams like National Eligibility Test (NET), State Level Eligibility Test (SLET) etc. Immediately after completing the program and after clearing the NET/SLET, students become eligible for teaching in higher education institutions. Students will have choices to pursue PhD after completing the course.                 |



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# Course Outcome

Golaghat Commerce College, Golaghat, Assam

B.Com (Hons)

SEMESTER – I

## Course Title: Financial Accounting (Core) Course Code: C101

**Course outcome:** After completing the course, the student shall be able to:

- Understand the theoretical concepts of accounting and to prepare financial statements
- Understand the concepts and conventions behind following accounting standards and IFRS
- Know about different methods used in the process of maintaining accounts for HP and instalment system
- Develop the skill of preparation of trading and profit and loss account and balance sheet using computerized accounting
- Know the methods used in preparing accounts for branch and departmental ventures.

## Course Title: Business Law (Core) Course Code: C102

**Course outcome:** After completing the course, the student shall be able to:

- Understand basic aspects of contracts for making the agreements, contracts and subsequently enter valid business propositions.
- Be able to recognize and differentiate the special contracts
- Equip the students about the legitimate rights and obligations under The Sale of Goods Act
- Understand the fundamentals of Internet based activities under The Information and Technology Act

## Course Title: Micro Economics (GE) Course Code: G101

**Course outcome:** The course introduces the students to the first course in Economics from the perspective of individual decision making as consumers and producers. The students learn

some basic principles of microeconomics, interactions of supply and demand and characteristics of perfect and imperfect markets.

**Course Title: Communicative English (AEC)**  
**Course Code: AE101**

**Course outcome:** After completing the course, the student shall be able to:

- Explore the basics of Business Communication, along with theories of communication and the role of audience in communication process.
- Learn the ways of using communication in corporations and organizations, different networks of communication, and overcoming communication barriers
- Develop skill for various situations of business communication like group communication/discussion, seminar, interviews, presentation etc. It also enables the students to conduct Mock Interviews.
- learn the distinction between general writing and business writing and the essentials of effective writing in business communication through practical knowledge of letter writing

**Course Title: MIL/Communicative Hindi/Alternative English (AEC)**  
**Course Code: AE102**

**Course outcome of Communicative Hindi:** After completing the course, the student shall be able to:

- understand the origin of Hindi language & literature
- understand various genres of Hindi Literature
- enriched Hindi vocabulary
- read and write Hindi
- spread the knowledge of our national language to others.

**Course outcome of Alternative English:** Main objective of the course is:

- to introduce students to select literary works of different genres
- to enhance their skill of the English language
- to develop a taste for English literature



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**Course Title: Corporate Accounting (Core)**  
**Course Code: C203**

**Course outcome:** After completing the course, the student shall be able to:

- Learn the process adopted by a company in preparing accounts specifically related to shares and debentures
- Know about preparation of final accounts of companies following accounting standards and IFRS framework.
- Understand the methods of following amalgamation, absorption and reconstruction in companies.
- Learn the procedure of maintaining holding and subsidiary company accounts

**Course Title: Corporate Law (Core)**  
**Course Code: C204**

**Course outcome:** After completing the course, the student shall be able to:

- Know concepts, incorporation and documents for formation of a company
- Explore about different types of companies, membership, acquisition, termination, rights; qualifications, rights and duties of a company secretary.
- Know about various types of company meetings
- Study about company management, Directors and provisions relating to directorship, provisions relating to winding up of a company

**Course Title: Macro Economics (GE)**  
**Course Code: G202**

**Course outcome:** After completing the course, the student shall be able to:

- understand the basic functioning of the macro economy
- understand and comment upon real economic issues like inflation, money supply, GDP and their interlinkages.
- critically evaluate various macroeconomic policies in terms of a coherent logical structure





**Course Title: Environmental Science/Studies (AE)**  
**Course Code: AE202**

**Course outcome:** After completing the course, the student shall be able to:

- Gain in-depth knowledge on natural processes and resources that sustain life and govern economy.
- Develop critical thinking for shaping strategies for environmental protection, conservation of biodiversity, environmental equity, and sustainable development.
- Acquire values and attitudes towards understanding complex environmental economic-social challenges, and active participation in solving current environmental problems and preventing the future ones.
- Adopt sustainability as a practice in life, society, and industry

**B.Com (Hons)**

**SEMESTER – III**

**Course Title: Human Resource Management (Core)**  
**Course Code: C305**

**Course outcome:** After completing the course, the student shall be able to:

- Know the basics of HRM, concept, objectives, scope, functions, importance and evolution of HRM
- Understand issues relating to human resource planning and job analysis
- Know the process of recruitment, selection and placement of the workers
- Be aware of areas and methods of training, rights of consumer, protection of consumer rights, grievance redressal machinery, executive development, compensation administration, health & safety measures etc

**Course Title: Income Tax Law and Practice (Core)**  
**Course Code: C306**

**Course outcome:** After completing the course, the student shall be able to:

- Understand the terms used as per the provisions of the Income Tax Act, 1961

- Know the process of estimation of income from salary under the provisions of the relevant Act
- Learn the process of Computation of income from house property helps students to understand the income tax chargeability conditions as per the law.
- Know about the duties, powers, function of various tax authorities.

**Course Title: Management Principles and Applications (Core)**  
**Course Code: C307**

**Course outcome:** After completing the course, the student shall be able to:

- Have clear understanding of managerial functions like planning, and have same basic knowledge on international aspect of management
- Understand the planning process in the organization
- Understand the concept of organization
- Demonstrate the ability to directing ,leadership and communicate effectively
- Analysis isolate issues and formulate best control methods

**Course Title: Business Statistics (GE)**  
**Course Code: G303**

**Course outcome:** After completing the course, the student shall be able to:

- Acquire a fair degree of proficiency in comprehending statistical data, processing and analysing it using descriptive statistical tools.
- Gather knowledge about various probability concepts and distributions and their business applications.
- Understand the relationship between two variables using concepts of correlation and regression and its use in identifying and predicting the variables.
- Develop an understanding of the index numbers and their utility in daily life and stock market.

**Course Title: E-Commerce (SE)**  
**Course Code: SE302**

**Course outcome:** After completing the course, student become familiar with:

- the mechanism for conducting business transactions through electronic means
- Students gain knowledge about the concepts and techniques in E-Commerce and also about the IT Act 2000.

**Course Title: Cost Accounting (Core)****Course Code: C408**

**Course outcome:** After completing the course, the student shall be able to:

- Gain knowledge about the nature, scope of cost accounting, preparation of cost sheet.
- Enhances their numerical ability in terms of preparation of material control and labour turnover issues of a firm
- Classify different types of overheads and their estimations in cost accounting.
- Learn the methods of maintaining accounts for a firm where production of a product passes through numbers of processes.

**Course Title: Business Mathematics (Core)****Course Code: C409**

**Course outcome:** After completing the course, the student shall be able to:

- understand topics related to business mathematics.
- know the process of obtaining of observations from survey in a meaningful way and also it will help them in using statistical techniques, such as Regression, Time-series and to estimating the results.
- learn to achieve optimized goal (maximum profit and minimum loss) with the help of minimum available resources.
- understand the demand function, average cost, marginal cost, revenue function, marginal revenue function, etc. Also they will learn to compute maximum or minimum values of some functions.

**Course Title: Computer Application in Business (Core)****Course Code: C410**

**Course outcome:** After completing the course, the student shall be able to:

- understand the various concepts and terminologies used in computer networks and internet
- be aware of the recent developments in the fast changing digital business world.
- create document for communication.
- acquire skills to create and make good presentations

- Understand and apply the various database concepts and tools in the related business areas with the help of suggested popular software

**Course Title: Indian Economy (GE)**  
**Course Code: G404**

**Course outcome:** After completing the course, the student shall be able to:

- understand the key issues related to the Indian economy.
- analyze current economic policy thus improving their chances of getting employed, and be more effective, in positions of responsibility and decision making.
- The course also serves as the base for further study of sector specific policy discussion

**Course Title: Entrepreneurship – I/ Retail Management - I (SE)**  
**Course Code: SE403/403A**

**Course outcome of Entrepreneurship – I:** After completing the course, the student shall be able to:

- know about basics of entrepreneurship, types, functions etc of entrepreneurs
- understand entrepreneurship and rural development, women and rural entrepreneurs
- be familiar with Self-help groups, Styles and theories of leadership, Entrepreneurial development Programme and relevant issues.
- know about MSME Development Act 2006, promotional agencies for entrepreneurship.

**Course outcome of Retail Management - I:** After completing the course, the student shall be able to:

- be familiar with retailing, its growth of retailing and emerging trends in retailing
- know about different Types of retail formats.
- understand various logistic issues and distribution system in retailing.
- have an idea about retailing in India and challenges in retailing



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**Course Title: Principles of Marketing (Core)****Course Code: C511****Course outcome:** After completing the course, the student shall be able to:

- develop understanding of basic concepts of marketing and environmental conditions effecting marketing decisions of a firm.
- understand the dynamics of consumer behaviour and process of market selection
- understand and analyze the process of value creation through marketing decisions involving product development.
- understand marketing decisions involving product pricing and its distribution.
- understand marketing decisions involving product promotion

**Course Title: Financial Management (Core)****Course Code: C512****Course outcome:** After completing the course, the student shall be able to:

- understand about nature, scope, functions and objectives of financial management.
- know about the concept of working capital and factors considered in the process of estimation of working capital.
- identify two components of financial management i.e. capital budgeting and cost of capital.
- understand the conditions essential for declaration of dividend policies of a firm.

**Course Title: Management Accounting (DSE) (Group – I)****Course Code: DSE 501****Course outcome:** After completing the course, the student shall be able to:

- acquainting with nature, scope and functions of management accounting
- learn the Accounting Standard (AS) – 3 on cash flow statement have been elaborately discussed.
- know the concept of marginal costing and other related aspects.
- understand on the subject of different conditions and types revolving around preparations of budgets



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**Course Title: Industrial Relation (DSE) (Group – II)**  
**Course Code: DSE 501**

**Course outcome:** After completing the course, the student shall:

- have knowledge regarding concepts, objectives and theories of IR and Post-Independence scenario of IR in India
- know Government Policies and Industrial Relations, role of state in industrial relations. Constitution and labour policies.
- analyze industrial conflicts, strategies for conflicts resolutions, collective bargaining, strikes and lockouts, prohibitions regarding strikes and lock outs etc.
- know meaning and causes of Industrial Disputes, Machinery for prevention & settlement of Industrial Disputes, negotiation, win-win dispute resolution

**Course Title: Consumer Behaviour (DSE) (Group – III)**  
**Course Code: DSE 501**

**Course outcome:** After completing the course, the student shall be able to:

- understand the importance of Consumer Behaviour
- know about the buying decision making process of consumers.
- analyze the influence of socio-cultural factors in consumer behaviour
- personal and Psychological Factors of Consumer Behaviour

**Course Title: Indian Banking System (DSE) (Group – IV)**  
**Course Code: DSE 501**

**Course outcome:** After completing the course, the student shall be able to:

- acquaint with meaning and definition of banking, development of banking in India, features and classification of Banks, major provisions of Banking Regulation Act, 1949.
- know about the meanings of unit banking, branch banking, correspondent banking, chain banking, pure banking, mixed banking, relationship banking, narrow banking, universal banking, RRBs, retail banking, wholesale banking, private banking etc.
- understand social control over banks, nationalization, indigenous banks, and investment policy of Indian commercial banks, liquidity of banks, SLR calculation, balance sheet of commercial banks.
- have an idea about recent trends in Indian Banking, core banking, types of financing, take out financing, revolving credit, syndicated loan, bridge loan, consortium finance,

- preferred finance, guarantee services, non-fund based business, factoring, ATM, phone banking, internet banking.

**Course Title: Indian Foreign Trade (DSE) (Group – V)****Course Code: DSE 501****Course outcome:** After completing the course, the student shall be able to:

- know about various commodities that India exports and imports and their dimension along with India's foreign trade position in global market.
- know about various policies of foreign trade of Govt. of India and how policy body is being formed in India along with their control on exchange rate.
- gain knowledge about various incentives provided to the Indian exporters, their role played by commercial banks, EXIM Banks, RBI in Indian foreign Trade.
- enhance knowledge on Govt. infrastructure provided for export promotion

**Course Title: Advanced Financial Accounting (DSE) (Group – I)****Course Code: DSE 502****Course outcome:** After completing the course, the student shall be able to:

- learn the methods of preparation of final accounts of banking companies as per the Banking Regulation Act, 1949
- understand terms of insurance and preparation of final accounts of life insurance companies are taught in the chapter
- identify the methods of preparing final accounts of general insurance companies.
- know how to calculate interest and dividend from different classes of investments

**Course Title: Human Resource Development (DSE) (Group – II)****Course Code: DSE 502****Course outcome:** After completing the course, the student shall be able to:

- know about the basics of HRDT, its objectives, scope, need etc
- understand about HRD structure, culture and climate, role of line managers, HRD Audit
- acquaint with HRD Practices in India, Strategic HRD

- understand about training & development and related issues

**B.Com (Hons)**

**SEMESTER – V**

**Course Title: Retail Management (DSE) (Group – III)**  
**Course Code: DSE 502**

**Course outcome:** After completing the course, the student shall be able to:

- be familiar with retailing, its growth of retailing and emerging trends in retailing
- know about different Types of retail formats.
- understand various logistic issues and distribution system in retailing.
- have an idea about retailing in India and challenges in retailing

**Course Title: Fundamental of Insurance (DSE) (Group – IV)**  
**Course Code: DSE 502**


**Course outcome:** After completing the course, the student shall be able to:

- identify purpose, need of insurance, Insurance as a social security tool, Insurance and economic development as well as fundamentals principles of Life Insurance and General Insurance
- learn and analyze fundamentals of Agency Law, definition of an agent, agents' regulations, Insurance Intermediaries, Agent's compensation, promotional schemes for Agents, Agents' Club Membership, etc.
- know procedure for becoming an Agent: Pre-requisites for obtaining a license; Duration of license; Cancellation of license; Revocation or suspension/termination of agent appointment; Code of conduct; Unfair practices.
- know the functions of the Agent: Proposal form and other forms for grant of cover; Financial and medical underwriting; Material information; Nomination and assignment; Procedure regarding settlement of policy claims. Hazards- Physical hazards, Moral Hazards.

**Course Title: International Finance (DSE) (Group – V)**  
**Course Code: DSE 502**

**Course outcome:** After completing the course, the student shall be able to:

- familiarize with the international financial environment

  
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- get them acquainted with the basic features of the foreign exchange market – its characteristics and determinants.
- critically examine the concept and form of foreign direct investment
- create awareness about emerging issues in international business such as outsourcing and ecological issues

**B.Com (Hons)**

**SEMESTER – VI**

**Course Title: Auditing (Core)**

**Course Code: C613**

**Course outcome:** After completing the course, the student shall be able to:

- learn about the procedures followed by a firm in auditing financial accounts
- gain skill in auditing procedures followed in day to day business activities.
- acquaint themselves about the auditing procedures followed in limited companies.
- develop the skill of communication and reporting pattern followed in auditing of accounts.

**Course Title: GST Law and Practice (Core)**

**Course Code: C614**

**Course outcome:** After completing the course, the student shall be able to:

- know the concepts of goods and services tax (GST)
- understand the constitutional amendment carried out to install GST in India and comprehend the composition and working of GST council.
- understand the meaning of supply under GST law, differentiate between intra-state and inter-state supply
- comprehend the utilization of input tax credit, and the reverse charge mechanism of paying GST and to know the procedure for claiming refund under GST law.
- understand the provisions for registration under GST along with special provisions such as those related to anti-profiteering; avoidance of dual control; e-way bills and penalties.



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**Course Title: Security Analysis and Portfolio Management (DSE) (Group – I)**  
**Course Code: DSE 601**

**Course outcome:** After completing the course, the student shall be able to:

- acquaint with the meaning, process and types of investments alternatives available to various investors.
- know different guidelines prevailed in formation and creation of portfolios
- analyze theories the Capital Asset Pricing Model (CAPM)
- understand the fundamentals related to risk - return and other performance measurement models.

**Course Title: Labour and Industrial Law (DSE) (Group – II)**  
**Course Code: DSE 601**

**Course outcome:** After completing the course, the student shall be able to:

- learn about emergence, objectives, usefulness and principles of Labour laws and Legislation
- understand objectives, provisions and working of the Factories Act,1948
- know about the Trade Union Act,1926
- know about the Payment of Wages Act,1936; The Minimum Wages Act,1948; The Payment of Bonus Act,1965

**Course Title: Service Marketing (DSE) (Group – III)**  
**Course Code: DSE 601**

**Course outcome:** After completing the course, the student shall be able to:

- know about the meaning of service and marketing of service. It also highlights about the growth of service sector.
- understand about Service Customers and Customer Behaviour
- understand expanded marketing mix, i.e., 7P's in service marketing and Quality of Services.
- relate Service Marketing applications in services.

  
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**Course Title: Financial Services (DSE) (Group – IV)**  
**Course Code: DSE 601**

**Course outcome:** After completing the course, the student shall be able to:

- learn about Credit rating services, instruments, benefits; rating methodology, types, caution and credit rating agencies in India
- have understanding about lease financing, decisions, concept, types of leases; leasing decisions, evaluation of leases etc.
- understand about Depository and Custodial Services.
- analyse the meaning, principles and functions of Portfolio Management and Venture Capital.

**Course Title: Export and Import Procedure (DSE) (Group – V)**  
**Course Code: DSE 601**

**Course outcome:** After completing the course, the student shall be able to:

- present the role, function, documents needed for DGFT along with international business contracts, types and formation
- have an insight about the instruments and methods of financing along with formation of uniform customs and practices and various formalities of pre and post shipment finance
- highlights the business risks in international business along with ECGC and Commercial Banks schemes for encouragement of international business.
- deals with foreign exchange regulations and management of the country, specifically as laid out in FEMA, 1999

**Course Title: Financial Statement Analysis (DSE) (Group – I)**  
**Course Code: DSE 601**

**Course outcome:** After completing the course, the student shall be able to:

- acquaint with the concepts of Financial Statement Analysis.
- focus on the degree of association between two variables measured in terms of Ratio Analysis.
- analyze the concepts of financial reporting, CSR and Corporate Governance concepts.

- focus on the financial reporting patterns adapted to banks, NBFCs and Insurance companies

**B.Com (Hons)**

**SEMESTER – VI**

**Course Title: Trade Unionism (DSE) (Group – II)**

**Course Code: DSE 601**

**Course outcome:** After completing the course, the student shall be able to:

- understand concept, objects, structure, problems and growth of Trade Unions
- know the types of Trade Unions and Managerial Associations
- know about employer's Associations and related issues
- understand International Labour Organisation and its structure, activities, impact etc

**Course Title: Advertising Management (DSE) (Group – III)**

**Course Code: DSE 601**

**Course outcome:** After completing the course, the student shall be able to:


- have an idea about advertisement and advertising and other related issues.
- explain about advertising planning, development of advertising programme and media in advertising
- discuss about an effective advertisement and its features.
- understand about advertising agency and its role in advertising

**Course Title: Insurance Management (DSE) (Group – IV)**

**Course Code: DSE 601**

**Course outcome:** After completing the course, the student shall be able to:

- understand about various saving and Investment Schemes such as shares, units, capital market, mutual funds, insurance, pension plans, health related insurance etc.
- analyze tax benefits under insurance policies, life cycle needs including solutions; matching of the customer needs and requirements to available products, comparison between different product offered

  
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- understand about the process of computation of premium, rebates, extra premium, under premiums, computation of benefits, surrender value, paid up value etc
- know about various life insurance products viz., traditional and unit linked policies

**B.Com (Hons)**

**SEMESTER – VI**

**Course Title: International Marketing (DSE) (Group – V)**

**Course Code: DSE 601**

**Course outcome:** After completing the course, the student shall be able to:

- familiar with the International marketing and international marketing environment.
- know about various procedures of export and import
- have knowledge of international product and pricing decisions
- understand about international market promotion and distribution process

**B.A. (Hons) (Assamese)**

**(Core Course)**

| <b>Paper Code</b> | <b>Semester</b> | <b>Paper Title</b>   | <b>Course outcome</b>  |
|-------------------|-----------------|--|--|
| ASMHI<br>(C-1)    | 1 <sup>st</sup> | History of Assamese Literature (From Starting period to Sankaruttar Yug) | After the completion of the course, the learners shall be familiar with the Early to Middle period of Assamese literature as well as Assamese Folk Literature. This course will enable the students to estimate different genres of Assamese Literature. |
| ASMHI2<br>(C-2)   | 1 <sup>st</sup> | History of Assamese Literature (Arunudaya Yug to Modern Period)          | By completion of the course, learners will be in a position to understand the Modern Assamese Literature, with special focus on the respective socio-intellectual background.  |
| ASMHI3<br>(C-3)   | 2 <sup>nd</sup> | Primary Introduction to Linguistics                                      | The Course has been designed to provide the students the basic concepts of Linguistics. After the completion of the course, students can acquiring the idea about what is Language, Different Types of Language,   |

|                 |                 |   |   |
|-----------------|-----------------|---|---|
|                 |                 |   | Method of linguistic study and scientific analysis of languages.  |
| ASM4<br>(C-4)   | 2 <sup>nd</sup> | Poetics                                       | This course will enable students to familiarize themselves with the basic knowledge of Western and Indian literary theory.  |
| ASM5<br>(C-5)   | 3 <sup>rd</sup> | Literary Criticism                            | It is expected that this course will enable students to familiarize themselves with the basic concepts of Definition and form of literary form and acquiring the idea of literary criticism.  |
| ASM6<br>(C-6)   | 3 <sup>rd</sup> | Selection from Assamese poetry                | This course attempts to make students familiarize with the various trends along with their inherent characteristic specialities in Assamese poetry. Textual studies of a few prominent poets since the starting period to 21 <sup>st</sup> century will help students to realizing the trends of Assamese Poetry. |
| ASM7<br>(C-7)   | 3 <sup>rd</sup> | Studies on the Culture of Assam               | The Course has been designed to provide the students the basic concepts about the studies on culture and the culture of Assam. This course will make the students capable to interrogate about theoretical know-how's of culture in respect to Assamese Culture.  |
| ASM8<br>(C-8)   | 4 <sup>th</sup> | Theory and Practice of Comparative Literature | Students will acquaint with the nature, scope and meaning of Comparative Indian Literature and the various prospective of studies of it. Also the students will be able to compare various literary texts of Assamese with texts of different languages.  |
| ASM9<br>(C-9)   | 4 <sup>th</sup> | Indo Aryan Languages of Assam                 | After completing this course, learners will be acquainted to the origin and development of the Assamese Language in the historical perspective in relation to growth and development of Indo-Aryan Languages in various stages.   |
| ASM10<br>(C-10) | 4 <sup>th</sup> | Selection of Assamese Prose                   | It is hoped that after studying this course, students will familiar with History of Assamese Prose Literature. Selected textual studies of a few Assamese prose Literature from different era of Assamese Literature will help the learners to get ideas about different genres of Assamese Prose.                |
| ASM11<br>(C-11) | 5 <sup>th</sup> | Assamese Drama                                | After the completion of the course, learners will be in a position to understand the trends of Assamese Drama and the Development of stage performance from early period to twentieth century.  |

|                  |                 |                                 |  |
|------------------|-----------------|---------------------------------|--|
| ASMHI2<br>(C-12) | 5 <sup>th</sup> | Studies on Assamese Linguistics | The course will help students to have the knowledge on the different Approaches of Linguistic studies. Students will introduce with the theoretical knowledge of Phonology, Morphology, Syntax and Word formation of Assamese Language. It will to develop the language skill of students. |
| ASMHI3<br>(C-13) | 6 <sup>th</sup> | Selection from Assamese Prose   | This course will introduce the students with the characteristics and diversity of Assamese prose. Students will introduce with the nature and diversity of Assamese prose with some selected prose from Assamese literature.   |
| ASMHI4<br>(C-14) | 6 <sup>th</sup> | Language and Script of Assam    | Students will introduce with the languages of Assam and the dialects of the region. Students will also introduce with the script of Assamese language and the other languages of Assam.  |

**B.A. (Hons) (Assamese)**

**(Discipline Specific Elective Course)**

| Paper Code | Semester        | Paper Title                                    | Course outcome   |
|------------|-----------------|--|--|
| DSE-I      | 5 <sup>th</sup> | Assamese Grammar, Lexicon and Idiomatic Usages | After the completion of the course, learners will be introduce with Assamese Grammar, Lexicon and Idiomatic usages.  |
| DSE-II     | 5 <sup>th</sup> | Introduction to Indian Literature              | This course will gives the students some idea about Indian Literature and its trends through some selected texts of various languages of India and abroad. Students will acquaint with the unity and diversity of Indian literature. |
| DSE-III    | 6 <sup>th</sup> | Introduction to World Literature               | It gives the students some idea about World Literature and its trends through some selected texts of various languages of India and abroad. Students will acquaint with the unity and diversity of world literature.                 |
| DSE-IV (A) | 6 <sup>th</sup> | Special Author                                 | Students will able know about one of the special authors of Assamese literature given below – a) Bhupen Hazarika b) Bhabendra Nath Saikia c) Birendra Kumar Bhattacharjee d) Mamoni Raysam Goswami. e) Nirupoma Borgohain.           |
| DSE-IV (B) | 6 <sup>th</sup> | Project  | Students will able to select a research topic and will know the preparation of a research work and the about various types of  |

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|  |  |  | research. Students will able to prepare a project report on a selected topic. |
|--|--|--|---|

**B.A. (Hons) (Assamese)**

**(Generic Elective Course)**

| Paper Code | Semester        | Paper Title                     | Course outcome  |
|------------|-----------------|---------------------------------|---|
| GEAS1      | 1 <sup>st</sup> | Performing Arts                 | Learners will learn about folk culture and environmental arts of Assam by completing this course.   |
| GEAS2      | 2 <sup>nd</sup> | Teaching of Assamese Literature | By completing this course, students will get acquainted with various fields of literature and learn the techniques of teaching of Assamese literature.  |
| GEAS3      | 3 <sup>rd</sup> | Teaching of Assamese Language   | By completing this subject, students will know the techniques of how to learn and teach Assamese language properly.   |
| GEAS4      | 4 <sup>th</sup> | The sociology of Literature     | The sociology of Literature is an emerging area of literature study. This course has been designed to get the students acquainted with the theoretical premises of this interdisciplinary area of study along with some practical experiences of appreciation of Assamese Literature from social point of view. |

**B.A. (Hons) (Assamese)**

**(Ability Enhancement Compulsory Course)**

| Paper Code | Semester        | Paper Title            | Learning outcome  |
|------------|-----------------|------------------------|---|
| AECC2      | 1 <sup>st</sup> | Communicative Assamese | The contents of the course have offered both the theoretical bases and the relevant practices. By completing this course students will acquainted with the usage of the Assamese language required to perform some specific functions in their professional as well as social life. |



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**B.A. (Hons) (Economics)****(Core Course)**

| Course Code | Semester | Paper Title                           | Course Outcomes   |
|-------------|----------|---------------------------------------|---|
| ECNHC101    | I        | Introductory Microeconomics           | The course comprises of 5 units. It starts with exploring the subject matter of economics, goals, economic problems, types of market and how economic system works. Students will learn about the supply and demand factors and how both works to attain equilibrium. Understanding about how household behaves and consumer makes choice among goods. Explore how firm in Perfectly Competitive market makes decision about cost, profit and revenues. How decision are made in inputs markets.  |
| ECNHC102    | I        | Mathematical methods for Economics-I  | To understand the mathematical application of economic analysis particularly on Microeconomic and Macroeconomic theory  |
| ECNHC201    | II       | Introductory Macroeconomics           | To understand the basic macroeconomic concepts and their importance   |
| ECNHC202    | II       | Mathematical methods for Economics-II | To understand the mathematical application of economic theories   |
| ECNHC301    | III      | Essentials of Microeconomics          | <ul style="list-style-type: none"> <li>- To know how macroeconomic problem can be analyze through formal modelling.</li> <li>-To discuss various alternative theories of output and employment determination in a closed economy.</li> <li>-To introduce the students to various theatrical issues related to open economy</li> <li>-To know how macroeconomic problem can be analyze through formal modelling.</li> <li>-To discuss various alternative theories of output and employment determination in a closed economy.</li> <li>-To introduce the students to various theatrical issues related to open economy</li> </ul> |
| ECNHC302    | III      | Essentials of Macroeconomics          | <ul style="list-style-type: none"> <li>-To provide the knowledge about the basic concepts of statistical methods and how these methods are used in the economic analysis.</li> <li>-To deal with the basic concept and terminology that is fundamental to statistical analysis and influence.</li> </ul>  |



|          |     |                                   |   |
|----------|-----|-----------------------------------|---|
| ECNHC303 | III | Statistical Methods for Economics | -To give the conceptual clarity to the student coupled with the use of mathematical tools and reasoning.<br>-To cover the advanced micro economic analysis like general equilibrium and welfare, imperfect markets, market failure  |
| ECNHC401 | IV  | Advanced Microeconomics           | 1. Identify the conditions under which a standard market mechanism fails to work efficiently.<br>2. Recognise the consequences of inefficient market mechanism and propose solutions to the inefficiently working markets.<br>3. Solve the problems through the application of game theoretic approach.<br>4. Explain the issues of market imperfection and market failures.<br>5. Students understand how the concepts of microeconomics help them take economic decisions in real life<br>6. The paper helps students in understanding different market structures that exist in an economy. Also after studying the paper they are able to understand how production and consumption decisions are taken |
| ECNHC402 | IV  | Advanced Macroeconomics           | The paper starts the theory of macroeconomics using microeconomic foundations. The different modes of economic growth evolved throughout by different schools of thoughts. How fiscal and monetary policy influence the functioning of an economy   |
| ECNHC403 | IV  | Introductory Econometrics         | -To understand the basic principles of micro economic theory.<br>-To understand the micro economic concepts which they can apply to analyze the real life situations.   |
| ECNHC501 | V   | Indian Economy - I                | This Course helps the learners in understanding the salient features of Indian Economy. The learners are also able to know the performance and problems of the primary, secondary and tertiary sectors of Indian Economy.   |
| ECNHC502 | V   | Development Economics - I         | This Course provides the students the measurement of Development Economics with Indian Perspective - I development with the help of theories along with the conceptual issues of poverty and inequalities with Indian   |

|            |    |                             |   |
|------------|----|-----------------------------|---|
| ECNHDSE505 | V  | Money and Financial Markets | The course introduces to the money and financial markets and how it functions. How the financial, banking sector and monetary policy with special reference to India works. It starts with how money market, financial institutions and the instruments of financial sector works. Stock market, interest rates and banking system functions operates for normal working of an economy.   |
| ECNHDSE506 | V  | Public Economics            | -It provides a wider scope to students for studying the implications of macroeconomic policies on the Economy. - It provides a framework about the role of Government sector in providing public goods for welfare<br><br>-It helps to build on theory of social welfare and can be used as a tool to improve the same  |
| ECNHC601   | VI | Indian Economy - II         | To acquaint with the major trends in economic indicators in India in the Post – Independence period   |
| ECNHC602   | VI | Development Economics - II  | This is the second module of the economic development sequence. It begins with basic demographic concepts and their evolution during the process of development. The structure of markets and contracts is linked to the particular problems of enforcement experienced in poor countries. The governance of communities and organizations is studied and this is then linked to questions of sustainable growth. The course ends with reflections on the role of globalization and increased international dependence on the process of development. |
| ECNHDSE602 | VI | Environmental Economics     | The process of economic growth has an effect on environment and the paper tries to give the students the overview about the problems of the environment, externalities, rights. Students learn about design and implementation of environmental policy. How the environment values its resources and methods/policies for sustainable development   |
| ECNHDSE603 | VI | International Economics     | On completion of the course, students will have the knowledge and skill:  |

  
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|--|--|--|--|
|  |  |  | <ol style="list-style-type: none"> <li>1. To understand the main economic theories and models of International trade.</li> <li>2. To understand and analyse the distributional consequences of trade.</li> <li>3. To understand economist's arguments concerning trade policy and its implications.</li> <li>4. To be able to apply economic reasoning to the issues relating to world trade.</li> <li>5. To have elementary understanding of open economy macroeconomics and determinants of exchange rates and balance of payments.</li> </ol> |
|--|--|--|--|

### B.A. (Hons) (Economics)

### (Generic Elective)

| Course Code | Semester | Paper Title                  | Course Outcomes   |
|-------------|----------|------------------------------|---|
| ECNGE1      | I        | Introductory Microeconomics  | The course comprises of 5 units. It starts with exploring the subject matter of economics, goals, economic problems, types of market and how economic system works. Students will learn about the supply and demand factors and how both works to attain equilibrium. Understanding about how household behaves and consumer makes choice among goods. Explore how firm in Perfectly Competitive market makes decision about cost, profit and revenues. How decision are made in inputs markets |
| ECNGE2      | II       | Introductory Macroeconomics  | To understand the mathematical application of economic analysis particularly on Microeconomic and Macroeconomic theory  |
| ECNGE3.1    | III      | Indian Economy - I           | To understand the basic features of Indian Economy and the major challenges of Indian economy and the policy issues to meet this challenge.   |
| ECNGE4.1    | IV       | Indian Economy - II          | To understand the mathematical application of economic analysis.  |
| ECNGE 5     | V        | Principles of Microeconomics | The course comprises of 5 units. It starts with exploring the subject matter of economics, goals, economic problems, types of market and how economic system works. Students will learn about the supply and demand factors and how both works to attain equilibrium. Understanding about how household behaves and consumer makes  |

|         |     |                              |   |
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|         |     |                              | choice among goods. Explore how firm in Perfectly Competitive market makes decision about cost, profit and revenues. How decision are made in inputs markets. |
| ECNGE 6 | VII | Principles of Macroeconomics | To understand the mathematical application of economic analysis particularly on Microeconomic and Macroeconomic theory  |

**B.A. (Hons) (Economics)**

**(Discipline Specific Course)**

| Course Code | Semester | Paper Title                                   | Course Outcomes  |
|-------------|----------|---|--|
| ECNGC101    | I        | Principles of Microeconomics – I              | To understand the basic principles of Microeconomic theory and their applications  |
| ECNGC201    | II       | Principles of Microeconomics - II             | To understand the basic principles of Microeconomic theory and their applications in solving the basic economic problems.  |
| ECNGC301    | III      | Principles of Macroeconomics - I              | To understand the basic principles of Macroeconomic theory and their applications  |
| ECNGC401    | IV       | Principles of Macroeconomics - II             | To understand the basic principles of Microeconomic theory and their applications government policy regimes in solving the national macroeconomic problems.  |
| ECNGC101    | V        | Economic Development and Policy in India - I  | To understand the development issue of Indian Economy. To enable the learner to understand the developmental problem of North East India.  |
| ECNGC101    | VI       | Economic Development and Policy in India - II | Building on the more aggregative analysis of trends in the Indian Economy offered in Economic Development and policy- I, this course examines sector – specific trends in key-indicators and their implications in the post-Independence period. |



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## B.A. (Hons) (Political Science)

| Course Code | Course Title  | Course Outcomes  |
|-------------|---|--|
| PSCH101     | Understanding Political Theory                      | <p>-Introduces the students to the idea of political theory, its history and approaches</p> <p>-Reconciles political theory and practice through reflections on the ideas and practices related to State, Citizenship and Democracy.</p>   |
| PSCH102     | Constitutional Government and Democracy in India    | <p>-Acquaints the students with the processes and dynamics of Indian Politics.</p> <p>-Familiarizes the students to some of the vital contemporary emerging issues of our times such as changing patterns of centre-state relations, changing role of political parties, leadership etc.</p> |
| GEPS 1      | Nationalism In India                                | <p>-Rise of Indian Nationalism</p> <p>-Introduction to various colonial social reforms movements.</p> <p>-Knowledge of Post- Independent issues.</p>   |
| PSCH202     | Political Theory: Concepts and Debates              | <p>-Understanding of actual working of politics</p> <p>-It also familiarizes students with the working of the Indian state, paying attention to the contradictory dynamics of modern state power.</p>  |
| GEPS2       | Feminism- Concept and Debates                       | <p>-introduction to basic feminist theories</p> <p>-To acquaint the learners to the variety of debates around feminist movement in contemporary times.</p>   |
| PSCH301     | Introduction to Comparative Government and Politics | <p>-To familiarize students with the basic concepts and approaches to the study of comparative politics.</p> <p>-Focus on examining politics in a historical framework while engaging with various themes of comparative analysis in developed and developing countries.</p>                 |
| PSCH 302    | Perspectives on Public Administration               | <p>-Introduction to the discipline of public administration.</p> <p>-Explores some of the recent trends, including feminism and ecological conservation and how the call for greater democratization is restructuring public administration.</p>   |

|          |   |   |
|----------|---|---|
|          |   | - Attempts to provide the students a comprehensive understanding on contemporary administrative developments.   |
| PSCH 303 | Perspectives on International Relations and World History       | -Seeks to equip students with the basic intellectual tools for understanding International Relations.<br><br>-The students will gain a comparative understanding of theoretical approaches for studying international relations.  |
| PSGE3    | Understanding Ambedkar  | -Introduces learners to Dr. BR Ambedkar.<br><br>-Explores the question of caste in Indian Society.<br><br>-Analyse the social struggle against caste system.  |
| PSCH 401 | Political Processes and Institutions in Comparative Perspective | -Introduce the students with the basic concepts of comparative methods to the study of politics.<br><br>-Familiarize the students to range of issues, literature, and methods that cover comparative politics.  |
|          | Public Policy and Administration in India                       | -The paper seeks to introduce the interface between public- policy and administration in India.<br><br>- It deals with issues of decentralization, management, and administration financial citizens social welfare   |
| PSCH 404 | Global Politics   | introduces students to the key debates on the meaning and nature of globalization by addressing its political, economic, social, cultural, and technological dimensions<br><br>-It imparts an understanding of the working of the world economy, its anchors and resistances offered by global social movements while analysing the changing nature of relationship between the state and trans-national actors and networks. |
| GEPS4    | Politics of Globalization                                       | -A general description to the idea of globalization.<br><br>-Provide insights into key contemporary global issues such as the proliferation of nuclear weapons, ecological issues, international terrorism, and human security.   |
| PSCH 501 | Classical Political Philosophy                                  | -Introduces the learners to Greek antiquity and familiarizes them with the way the political questions were first posed.<br><br>- Examines the basic theories of political science.   |
| PSCH 502 | Indian Political Thought-I                                      | -This course introduces the specific elements of Indian Political Thoughts panning over two millennia.<br><br>-The basic focus of study is on individual thinkers whose ideas are however framed by specific themes.  |

|          |   |   |
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| PSCH503  | Human Rights in Comparative Perspective       | <p>-This course attempts to build an understanding of human rights among students through a study of specific issues in a comparative perspective.</p> <p>-Examines the Indian context and compares with other nations to have a broader outlook.</p>   |
| PSCH 601 | Modern Political Philosophy                   | <p>-To understand the interface between politics and philosophy.</p> <p>-To acquaint with the philosophical concepts of eminent modern political thinkers</p> <p>-To discover interdisciplinary nature of Philosophy</p> <p>-To apply philosophy on political events.</p>   |
| PSCH602  | Indian Political Thought- II                  | <p>-Introduces a wide span of thinkers and themes that defines the modernity of Indian political thought</p> <p>-Understanding the general themes that have been produced by thinkers from social and temporal context</p>  |
| PSCH603  | Public Policy in India                        | <p>-To provides a theoretical and practical understanding of the concepts and methods that can be employed in the analysis of public policy.</p> <p>-Seek an integrative link to the understanding of political science, economic theory and the practical world of development and social change.</p>  |
| PSCH604  | India's Foreign Policy in a Globalizing World | <p>-Examine the domestic sources and the structural constraints on the genesis, evolution and practice of India's foreign policy.</p> <p>-To understand the integral linkages between the 'domestic' and the 'international' aspects of India's foreign policy by stressing on the shifts in its domestic identity and international image.</p> |



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**B.A. (Hons) Geography SEMESTER – I**

**Course Title: C1 Geomorphology and Bio geography  
Course Code: GGRM101T4**

**Course Outcome:** The course comprises of 9 units. The main objective of this paper to make the students hand the various process responsible for the development of diverse landforms on the earth surface. The students will also learn how the natural surrounding and human activities are responsible for the distribution of plants and animals.

**Course Title: C1 Geomorphic Techniques (Practical)  
Course Code: GGRM101P2**

**Course Outcome:** The main objective of this paper is to make the students understands understand the various morphometric techniques used in drainage analysis.

**Course Title: C2 Climatology  
Course Code: GGRM102T4**

**Course Outcome:** The main objective of this paper is to make the students aware of the composition of atmosphere and various climatic processes.


**Course Title: C2 Practical's Based on Climatic Data  
Course Code: GGRM 102 P2**

**Course Outcome:** The main objective of this paper is to make the students gain knowledge of the various knowledge of the various weather symbols and to prepare graphs based on climatic data. The students will also find out the variability in the distribution of the rainfall and the factors responsible for such variation in the pattern of rainfall.

**B.A. (Hons) Geography SEMESTER – II**

**Course Title: C3 Human Geography  
Course Code: GGRM201T6**

**Course Outcome:** The objective of this paper is to introduce the major themes of human geography and its importance in present days. The students will also learn about population growth and factors responsible for uneven distribution of population in the world. The student will also gain knowledge about the population resource relationship and various types of settlement pattern.

  
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**Course Title: C4 Geography of India(theory)**

**Course Code: GGRM 202T4**

**Course Outcome:** The objective of this paper is to make the students familiar with the various aspects of India. The students will learn about the physical, anthropogenic and economic diversity of India and the factors responsible for such diversities.

**Course Title: C4 Practical on Thematic Cartography**

**Course Code: GGRM 202P2**

**Course Outcome:** The main objective of this paper is to make the students aware of the various application of thematic mapping and shape index analysis.

**B.A. (Hons) Geography SEMESTER – III**

**Course Title: C5 Cartography (Theory)**

**Course Code: GGRM 301T4**

**Course Outcome:** The main objective of this paper is to make the students aware about the history of map projection and uses of different types of map projection. An attempt is also made to enlighten the students about the various surveying methods and the instrument used in it.

**Course Title: C5 Cartographic Techniques (Practical)**

**Course Code: GGRM302P2**

**Course Outcome:** The main objective of this paper is to enlighten the students with the different types of map projection and its uses.

**Course Title: C6 Regional Geography of World (Theory)**

**Course Code: GGRM 302T6**

**Course Outcome:** The main objective of this course to develop understanding of the learner about climate, soil and topography in different continents of the world. The course also familiarize learner with industrialization and population distribution in developed, developing and underdeveloped nations of the world.

**Course Title: C7 Statistical methods in Geography (Theory)**

**Course Code: GGRM 303T6.**

**Course Outcome:** The main objective of this paper is to make the students aware about the various statistical techniques used in geographical study.



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**B.A. (Hons) Geography SEMESTER – IV**

**Course Title: Economic Geography (Theory)**

**Course Code: C8 GGRM401T6**

**Course Outcome:** The goal of this course is to enhance the learner with the basic ideas of primary, secondary and tertiary activities and its spatio-temporal pattern. The learners will also acquire the knowledge of some economic development models in relation to agriculture and industry.

**Course Title: Environmental Geography (Theory)**

**Course Code: C9 GGRM402T6**

**Course Outcome:** The objective of this course is to develop conceptual and theoretical ideas of environment as well as relationship between man and environment in different geo climatic regions. The learners will also attain the Nature and intensity of some burning environmental issues at local, regional and global level along with mitigation programs and policies.

**Course Title: Remote Sensing and GIS (Theory)**

**Course Code: C10 403T4**

**Course Outcome:** The goal of this course is to enhance of the ability of the learners in the field of latest satellite-based technology and data source such as remote sensing.

**Course Title: Remote Sensing and GIS (Practical)**

**Course Code: C10 GGRM403P2**

**Course Outcome:** The objective of the course is to develop some practical knowledge and skills in diversified application of remote sensing data and technology.

**B.A. (Hons) Geography SEMESTER – V**

**Course Title: Regional Planning and Development (Theory)**

**Course Code: C11 GGRM501T4**

**Course Outcome:** The objective of the paper is to improve the understanding of learners about region, regionalization, regional planning and development. It will also incorporate models associated with economic growth and development

**Course Title: Regional Planning and Development (Practical)**

**Course Code: C11 GGRM501P2**

**Course Outcome:** The basic objective of the course is to enhance the learner in the field of demarcation and distribution of resources.



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**Course Title: Population Geography (Theory)**

**Course Code: C12 GGRM502T4**

**Course Outcome:** The objective of this course is to enhance the learner with the basic ideas of population size, composition, growth and distribution along with its determinants. The course will also incorporate contemporary issues of population.

**Course Title: Population Geography (Practical)**

**Course Code: C12 GGRM502P2**

**Course Outcome:** The main objective of the course is to develop the cartographic ideas for the representation of major demographic data.

**Course Title: Resource Geography (DSE-1)**

**Course Code: GGRM DSE 501BT6**

**Course Outcome:** The objectives of this course is to develop the concept of resource, utilization pattern, classification and its distribution over the earth. The course also focuses on significances of resources management and sustainable development.

**Course Title: Agriculture Geography (DSE-2)**

**Course Code: GGRM DSE 502 BT6**

**Course Outcome:** The objective of this course to enhance the concept of agriculture activities, it's determinants and types under different geo environment condition of the world. The course also introduces learners with some land used and cropping intensity models.

**B.A. (Hons) Geography SEMESTER – VI**

**Course Title: Evolution of Geographical Thought (Theory)**

**Course Code: C13 GGRM601T6**

**Course Outcome:** The objective of the course is familiarizing the learner towards the development of geographic ideas during the era of ancient pre modern and modern period. The course will also enlighten the learners with the contemporary issues and approaches of development of the discipline.

**Course Title: Disaster Management**


**Course Code: C14 GGRM602T6**

**Course Outcome:** The objective of this paper is to make the students aware about the concept of hazards, disaster, risk and vulnerability. In this paper an attempt has been made to prepare the students about the Do's and don'ts during and post disaster.

**Course Title: Disaster Management Based Project Work**

**Course Code: C14GGRM602P6**

**Course Outcome:** The main objective of the field work is to conduct an extensive survey over an area to evaluate the Nature, intensity, frequency and impact of a hazard/ disaster and suggesting possible mitigation measures.

  
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**Course Title: Political Geography (DSE-3)**

**Course Code: GGRM DSE 601BT6**

**Course Outcome:** The objective of the course is to conceptualize learner in the field of political geography, origin of nation and states, concept and theories Heartland and Rimland, electoral geography, resource conflicts and politics of displacements.

**Course Title: Hydrology and Oceanography (DSE-4)**

**Course Code: GGRM DSE 602AT6**


**Course Outcome:** The objective of the course is to enhance the students about the concept and components of hydrological cycle and its intervention by anthropogenic activities. The course also incorporates bottom configuration and ocean dynamics along with physical and chemical properties of Ocean Sea water.

**B.A. (Hons) (History)**

| <b>Course Code</b> | <b>Course Title</b>                                      | <b>Course Outcomes</b>  |
|--------------------|--|---|
| HISH101            | History of India-I                                       | To acquaint with the reconstruction of Ancient Indian History along with the approaches of historical reconstruction.   |
| HISH102            | Social Formations and Cultural Patterns of Ancient World | to acquaint with the evolution of humankind, the beginning of food production, the slave society in ancient Greece, the economy and the Political culture of the ancient Greece.  |
| HISGE101           | History of Assam 1228- 1826                              | -to get a general outline of the history of Assam from the 13th century to the occupation of Assam by the English East India Company in the first quarter of the 19th century.<br><br>-to acquaint with the students with major stages of developments in the political, social and cultural history of the state during the most important formative period. |
| HISH201            | History of India -II                                     | -to get acquainted with the general outline of the history of India from the known earliest times.  |

  
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|           |   | - to give them a comprehensive idea of the developments in all spheres of life during this period.  |
| HISH202   | Social Formations and Cultural Patterns of Medieval World | -to acquaint with the crisis and disintegration of the Roman Empire.<br>-to get exposed to Economic development in Europe from 7 <sup>th</sup> to 14 <sup>th</sup> centuries covering production, technological developments, growth of towns and trade and feudal crisis.  |
| HISGE201  | History of Assam From the Earliest Times to 1526          | -to get acquainted with the general outline of the history of India from the known earliest times.<br><br>-to give them a comprehensive idea of the developments in all spheres of life during this period.   |
| HISH 301  | History of India-III (C 750- 1206                         | -to get acquainted with the general outline of the history of India from the known earliest times.<br><br>-to give them a comprehensive idea of the developments in all spheres of life during this period  |
| HISH 302  | Rise of the Modern West -I                                | to have first-hand knowledge of the following areas. Feudalism, Capitalism, Early Colonial Expansion, Beginning of the era of Colonization, Renaissance, Spread of Humanism in Europe, Reformation, impact of Reformation and Counter- Reformation.   |
| HISH 303  | History of India- IV                                      | to have knowledge of Survey of sources Interpreting the Delhi Sultanate<br><br>-to know Sultanate Political Structure<br><br>-to know Emergence of provincial Dynasties   |
| HISGE 301 | History of India 1526-1947                                | -to acquaint with The Age of the Mughals<br><br>-to study the history of Akbar to Aurangzeb- Political Supremacy and Administrative Developments<br><br>-to understand British Conquests of India –British occupation of Bengal, Anglo-French rivalry-the Battle of Plassey and its effects<br><br>-to study the revolt of 1857, Indian National Congress, India’s struggle for Independence, India’s Independence. |
| HISH 401  | Rise of Modern West - II                                  | -to study socio-political-economic dimension of Europe<br><br>-to study Civil War   |

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|           |  | <p>-to study the rise of modern science</p> <p>-to study development of enlightenment</p> <p>- to study origin and development of American Revolution</p>   |
| HISH 403  | History of India – VI (C 1605 – 1750 )             | To study History of India of that time  |
| HISGE 401 | History of Europe- (1453- 1815 )                   | To study various dimensions of <br>Principal<br>Golaghat Commerce College<br>Golaghat, Assam, India                                |
| HISM501   | History of India (1750-1947 AD)                    | To have knowledge of India in the mid 18 <sup>th</sup> Century  |
| HISM504   | Tourism in North East India- Historical Dimensions | <p>To study the emergence of tourism in North-East India</p> <p>To study cross-cultural exchanges of tourism</p>  |
| HISM601   | History of Ecology and Environment in India        | <p>-To study Emergence of Environmental History as a Branch of History</p> <p>-Community interaction with the Environment in the Early period in India</p>  |
| HISM602   | Women in Indian History                            | <p>-To study definitions cope, key concepts in Women's studies</p> <p>-To study women in Ancient Indian History</p> <p>- To study development of women's education in 19<sup>th</sup> and 20<sup>th</sup> Century</p> |



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## B.A. (Hons) (English)

| Semester | Course Code | Course Title   | Course Outcomes  |
|----------|-------------|--|--|
| I        | ENGHC10100  | Indian Classical Literature (Core)                       | The expected outcome of this course is to acquaint the students with the rich cultural heritage of ancient Indian Literature, especially Sanskrit Literature   |
| I        | ENGHC 10200 | European Classical Literature (Core)                     | The desired outcome of this course is that the students would get acquainted with the great heritage of European Literature, starting from Homer's epic to the satires of Horace. The importance of this course rests on the fact that the English Literature is greatly indebted to the classical works of Greece and Rome. |
| II       | ENGHC 20100 | Indian Writing In English (Core)                         | It is expected that this course will make the learners acquaint learners with Indian Writing in English from the colonial to the post-colonial period. Issues such as identity politics, gendered differences, home dislocation, language among others are expected to be understood through this course.                    |
| II       | ENGHC 20200 | British Poetry and Drama: 14th to 17th Centuries (Core)  | This course will acquaint the learners with British poetry and drama from Chaucer to Shakespeare and thereby placing the Elizabethan period in a proper perspective.   |
| III      | ENGHC 30100 | American Literature (Core)                               | The expected outcome of this course is to introduce the learners to American literature, a field that could be considered as comparatively recent in formulation when compared to the literature of Britain and Continental Europe.  |
| III      | ENGHC 30200 | Popular Literature (Core)                                | The expected outcome of this course is the acquaintance of learners with popular literature, such as crime thriller, graphic fiction, children's literature and so forth.  |
| III      | ENGHC 30300 | British Poetry And Drama: 17th And 18th Centuries (Core) | This course will acquaint the learners with the literature of Seventeen and Eighteen century that was dominated by epoch making political events such as Puritan Interregnum and the Restoration.  |
| IV       | ENGHC 40100 | British Literature:                                      | The proposed outcome of this course is to acquaint the learners with Eighteen century literature which is also known as the Age of   |



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|    |               | 18th Century<br>(Core)                                  | Enlightenment. The learners are also expected to get acquainted with the works of writers like Swift, Congreve, Stern etc.   |
| IV | ENGHC 40200   | British Romantic Literature<br>(Core)                   | After completing this course, the learners will get acquainted with the literature of the Romantic period. The learners are expected to be aware of the great revolutions like the French Revolution, the American War of Independence.  |
| IV | ENGHC 40300   | British Literature:<br>19th Century<br>(Core)           | This course will acquaint the learners with the literature of the Victorian Period which is characterized by ground breaking theories propounded by Darwin, Marx and Freud which impacted the thought of the people to a remarkable extent.  |
| V  | ENGHC 50100   | Women's Writing<br>(Core)                               | The outcome of this course is to introduce learners to women's writing and in doing so attempting to underline the manner in which power operates to silence women from articulating their views.  |
| V  | ENGHC 50200   | British Literature:<br>The Early 20th Century<br>(Core) | The expected outcome of this course is to acquaint the learners with the literature of the Modern Period which is characterized by symbolism, existentialism, cubism, Dadaism etc.   |
| V  | ENGHDSE 50120 | Literature Of The Indian Diaspora                       | This course will make the learners acquaint with the plays of Modern European Dramatists which reflect the political, social, individual, economic conditions of post war Europe.  |
| V  | ENGHDSE50130  | Literary Criticism                                      | The outcome of this course is to acquaint the learners with post-colonial literature as the importance of the postcolonial studies is felt in a globalized world where more than three-quarters of the people living in the world today have had their lives shaped by the experience of colonialism |
| VI | ENGHC 60100   | Modern European Drama (Core)                            | After completing this course, the learners will be acquainted with the literature of the Indian Diaspora keeping in view the issues that haunt the writers who have settled abroad, despite being Indians in terms of roots and emotional make-up.   |
| VI | ENGHC 60100   | Postcolonial Literatures<br>(Core)                      | The outcome of this course is to acquaint the learners with the major trends in literary criticism from the Romantic Period to the present.  |
| VI | ENGHDSE60110  | 60110 DSE 5: Literary Theory                            | This course will acquaint the learners with different relevant literary theories such as Marxism, Feminism, Poststructuralism and Postcolonial studies.  |

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| VI | ENGDSE<br>60130 | Partition<br>Literature | The outcome of this course is to acquaint the learners with the partition literature that captures the sense of time. |
|----|-----------------|-------------------------|---|

## B.A. (Hons) (Education)

### **Course Title: Philosophical Foundations of Education Course Code: EDNH101**

**Learning Outcome:** On completion of the course, the students will be able to-

- Describe the modern concept, aims, functions and role of education
- Describe the role of Philosophy in Education
- Explain the basic tenants of the given Indian and Western Philosophies and their influence in Education
- Appraise the contribution of the given philosophers in the domain of education

### **Course Title: Sociological Foundations of Education Course Code: EDNH102**


**Learning Outcome:** On completion of the course, the students will be able to:

- Explain the concept, approaches and theories of educational sociology
- Illustrate Social Aspects, Social Processes and role of Education.
- Explain the role of Education in Social Change and Development
- Describe various Social Groups and their Education
- Explain different Political Ideologies and their bearings on Education

### **Course Title: Psychological Foundations of Education Course Code: EDNH201**

**Learning Outcome:** On completion of the course, the students will be able to:

- Explain the concept, nature, scope and uses of psychology in Education
- Explain the influence of growth and development in education

  
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- Describe the meaning, concept, variables, types and theories of learning
- Discuss the concept and theories of intelligence and creativity
- Explain the meaning, concept, factors and theories of personality
- Describe the concepts of mental health and mental hygiene, measures of mental health in school

**Management**  
**Course Code: EDNH202**

**Learning Outcomes:** On completion of the course, learners will be able to-

- Define the concept of Educational Management.
- Describe the types of management and modern trends of educational management
- Define the concept of educational leadership
- Explain the principles of educational leadership
- Describe the styles of leadership and its implication in educational leadership.
- Define the concept of educational planning and its importance
- Analyze the role and importance of educational supervision
- Suggest measures to ensure quality in educational management

**Course Title: Great Educators and Educational Thoughts**  
**Course Code: EDNH301**

**Learning Outcomes:** After completion of the Course, the students will be able to-

- Describe the contribution of the given philosophers in the domain of education
- Explain the relevance of the educational thought of the given philosophers
- Develop interest to know different educationist

**Course Title: Measurement and Evaluation in Education**  
**Course Code: EDNH302**

**Learning Outcome:** On completion of the course, the students will be able to:

- Explain the meaning, nature, scope, need and types of measurement and evaluation in education
- Describe the meaning of psychological tests, their characteristics and process of construction
- Describe some specific tools to measure achievement, intelligence, personality and aptitude

- Describe the meaning and nature of different statistical measures
- Use statistics in measurement and evaluation in education

**Course Title: Experimental Psychology and Laboratory  
Practical**

**Course Code: EDNH303**

**Learning Outcome:** On completion of the course, the students will be able to:

- Explain the concept, scope and need of Experimental psychology
- Conduct and report of psychological experiments
- Describe the meaning and nature of memory, immediate memory, memory span and its related practical
- Explain the concept of attention, span of attention and its related practical
- Explain the concept, theories and methods of learning and its related practical
- State the concept of personality, different techniques of personality testing and its related practical
- State the concept of intelligence, historical background of intelligence testing and its related practical

**Course Title: Education in Pre-Independent  
India Credit**

**Course Code: EDNH401**

**Learning Outcome:** On completion of the course, the students will be able to:


- Explain the concept of education in the context of Indian heritage.
- Describe the education in ancient India, particularly Vedic Education and Buddhist Education.
- Critically examine the education system in Medieval India.
- Evaluate the education system during British period with special emphasis on the commissions and committees.

**Course Title: Techniques of Teaching**

**Course Code: EDNH402**

**Learning Outcome:** On completion of the course, the students will be able to:

- Explain the meaning and nature of teaching.
- Describe the principles of teaching and learning
- Describe the role of teacher at different phases of teaching

  
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- Explain the importance of planning lessons in teaching-learning process
- Describe the concept of teaching skills and the stages of micro teaching cycle
- State the objectives of teaching different subjects in Elementary and Secondary levels
- Describe different methods and approaches of teaching

**Course Title: Teaching Practice**  
**Course Code: EDNH4020**

**Learning Outcome:** On completion of the course, the students will be able to:

- Demonstrate a few teaching skills in classroom
- Integrate the teaching skills in real classroom situations
- Prepare lesson plans for Microteaching and Practice teaching

**Course Title: Educational Technology**  
**Course Code: EDNH403**

**Learning Outcome:** On completion of the course, the students will be able to:

- Describe the concept, nature and components of Educational Technology
- Distinguish between Educational technology and Instructional Technology
- Apply ICT in teaching learning
- Describe the concept, components and characteristics of communication
- Demonstrate the skills of effective communication
- Apply Models of teaching, personalized system of instruction, programmed learning in teaching learning.

**Course Title: Education in Post-Independent  
India**  
**Course Code: EDNH50**

**Learning Outcome:** On completion of the course, the students will be able to:

- Describe the educational scenario at the time of Independence
- Explain the roles of various Commissions and Committees in the development of education in post independent India
- Describe the recent educational developments in India

  
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**Course Title: Education in World Perspective**  
**Course Code: EDNH502**

**Learning Outcome:** On completion of the course, the students will be able to:

- Explain the meaning and definition, nature, scope and purpose of comparative education
- Describe the factors influencing in national system of education
- Describe the methods of comparative education
- Explain the organization, administration, objectives and examination systems of the countries
- Describe the vocational and teacher education of different countries, especially UK, USA, India and Japan
- Explain the open education in world perspective

**Course Title: Emerging trends in Indian Education**  
**Course Code: EDNH601**

**Learning Outcome:** On completion of the course, the students will be able to

- Explain the need of constitutional provisions for education, and the role of constitution in equalizing educational opportunities in the diverse Indian Society
- Identify the challenges of Indian education at different levels and suggest measures to overcome these
- Define the new perspectives of education such as Environmental education, Inclusive education, Gender education, Inclusive education, adult education, Human right education, Value education, population education etc.
- Critically examine and evaluate the initiatives taken by Government of India through various plans and policies to counter the challenges of Indian education
- Explain the political influences on the national education system
- Analyze the role of international agencies in development of education

**Course Title: Child & Adolescent Psychology**  
**Course Code: EDNH602**

**Learning Outcome:** On completion of the Course, students will be able to:

- Explain the significance of a study of childhood and adolescence today
- Describe the developmental changes of childhood and adolescence
- Summarize the effect of family dynamics on child and adolescent development
- Explain the significance of the role of society in monitoring and guiding young children in their proper development



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**Course Title: Guidance and Counselling**  
**Course Code DSEED501/GEED101**

**Learning Outcome:** On completion of the course, the students will be able to:

- Describe meaning, nature, purpose and scope of guidance and counselling
- Describe the characteristics and functions of guidance and counselling
- State the basic principles of guidance and counselling
- Explain the types and areas of guidance and counselling
- Use various tools and techniques of guidance in appropriate context
- Explain the qualities and role of a counsellor

**Course Title: Mental Health Issues**  
**Course Code DSEED504/GEED302**

**Learning Outcome:** On completion of the course, the students will be able to:

- Explain the need and importance of understanding the concepts of mental health and hygiene in the emerging society
- Empathize with people having psychological and maladjustment problems.
- Describe the role of different agencies of society and their impacts on the development of an individual's personality
- Describe the various components of positive psychology and its significance in the teaching learning processes

**Course Title: Economics of Education**  
**Course Code DSEED602/ GEED 401**

**Learning Outcomes:** On completion of the course, students will be able to-

- Describe the meaning, scope and importance of Economics of Education
- Define and illustrate the concepts used in economics of Education
- Examine the historical development of Economics of Education
- Explain the concept of Education as a good, demand and supply of education, Utility of Education etc.
- Explain the concept of investment in education, return on investment in education, education as production process etc
- Explain the concepts of different types of educational cost
- Examine the concepts of human capital formation, Education financing, Educational Planning etc



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**Course Title: Gender and Education**  
**Course Code DSEED603/ GEED202**

**Learning Outcome:** On completion of the course, the students will be able to:

- Explain the meaning and nature of gender and its related terms
- Describe the gender biases and gender inequality in family, school and society
- Describe the gender issues related to school education
- Analyse the laws and policies related to gender equality

**Course Title: Project**  
**Course Code DSEED604**

**Learning Outcome:**

- Explain the process of conducting a Project
- Identify the problems for Educational Project
- Solve problems faced in educational field through project
- Prepare a project report



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## **M.com**

**Programme Objectives (POs):** The M.Com course of the college provides base for teaching, research and allied administration services. The course serves the needs in the field of academics. It enables the students for teaching specially in higher education institution and to pursue research different domain. The outgoing students of the course have been accepted in the industry and have been serving the needs of business and industry. The M.com course is aims to

- Provide sound conceptual and theoretical foundation
- engage students in the affecting teaching-learning system
- Provide Research orientation,
- Developing entrepreneurial skills,

Under CBCS structure, there are five courses in each semester, in which 3 courses are core subject, 1 is discipline specific elective and 1 is Ability enhancement course (AEC).

**Program Specific Outcome:** Students will gain knowledge of various disciplines of commerce, business, accounting, economics, finance, management and marketing. Students would acquire skills to work as accounting, finance and management experts. Students can appear in exams like National Eligibility Test (NET), State Level Eligibility Test (SLET) etc. Immediately after completing the program and after clearing the NET/SLET, students become eligible for teaching in higher education institutions. Students will have choices to pursue PhD after completing the course.

| <b>Course Code</b> | <b>Course Title</b>                   | <b>Course outcome</b>  |
|--------------------|---------------------------------------|--|
| 10100 (Core)       | Organization<br>Theory &<br>Behaviour | The objective of this course is to help students understand the conceptual framework of organization, Organization theories and Organization behaviour. It helps the students to identify the patterns and structures of the organization and help to develop cognizance of the important of human behaviour |

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| 10200 (Core) | Statistics           | <p>This course intends to provide sound understanding of Statistics and how statistics can be applied in commercial activities. The following are the learning objectives of this course:</p> <ul style="list-style-type: none"> <li>-To develop an understanding in the theory of probability and probability distributions.</li> <li>-To understand the concept of sampling, different types of sampling and to develop idea how to draw random sample practically.</li> <li>-To learn the concept of multiple regression model and its practical utility in the field of commerce.</li> <li>-To understand the concept of testing of hypothesis and how different parametric test viz., t-test, F-test etc. can be applied.</li> <li>-To develop understanding when and how non-parametric statistical test can be applied.</li> <li>-To understand data processing with the help of different package such as MS Excel, MS Access and SPSS.</li> </ul> |
| 10300 (Core) | Marketing Management | <p>The objective of the course is to help the students understand:</p> <ul style="list-style-type: none"> <li>• The Concepts of Marketing</li> <li>• The knowledge of Consumer Behaviour</li> <li>• The process of Market Segmentation</li> <li>• The concept Marketing Mix</li> <li>• The significance of Marketing Research</li> </ul>   |



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| 10411 (DSE) | Financial Institutions and Financial Market | This course has been designed to enable the students to understand the role of financial institutions and markets. It also helps to develop a series of applications of principles from finance that explore the connection between financial markets, financial institutions and the economy. On the financial markets side, the students will learn how the financial market functions and the regulatory provisions to be followed by the market participants. On the institutions side, they will learn about investment banks, insurance companies, mutual funds and some other financial service providers. This Course aims at enlightening the financial and other matters about the financial infrastructure available and enables them to take wise and well informed decisions to benefit the organization and other stakeholders |
| 10412 (DSE) | International Finance                       | To introduce the students with various issues on international finance viz., key theories of international finance, structure and operation of Multinational Corporations, balance of payment, measurement of currency exchange rates, currency options and futures.   |
| 10421 (DSE) | Agricultural and Rural Marketing            | -To create awareness about the status and scope of agricultural and rural markets vis-vis- vis the respective marketing strategies in India.<br><br>-To introduce students to the distinctive features of these markets as compared to markets for other goods and services; particularly highlighting major schematic, institutional and policy initiatives at different levels.  |
| 10422 (DSE) | Sales Management                            | The aim of this course is to make the students acquainted with sales and Sales Management Process, its role in overall marketing policy and strategies, effective sales techniques and controlling sales process.  |

  
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| 10500 (AEC)  | Use of Statistical Software              | To acquaint the students with the practical problems of basic modules of the SPSS Version 16   |
| 20100 (Core) | Human Resource Management ( HRM )        | The objective of the course is to understand the various functions of Human Resource Management. It helps students develop the knowledge, skills and concepts needed to resolve actual HR issues.  |
| 20200 (Core) | Financial Accounting and Reporting       | To acquaint the students with financial accounting and reporting practices especially of the corporations.   |
| 20300 (Core) | Research Methodology                     | To acquaint the students with the basics of Research Methodology in social science   |
| 20411 (DSE)  | Advanced Cost & Management Accounting    | <p>-To introduce students with the advanced areas of cost and management accounting.</p> <p>-To understand the cost accounting theories and identify the cost accounting techniques adopted by manufacturing and service industry.</p> <p>-To expose students to the different eras and trends of management accounting and enterprise performance management.</p> |
| 20412 (DSE)  | Security Analysis & Portfolio Management | <p>-To expose the students to the process of making investment in the security market.</p> <p>-To make the students aware about risk and return matrix while making investment in securities.</p> <p>-To help the students to equip themselves with various theories of constructing portfolio investment.</p>   |
| 20421 (DSE)  | Consumer Behaviour                       | To provide an in-depth understanding of the consumer and industrial buying processes and their determinants as relevant for marketing decision making.   |
| 20422 (DSE)  | Retail Marketing                         | To make students understand the concept, evolution and classifications in retailing.   |

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|              |   | To enhance students' knowledge with regard to the various elements of the retail environment and different aspects of retail strategies.<br>To highlight some of the systems, challenges and legal requirements specific to retailing  |
| 20510 (GE)   | Introduction to Stock Market              | To make the non-Commerce background students to understand the concept of stock market and acquaint with the different terminologies, strategies, related to investment in stock market.   |
| 20520 (GE)   | Marketing                                 | To acquaint the students with the fundamental concepts of modern marketing.  |
| 30100 (Core) | Managerial Economics                      | To understand the application of various economic theories and models in managerial decision making and to be able to relate the assumptions made in these theories to the prevailing business and/or market conditions from a consumer's as well as a producer's point of view. |
| 30200 (Core) | Business Ethics and Social Responsibility | To acquaint the students with the meaning of ethics, values, norms, and belief.<br>To make the students familiar with Business Ethics, social responsibility, and ethical thoughts of eminent Indian thinkers  |
| 30300 (Core) | Financial Management                      | The objective of the course is to help the students understand: <ul style="list-style-type: none"> <li>1. The Concepts of Finance</li> <li>2. The knowledge of Risk and Return</li> <li>3. The process of Financial Decision Making</li> </ul>                                   |
| 30411 (DSE)  | Insurance and Risk Management             | -This course will examine the way in which business of insurance makes an assessment of, control and transfer risk. It is designed for the student with no previous experience.  |

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|             |                   | <p>-The goal of this course is to engage students in active discovery of risk management principles. Students will be prepared to function in Insurance business environment.</p> <p>-The students shall be able to grasp risk management process involved in identification of risks and associated potential costs, analysis of the causes of risk of financial loss, determination of various strategies to treat risk, selection of strategies appropriate to the goals and objectives of the business, implementation of the selected strategies, management of Insurance business</p> |
| 30412 (DSE) | Retail Banking    | <p>-To introduce students with the Basics of Retail Banking.</p> <p>-To understand about different types of Retail Products and the Product Development Process.</p> <p>-To expose students to the different technology adopted in the area of Retail Banking and services offered by banking institutions in India.</p>  |
| 30421 (DSE) | Service Marketing | <p>-To introduce the students about the importance of Service Marketing in a country's economy.</p> <p>-To highlight the environments in which the service marketing operates.</p> <p>-To enumerate the application of Marketing Mix in Service Marketing.</p> <p>-To understand the application of Service Marketing in various sectors.</p>   |
| 30422 (DSE) | Brand Management  | <p>To acquaint students with the various concepts, strategies, practices and challenges of Brand Management in a way that they can relate the need and</p>  |

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|             |  | significance of the subject in the modern marketing environment.   |
| 30510 (AEC) | Goods and Service Tax (GST) Law & Practice | This course is intended to introduce the students with the structure of Indirect tax in India. The principles of indirect tax and direct taxes are also been included for conceptualization of tax structure. The students are also expected to learn the concept of GST and its history. They will also learn about the record keeping aspects under GST regime and filling of GST return periodically as per the prescribed procedure. |
| 30520 (AEC) | Digital Marketing                          | To introduce students to the basic concepts and application of Digital Marketing so as to open new doors for aspiring New-Age entrepreneurs and marketers.   |
| 30600A (GE) | Start Ups & Entrepreneurship               | <p>-To create Entrepreneurship Awareness and Recognition of the need for entrepreneurship and self-employment development</p> <p>-To grasp the prominent variables related to Start ups.</p> <p>-To understand Start-ups through various case studies on Start-ups.</p> <p>-To foresee a viable enterprise.</p>  |
| 30600B (GE) | Soft Skill & Personality Development       | <p>-To acquaint the students with the importance of Soft Skills and Personality Development.</p> <p>-To teach the students how to acquire different soft skills and how to develop their Personalities.</p>  |
| 30600C (GE) | Personal Finance                           | This course integrates economics and personal finance concepts to help students of PG programmes (Non-Commerce) to understand the implications of economic events and enable them to make informed financial decision. They will also learn about investment and savings vehicles available in the market along with their risk and return levels.   |

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| 40100 (Core) | Company Law                  | To acquire knowledge regarding Formation of Company and develop understanding of the regulatory framework of Companies with reference to various Provisions of Companies Act.  |
| 40200 (Core) | Foreign Trade                | To understand the concepts and application of various functional factors, documentations and theories in Foreign Trade and to be able to understand the functions of International Economic and other trade related institutions.  |
| 40300(Core)  | Entrepreneurship Development | <ul style="list-style-type: none"> <li>• To understand the concept of Entrepreneurship, Entrepreneurship theories and their origin</li> <li>• To acquire knowledge about Entrepreneurial Development Programmes in India</li> </ul>  |
| 40411 (DSE)  | Environmental Accounting     | To acquire knowledge about environment, National accounts, deficiencies of national accounts, Importance of natural resources and environment, sustainable development, terminology, environmental accounting, origin and development etc.   |
| 40412(DSE)   | Income Tax Law and Practice  | <p>To understand the Basic Concepts, residential status and tax incidence, income exempted from tax, GTI, taxable income, special tax incentives</p> <p>To gain knowledge about computation of income from salary, house property and profits and gains of business or profession.</p> <p>To gain knowledge about Computation of Income from capital gain and income from other sources</p> <p>To gain knowledge about Deductions and collection of tax at source, income tax authorities, advance payment of tax.</p> |



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| 40421 (DSE) | Customer Relationship Management | The objective of the course is to help the students understand the concept, variations of CRM and its implementation in business.  |
| 40422 (DSE) | Advertising Management           | To acquaint the students with the meaning of Advertising and its planning as well as Decision Making for the selection of the target market, segmentation, media as well as the creative contents. |



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