

Initiatives taken to foster Entrepreneurial Spirit

Workshops

1. Two Days Workshop on Imitation Jewellery Making

Name of the Programme	Two Days Workshop on Imitation Jewellery Making
Date	7 th & 8 th April, 2016
Organizer	ECGPC and Women's Cell in collaboration with Pidilite Company Ltd.
No. of participants	60
Resource Persons	Ms. Dulari Kotoky and Sri. Abhijit Gogoi

A two day workshop on Imitation Jewellery Making was organized by Entrepreneurship Career Guidance and Placement Cell, Golaghat Commerce College in association with Pidilite Industries Limited on 7th& 8th April, 2016. The workshop was inaugurated by Dr. Jatindra Nath Saikia, Principal Golaghat Commerce College where he emphasized on the export opportunities for Indian handmade jewellery. The two experts from Pidilite Industries Limited Ms. Dulari Kotoky and Sri. Abhijit Gogoi were introduced and felicitated.



ENROLLMENT FOR JEWELRY MAKING WORKSHOP ON 7.04.2016 - 8.04.2016

1. JONALI URANG	9859281738	94. ADARSH BORAIK	8222399623
✓ 2. SHARMISTHA DEB	8486189643	35. SURAJ BAHANI	8486781234
✓ 3. NIKITA SAHA	8486599117	36. NIVEK PRASAD	881027981
✓ 4. PRITY GUPTA	9435519616	37. PUJA SAIKIA	9678497347
✓ 5. NUPUR ROY	8723834659	38. MAMTA CHAKRABORTY	7578965590
✓ 6. ARPITA DAS	9706706252	39. SATYAJIT BHATTACHARYA	8134895253
✓ 7. ANAKITA BOPATRA GHAIAN	8876225974	40. BANSHREE DUARAH	9859727142
✓ 8. PRIYANKA MAZUMDAR	9435649031	41. SEWALI KARMAKAR	987632201
✓ 9. KAMAL TAPARIA	9401388335	42. BHAGYASHREE GOGOI	9859219534
✓ 10. SHIVANI PANDEY	8876744170	✓ 43. PALLABI GOGOI	7035673719
✓ 11. KHUSBOO KUMARI PRASAD	9957059330	✓ 44. ANKANA KONWAR	9854110402
✓ 12. TAJORJE CHANDA	7035619442	✓ 45. SAMIM SULTANA	9613147432
✓ 13. JIYABADA KHATUN	7896622598	✓ 46. NANDINI GUPTA	9957610197
✓ 14. BANDANA GHOSH	8399993201	✓ 47. SARAJKA SAIKIA	8135067762
✓ 15. MOKJINA BEGUM	9859098225	✓ 48. SAMJANA RANA	8253953289
✓ 16. ALIMPA GOWALA	9618393165	✓ 49. RITUMONI MEH	8811979409
✓ 17. NEHA GUPTA		✓ 50. PRIYANKA AGARWALA	7399269369
✓ 18. PRIYANKA KUMARI	7896943442	✓ 51. GUNJA PRAJAPATI	8723833681
✓ 19. GITANJALI SINGH	8399848334	✓ 52. MOROMI BARLA	8256005124
✓ 20. TAJMIN HAQUE	8761983025	✓ 53. JUNI DUARAH	9854129482
✓ 21. SABANA SULTANA	8876409989	✓ 54. PRITIMA RAJKHOWA	887903813
✓ 22. BISHAKHA SAHU	9706554109	✓ 55. RASHMI REKHA SAIKIA	9954344585
✓ 23. ANUPRIYA KAHR	9613469481	✓ 56. DIPRANI BORUAH	943384707
✓ 24. PRIYANKA BORA (HS 1 st yr)	8399828317	✓ 57. ARUNDHATI PHATOWALI	9401509060
✓ 25. ANKITA DUTTA ()	9957273559	✓ 58. RIMAREKHA BURABOHAIN	9401338105
✓ 26. PINKY KONWAR ()	9401622222	59. REEMA BARUAH	8473019661
✓ 27. RATNA RAJBANSHI	9508984549	60. MONURMA SAIKIA	9854834980
✓ 28. SANJANA DHAR	8876940673		
✓ 29. SUSHMITA GHOSH	8472871380		
✓ 30. SUSHMITA GUPTA	9085248521		
✓ 31. SOSHMA GUPTA	9085540755		
✓ 32. MANISHA GUPTA	7664896408		
✓ 33. BINIT KOMAR CHETRIA	9859198203		

Workshop inaugurated by Dr. Jalindra Nath Saikia Principal, Golaghat Commerce College. He delivered a speech on need of skill development. He state that there is a great demand for jewellery and the market of imitation jewellery is growing. The export market for Jewellery is growing and expanding these days.

The two expert from Pedilite Industries Ltd. Mr. Duloi Kothary, Sri Abhijit Gogoi were introduced and felicitated.

The certificates for the participants in the flower making competition were presented to the students. An NCC cadet who got a chance to

was also felicitated in the same event.

Comment from Trainee

Special thanks to Golaghat ^{Commerce} College.

2. Workshop on Dress Designing

Name of the Programme	“A Day long Workshop on Dress Designing”
Date	29 th May, 2017
Organizer	ECGPC and Women’s Cell in collaboration with Pidilite Company Ltd.
No. of participants	75

A one day workshop on “Dress Designing” was organized by ECGPC and Women’s Cell in collaboration with Pidilite Company Ltd. on 29th May, 2017. Students of Golaghat Commerce College as well as members of the local Self Help Groups enthusiastically participated in the workshop. Senior trainers of Pidilite Company Ltd, Ms. Dulari Kotoky and Mr. Ujjal Das and two other trainers guided the participants. The workshop was organized with an objective to inculcate new skills in students and the local community women.





3. Workshop on “Dealing with Phonetics: Journey to the Speech sounds of English”

Name of the programme	“Dealing with Phonetics: Journey to the Speech sounds of English”
Date	23 rd June, 2017
Organizer	Department of English and ECGPC
No. of Participants	112

The Department of English in collaboration with ECGPC, Golaghat Commerce College conducted a workshop titled “Dealing with Phonetics: Journey to the Speech sounds of English” English on 23rd June, 2017. The resource person – Ms. Nandini Baruah, Assistant Professor, Department of English, Golaghat Commerce College, spoke on the topic - Introduction to Phonetics in English, introducing the students to the 44 sounds in English and their pronunciation. She made the session very interesting by involving the science behind the articulation of sounds by the human mouth and how the different parts of the mouth are used in producing each sound. Ms. Nazia Rahman, Assistant Professor, Department of English, then walked the students through a presentation on practicing vowel and consonant sounds that helped them to identify the correct pronunciation of many words in English. The session was very interactive and ended with a vote of thanks by Ms. Suchibrata Cheleng.



Workshop on Dealing with Phonetics

Date: 23/06/2017

Venue: Rana Tamuly Memorial Auditorium

Chairperson: Principal of the college, Dr. J.N Saikia

Signature and Name of the Participants

Sl No.	Name	Signature
1.	Dr. Jiban Jyoti Kaloti	Jyoti
2.	Jyotiupa Bora	Jyoti
3.	Neelima Sarma	Neel
4.	Bimarezka Baragokain	Bim
5.	Keema Basual	Keema
6.	Mousumi Sarma	Mousumi
7.	Tajmiah Sultana	Sultana
8.	Julee Datta	Julee
9.	Monurana Saikia	Monu
10.	Mandira Bora	Mandira
11.	Aanchana Nath	Aancha
12.	ATUL KUMAR DAS	Atul
13.	Nazia Rahman	Nazia
14.	Nandini Basual	Nandini
15.	Nayanmoni Doley	Nayan
16.	Lanin Horonika	Lanin
17.	Dipmoni Borzoi	Dipmoni
18.	Tulsumoni Gogoi	Tulsumoni
19.	Bonli Kalita	Bonli
20.	Chenzlekum Vaiphei	Chenzlekum
21.	Azindam Bora	Azindam
22.	Bonab Patuoni	Bonab
24.	Rishan Arandhara	Rishan

Students.

No.	Name	class.	Signature
1	Gavi Cheloy	Com. H.S 2nd year.	Gavi
2	Jany Kumar Jaboti	"	Jany
3	Natayan Rongphan	"	N. Rongphan
4	Archini M Chaudhary	"	Archini
5	Chipl Vrogy	"	Chipl
6	Divy Sunari	"	Divy
7	Jurvil Tirkey	"	J. Tirkey
8	Aditya Gupta	"	Aditya Gupta
9	Anurag Singh	"	Anurag Singh
10	Anjali Verma	"	Anjali Verma
11	Ranu Sultana	"	Ranu Sultana
12	Chandni Singh	"	Chandni Singh
13	Jyoti Gupta	"	Jyoti Gupta
14	Sumom Kamakar	"	Sumom Kamakar
15	Priyanka Gupta	"	Priyanka Gupta
16	Simaina Gupta	"	Simaina Gupta
17	Priyanka Sharma	"	Priyanka Sharma
18	Jyoti Gupta	"	Jyoti Gupta
19	Sanjana Gupta	"	Sanjana Gupta
20	Anchal Gupta	"	Anchal Gupta
21	Rubina Khatoon	"	Rubina Khatoon
22	Rubina Khatoon Sultana	"	Rubina Sultana
23	Manisha Gupta	"	Manisha Gupta
24	Neha Yadav	"	Neha Yadav
25	Janskrity Pandey	"	Janskrity Pandey
26	Papri Prasad Raoniar	"	Papri Prasad Raoniar
27	Bhagyashree Datta	"	Bhagyashree Datta
28	Kajal Prasad	"	Kajal Prasad
29	Muskan Gupta	"	Muskan Gupta
30	Ami Gupta	"	Ami Gupta
31	Zafreena Akmal	"	Zafreena
32	Sibya Grewalla	"	Sibya Grewalla
33	Tina Nag	"	Tina Nag

Name	class.	Signature
34. Megha Roy	H.S 2nd year.	Megha Roy.
35. Krishrajyoti Saikia	"	Krishrajyoti Saikia
36. Rumi Ingoi	"	Rumi Ingoi
37. Sani Jaiswal	Sani H.S 2nd year	Sani Jaiswal
38. Archana Gupta	H.S 2nd year	Archana Gupta
39. Priyanka Kandulna	H.S 2nd yr	Priyanka Kandulna
40. Mihir Sahu	H.S 2nd yr.	Mihir Sahu
41. Monmi Chatter	H.S 2nd yr	Monmi Chatter
42. Rajdeep Datta	H.S 2nd year	Rajdeep Datta
43. Mangal Singh	B. Com 5 th Sem	Mangal Singh
44. Nikita Paul Majumdar	B.A 3rd Sem	Nikita Paul Majumdar
45. Powshmita Das	B.A 3rd Sem	Powshmita Das
46. Bishal Das	H.S 2nd year	Bishal Das
47/ Bishan Bhuyan	H.S 2nd year	Bishan Bhuyan
48/ Zikaraba Monung	H.S 2nd year	Zikaraba Monung
49/ Kavul Shah	H.S 2nd year	Kavul Shah
50/ Samrat Bantik	H.S 2nd year	Samrat Bantik
51/ Vivek Upadhyay	H.S 2nd year	Vivek Upadhyay
52/ Priyanka Das	H.S 2nd year	Priyanka Das
53/ Pahi Das	H.S 2nd year	Pahi Das
54/ Sushila Das	H.S 2nd year	Sushila Das
55/ Parsha Chandra	H.S 2nd year	Parsha Chandra
56/ Anjali Kam	H.S 2nd year	Anjali Kam
57/ Anshika Das	H.S 2nd year	Anshika Das

ECGC cell of the college organized a workshop on 23rd June 2017. The title of the workshop is "Dealing with Phonetics in The Sweet Sounds of English". Faculties from the various departments of the college and the Higher Secondary students of both Arts and Commerce stream participated in the workshop. At first the chairperson and principal Dr. J. N. Saikia brief the need of such programme and state that the topic chosen for the workshop is very relevant in the present days. Dr. J. J. Kakoty, HOD of Department of English deliberate the key note address. In his deliberation Dr. Kakoty enlightened the audience on the origin of languages and mother tongue. Regarding English language he state the difference of British English and American English. Key note address followed by the Technical Sessions. Technical Session I ~~is~~ conducted by Mrs. Nandini Barua, Assistant Professor of Department of English, and Technical Session II conducted by Miss Nazia Rahman, Assistant Professor, Department of English.

Comments

A very beautiful programme has been organised by the cell. Gathered a good experience as a resource person in the programme. *[Signature]*
23/06/17

A well organised programme. Thanks to the ECGC cell for giving me an opportunity to stand as a resource person. I had a great experience.

[Signature]
23.06.17

4. Workshop on GST (Goods and Services Tax)

Name of the programme	Workshop on GST (Goods and Services Tax)
Date	26 th May, 2017
Organiser	Department of Accountancy and ECGPC
No. of Participants	85



Resource Persons :
 Mr. Rajesh Jaiswal, Associate Professor
 Dr. Pranjal Pratim Dutta, Assistant Professor
 Ms. Suchibrata Chellang, Assistant Professor

Organised by :
 Golaghat Commerce College
 Date : 26th May, 2017

5. Workshop on Entrepreneurship Development

At the initiative of IQAC, Golaghat Commerce College, a Day long Workshop on **Entrepreneurship Development** was organized by ECGPC, Golaghat Commerce College in collaboration with Assam Rajiv Gandhi University of Cooperative Management (ARGUCOM) under the aegis of IQAC, Golaghat Commerce College on 10th January, 2022



AN IQAC, GCC INITIATIVE
DAY LONG WORKSHOP
ON
ENTREPRENEURSHIP DEVELOPMENT

Organised by :
ASSAM RAJIV GANDHI UNIVERSITY OF COOPERATIVE MANAGEMENT (ARGUCOM)
in collaboration with
ENTREPRENEURSHIP CAREER GUIDANCE AND PLACEMENT CELL
GOLAGHAT COMMERCE COLLEGE

Venue : Rana Tamuly Memorial Auditorium
Golaghat Commerce College

Date : 10th January, 2022 (Monday) Time : 11 AM



ONE DAY WORKSHOP ON
ENTREPRENEURSHIP
DEVELOPMENT

NRL

Certificate of Participation

Certified that.....**ROSINI RAJAK**..... has participated in a
'One Day Workshop on Entrepreneurship Development' organised by Assam Rajiv Gandhi
University of Cooperative Management, Sivasagar sponsored by Numaligarh Refinery
Limited, Numaligarh at Golaghat Commerce College on 10/01/2022

Boruah
Coordinator

Mamsh
Vice Chancellor
ARGUCOM

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Report on the Workshop on “Employment Enhancement Techniques”

REPORT ON THE WORKSHOP ON “EMPLOYMENT ENHANCEMENT TECHNIQUES “

Organized by: IQAC, ECGPC and Skill Development Committee

Date: 2nd June, 2022

Venue: Rana Tamuly Memorial Auditorium, Golaghat Commerce College

A workshop on “**EMPLOYMENT ENHANCEMENT TECHNIQUES**” was held on 2nd June, 2022 at Golaghat Commerce College. The Resource Person of the workshop is Mr. Anjan Chowdhury (Founder of Skillfiniti, Guwahati). 130 Students and Teachers of the college attended the workshop. The inaugural Speech was delivered by Dr. Utpal Sarma, Principal of the college. The programme was hosted by Mr. Bhaskar Kakoty, Co-Ordinator of ECGPC.

First there was a felicitation programme from the Thrift Society of the College. The award comprised of an amount of a cheque of Rs 5000 and a Certificate. The awards given to Mousumi Dey and Smritirekha Bora of 6th Semester.

Next there was a felicitation programme from the Respected Principal of the College. The award comprised of Rs 3000 each to four students who completed graduation with outstanding results and were Syed Ikramul Hussain, Dibyajyoti Rajkhowa, Boliram Prasad and Azmi Akhtar Hussain.

After that the College Magazine “Jyotishman” was inaugurated by the Resource Person.

Just after the inauguration, the Technical session started.

During the workshop, the resource person trained the students on Interview Skills, Group Discussion and Resume Structuring. All the students interacted with the Resource Person. The workshop was concluded with a vote of thanks by the organisers.



7. Two Days Workshop on Cake Baking and Decoration

Name of the programme	Two Days Workshop on Cake Baking and Decoration
Date	3rd and 4th June, 2022
Organizer	Women's Cell, Golaghat Commerce College
No. of Participants	77

REPORT ON TWO DAYS WORKSHOP ON "CAKE BAKING AND DECORATION"

Organized by: Women's Cell, Golaghat Commerce College

Date: 3rd and 4th June, 2022

Venue: Rana Tamuly Memorial Auditorium, Golaghat Commerce College

A workshop on "Cake Baking and Decoration" was held on 3rd and 4th June, 2022 at Golaghat Commerce College. The workshop was inaugurated by Dr. Utpal Sarma, Principal of the college. In his inaugural speech, Dr. Sarmal acknowledged that baking cakes is a skill which is in great demand in the contemporary scenario. He congratulated Women's Cell for taking such a crucial initiative for the students. Forty seven participants from Golaghat Commerce College as well as outside eagerly participated in the workshop. Anuswari Maheswari, a Student of Golaghat Commerce College and a cake enthusiast and Mrs. Binita Hazarika, an entrepreneur were invited as the Resource Persons.

The first session showed the participants, how to bake a cake in a cost effective manner from simple ingredients. The recipe was given to them along with a demonstration of the tools required, icing with nozzles and the variety of icing and layering in which the students had a hands-on experience. The second session included cake construction, soaking, layering, coating and finishing cakes with frostings, making flowers using fondant etc. The two day workshop was concluded with a vote of thanks by the organizers.



Webinars

1. Pandemic Covid19: The Macroeconomic Crisis and Revival

Name of the programme	National Webinar on Pandemic Covid19: The Macroeconomic Crisis and Revival
Date	24 th August, 2020
No. of Registered Participants	100
Resource Person	Dr. Devashis Bose, Dept. of Economics, DDR College, Chabua
YouTube Link	Click here

The Department of Economics organized a National Level Webinar on the Topic “Pandemic Covid 19: The Macroeconomic Crisis and Revival” on 24th August, 2020 in collaboration with the Internal Quality Assurance Cell(IQAC), Golaghat Commerce College. Renowned economist, Dr. Debashish Bose, Associate Professor in the Department of Economics, DDR College, Chabua, was the resource person in the webinar. About 100 participants from across the country participated in the webinar. Mr. Paresh Saikia, the Principal I/c of the College delivered the welcome speech and Dr. Jiban Jyoti Kakaty, the Co-ordinator, IQAC, of the College offered the Key-note address. The Programme was hosted by Ms. Moonmoni Baruah, HOD, Economics and ended with the vote of thanks by Ms. Meghali Saikia, Assistant Professor in Economics.

NATIONAL WEBINAR
on
"Pandemic COVID-19 : The Macroeconomic Crisis & Revival"

ORGANIZED BY :
Department of Economics,
Golaghat Commerce College
in association with
Internal Quality Assurance Cell

Register Online :
forms.gle/ukBKSDjvnmKopZSM6
Date : August 24, 2020
Time : 11.30am - 01.00 pm

Mr. Paresh Saikia
Principal (I/c)
Golaghat Commerce College

RESOURCE PERSON

Dr. Devashis Bose
Associate Professor & HOD, Dept. of Economics
DDR College, Chabua.

Dr. Jiban Jyoti Kakati
Associate Professor, Dept. of English
IQAC, Coordinator

E-CERTIFICATES WILL BE PROVIDED TO THE PARTICIPANTS

NO REGISTRATION FEE REQUIRED

Technical Support
Mr. Anupal Goswami
Assistant Professor

Coordinator
Mrs. Moonmoni Baruah
Associate Professor & HOD
Dept. of Economics

Organising Committee
Mr. Rajesh Jaiswal
Associate Professor
Ms. Himadri Gogoi
Assistant Professor
Ms. Sonashree Das
Assistant Professor
Mr. Harmeet Singh
Assistant Professor

Streaming Platform
ZOOM

E-mail ID gccwebinar2020@gmail.com

2. National Webinar on “Entrepreneurship as a Career for Youth”

Name of the programme	Entrepreneurship as a Career for Youth
Date	26 th August, 2020
No. of Registered Participants	674
Organizer(s)	Department of Commerce and Human Resource Management in association with IQAC
YouTube Link	Click here
Resource Person(s)	Dr. Ranjit Singh, Professor, IIIT Allahabad Dr. Gaur Gopal Banik, Associate Professor, Gauhati Commerce College

A National Webinar on "Entrepreneurship as a Career for Youth " was organized by Department of Commerce and Human Resource Management in association with IQAC, Golaghat Commerce College on 26th August,2020. Dr. Ranjit Singh, Associate Professor, Indian Institute of Information Technology, Allahabad and Dr. Gour Gopal Banik , Associate Professor , Department of Commerce , Gauhati Commerce College,Gauhati were the speakers of the webinar . Dr. Ranjit Singh spoke on the topic “Business Policies and Strategies for Small Business Enterprises in New Normal” and Dr. Gour Gopal Banik on the topic “New opportunities for the entrepreneurs in the new normal”. Dr. Rinki Das, HoD, HRM Department, hosted the meeting. Mr. Paresh Saikia, Principal, opened the webinar with the inaugural speech where he conveyed that the emergence and importance of entrepreneurship post liberalization period in India. Dr. Jiban Jyoti Kakati, Co-ordinator, IQAC, gave the welcome speech.

Dr. Jiban Jyoti Kakati also focused the importance of entrepreneurship especially in North Eastern Region in the post covid time mainly for youths who were returning back to the region from other states. Dr. Ranjit Singh spoke on the topic “Business Policies and Strategies for Small Business Enterprises in New Normal”. He cleared the concept of business policies and New Normal. The importance of entrepreneurship was clearly explained with many practical examples. He clarified to the participants, mainly the students, how old business is done in new forms with the use of technology. In Assam according to Dr. Ranjit Singh the opportunities for Agropreneur in the field of Tea cultivation, Fisheries, Mushroom cultivation, Herbal products etc but the method of doing agriculture has to be modernized. Despite of opportunities entrepreneurship is not to the optimum level in the region for reasons unknown to the speaker.

Dr. Ranjit suggested to the students to find problems around them and take the problems as opportunities for doing business. The region has land, labour and capital but there is a dearth of habit of entrepreneurship

among the youths in the region. He gave importance of “Nudging” and “Exposure theory” for the creation of entrepreneurial culture among the youths. The role of “Incubators” was highlighted by Dr. Ranjit Singh. Dr. Gour Gopal Banik started his talk with the importance of physical, mental, intellectual and spiritual development in a person’s life. Dr. G.G. Bonik explained the concept of “New Normal” or “New Paradigm Shift”. The resource person highlighted the schemes of the government. He talked in detail about “Atma Nirbhar Bharat”. In the discussion session, the resource persons clarified all questions of the participants. Vote of thanks was given by Mr. Rajesh Jaiswal , HoD, Dept. of Commerce.

NATIONAL WEBINAR
on
“Entrepreneurship as a Career for Youth”

ORGANIZED BY :
Dept. of Commerce & Dept. of Human Resource Management, Golaghat Commerce College
In association with : Internal Quality Assurance Cell

Mr. Paresh Saikia
Principal (i/c)
Golaghat Commerce College

Dr. Jiban Jyoti Kakati
Associate Professor & HOD
Dept. of English
IQAC, Coordinator

Coordinator
Mr. Rajesh Jaiswal
Associate Professor & HOD
Dept. of Commerce

Joint Coordinator
Dr. Rinki Das
Assistant Professor & HOD
Dept. of HRM

RESOURCE PERSONS

Dr. Ranjit Singh
Professor
Indian Institute of
Information Technology
Allahabad

Dr. Gour Gopal Banik
Associate Professor,
Dept. of Accountancy
Gauhati Commerce College.

Register Online :

Date : 26th August (Saturday), 2020
Time : 5 PM to 6.50 PM (IST)

Members
Dr. Jatin Nath, Associate Prof.
Mr. Atul Das, Assistant Prof.
Mrs. Sneha Hazarika, Asstt. Prof.

Organising Committee
Ms. Sonashree Das
Assistant Professor
Dept. of Accountancy

Mr. Harmeet Singh
Assistant Professor
Dept. of Commercial Law

Ms. Himadri Gogoi
Assistant Professor
Dept. of English

Streaming Platform
zoom

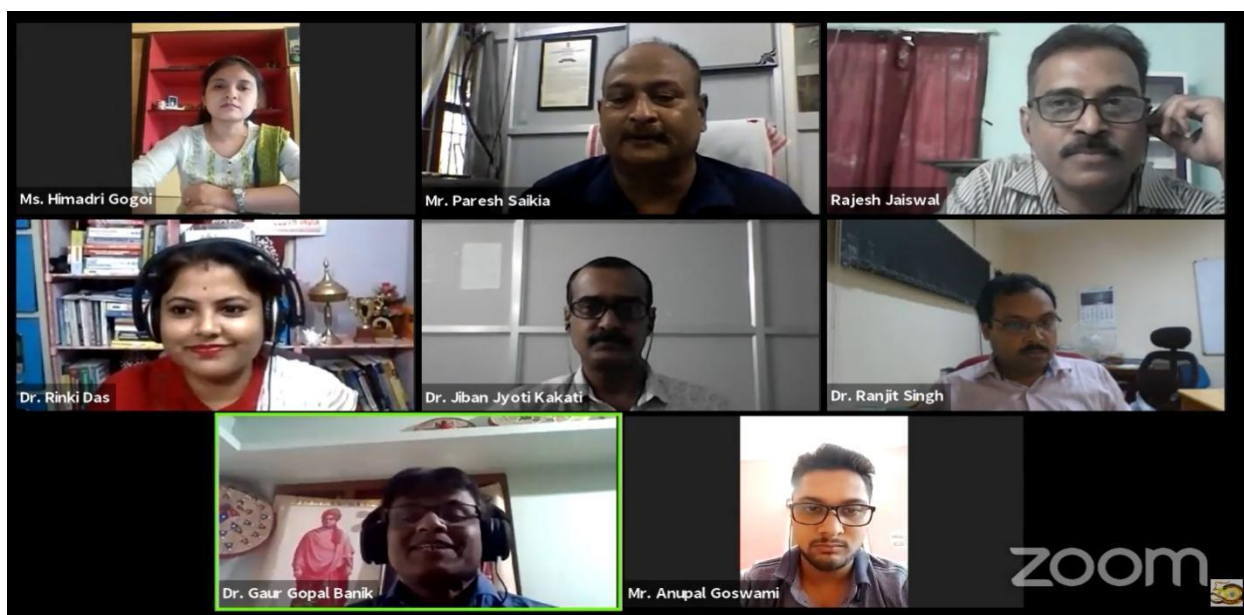
Technical Support
Mr. Anupal Goswami
Assistant Professor
Dept. of Banking

Email : gccwebinar2020@gmail.com

E-CERTIFICATES WILL BE PROVIDED TO THE PARTICIPANTS

NO REGISTRATION FEE REQUIRED

Image: Webinar Flyer



3.National Webinar on Changing Dimension after Pandemic

Name of the programme	National Webinar on Changing Dimension after Pandemic
Date	28 th August, 2020
Resource Persons	CA Atul Kumar Gupta, President, ICAI Dr. Navin Mathur, University of Rajasthan Dr. Chimun Kumar Nath, Dibrugarh University
No. of Registered Participants	314
YouTube Link	Click here

The Department of Accountancy endeavored to contribute towards the dissemination of knowledge and information even during the Pandemic by organizing a Webinar titled “Changing Dimension after Pandemic” on 28th August, 2020. Eminent resource persons namely CA Atul Kumar Gupta, President, Institute of Chartered Accountant of India, Dr. Navin Mathur, Former Professor, University of Rajasthan, Jaipur, Dr. Chimun Kumar Nath, Head, Department of Commerce, Dibrugarh University graced the program virtually. More than 100 participants including students, faculty members, academicians and researchers joined the program.

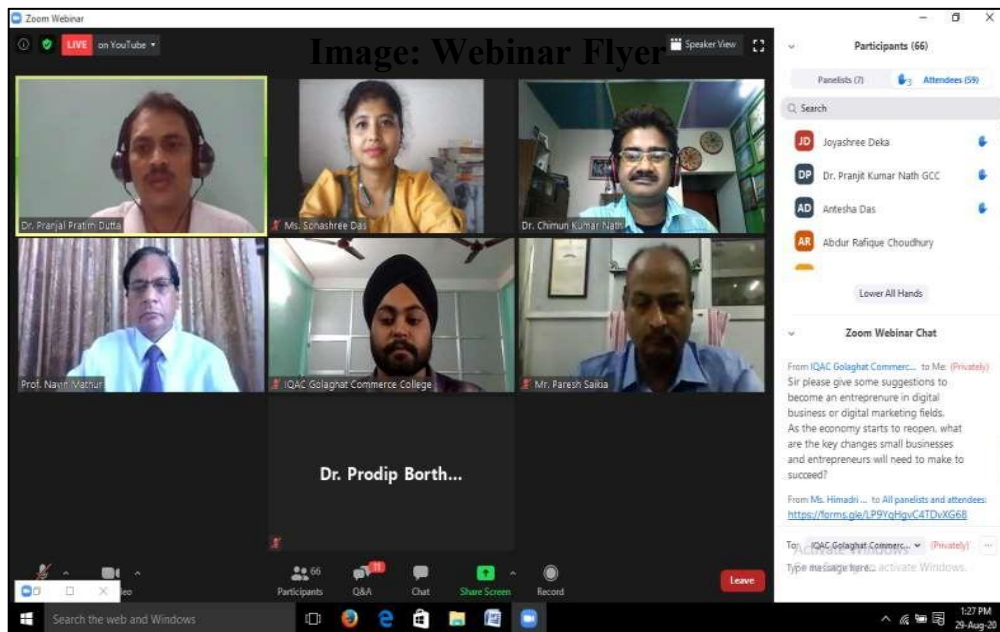


Image: Webinar Flyer

4.National Webinar on " Impact of Online Marketing during COVID-19 Pandemic"

Name of the Programme	Impact of Online Marketing during COVID-19 Pandemic
Date	8 th September, 2020
Organizer(s)	Dept of Business Management in association of IQAC
Resource Persons	Dr. Rachna Jawa, SRCC, Delhi University Mr. Harish Kumar, SRCC, Delhi University Mohd. Rafee, University of Ladakh
No. of Registered Participants	142
YouTube Link	Click here

The Department of Business Management organized a National Webinar on " Impact of Online Marketing during COVID-19 Pandemic on 8th Sept, 2020. The webinar was presided by Mr. Biswajyoti Doley, HOD and welcomed all the participants, attendants and resource persons. The Principal of the College Mr. Paresh Saikia highlighted the importance of online marketing during COVID-19.

Dr. Rachna Jawa, Associate Professor, Shriram College of Commerce, Delhi University highlighted the importance of Digital marketing during COVID-19 pandemic. Md. Rafee, Assistant Professor, University of Ladakh spoke about the need for changing the marketing strategy during times of pandemic. Mr. Harish, Assistant Professor, Shriram College of Commerce, Delhi University highlighted the role of digital marketing agencies during the COVID-19 crisis and e-commerce business such as Flipkart, Amazon etc.




 Department of
BUSINESS MANAGEMENT (MARKETING)
GOLAGHAT COMMERCE COLLEGE (Assam, India)
 In association with
IQAC, GOLAGHAT COMMERCE COLLEGE

Presents
WEBINAR ON THE IMPACT OF ONLINE MARKETING DURING COVID-19, PANDEMIC

RESOURCE PERSONS



DR. RACHNA JAWA
Associate Professor
SHRI RAM COLLEGE OF COMMERCE
DELHI UNIVERSITY



MR. HARISH KUMAR
Assistant Professor
SHRI RAM COLLEGE OF COMMERCE
DELHI UNIVERSITY



MOHD RAFAE
Assistant Professor
UNIVERSITY OF LADAKH

Register Online :
<https://forms.gle/Yt4u5ApRV5EdYMa>



Date :
8th September (Tuesday), 2020
 Time : 3:00 PM (IST)

Streaming Platform





INAUGURATOR
Mr. Paresh Saikia
Principal (I/c)
Golaghat Commerce College



COORDINATOR, IQAC
Dr. Jiban Jyoti Kakati
Associate Professor, Dept. of English
Golaghat Commerce College



COORDINATOR
Mr. Biswajyoti Doley
Asstt. Professor & HOD
Dept. of Business Management
Golaghat Commerce College

Faculty Members



Dr. Chinzakhum Vaiphei
Asstt. Professor



Mr. Sankar Jyoti Doley *
Asstt. Professor

Organising Committee

Mr. Rajesh Jaiswal
Associate Professor

Ms. Himadri Gogoi
Assistant Professor

Ms. Sonashree Das
Assistant Professor

Mr. Harmeet Singh
Assistant Professor

Technical Support
Mr. Anupal Goswami
Assistant Professor

NO REGISTRATION FEE REQUIRED
 (E-certificate will be provided to the participants)

Department of Business Management (Marketing)
 Golaghat Commerce College, Jyoti Nagar, Golaghat-785621 (Assam)

8638512148
gccwebinar2020@gmail.com

5.National Webinar on “Skilling the Youth for a Digital Future”

Name of the Programme	Skilling the Youth for a Digital Future
Date	9 th October, 2021
Organizer(s)	Women’ s Cell, Golaghat Commerce College in association with IQAC
Resource Persons	Dinu Raheja, Executive Director, LEAD Bibhu Mishra, Head, Programmes,LEAD
No. of Participants	100
YouTube Link	Click here

NATIONAL WEBINAR ON “SKILLING THE YOUTH FOR A DIGITAL FUTURE”

Women’s Cell, Golaghat Commerce College in collaboration with IQAC, Golaghat Commerce College and the Global Education and Leadership Foundation J/A India (Tgelf/JA India x Microsoft) hosted a National Webinar titled “Skilling the Youth for a Digital Future” on 9th August, 2021, from 4 PM to 5PM on Google Meet platform. The target audience were the students of various colleges of Golaghat district. The Resource Person of the Webinar, Dinu Raheja, Executive Director, LEAD and Mr. Bibhu Mishra, Head, Programmes, LEAD spoke about the mission of Tgelf which is to prepare the next generation of leaders to be able to act as ethical global citizens and entrepreneurs in the face of the world’s most daunting challenges. They introduced some courses which will help students to learn entrepreneurial skills and hone their creative talents. About hundred (100) students from the colleges of Golaghat participated in the programme which was live streamed on You Tube. E Certificates were provided to the registered participants.

Talks

1. A Talk on Act East Policy

Name of the programme	A Talk on Act East Policy
Date	25 th January, 2017
Organiser	Centre for Promotion of Trade and Commerce between North East India and South East Asia, Golaghat Commerce College
Resource Person	Mr. Mrinal Saikia, Hon'ble MLA, Khumtai LAC

The Centre for Promotion of Trade and Commerce between South East Asia and North East India organized a talk on Act East Policy on 25th January, 2017. Dr. Jatindra Nath Saikia, Principal introduced the topic to the audience and invited the resource person to deliver his talk. The resource person for the talk was Sri. Mrinal Saikia, MLA, Khumtai LAC where he emphasized the importance of Act East Policy as the government is also keen to promote trade and commerce between the two regions.





A Talk on Act East Policy

Organised by : Centre for Promotion of Trade and Commerce Between North East India and South East Asia, Golaghat Commerce College, Golaghat

Resource Person :
Sri Mrinal Saikia
 MLA, Khumtai LAC

Date : 25th January, 2017
Venue :
Golaghat Commerce College

Special Invitees : Two Israeli Citizens



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THE GOLAGHAT COMMERCE COLLEGE

JYOTI NAGAR, GOLAGHAT, ASSAM

PIN - 785 621

Dr. Jatindra Nath Saikia

M. Com., M.A. (Econ), Ph.D.
PRINCIPAL

(03774) 284468(O)
Mobile : 9435151015
Email : saikijatindranath@gmail.com
jatindranath_saikia@yahoo.com
pcomm_glt@bsnl.in

Ref. No.

Date. 22/01/2017

To,

Hon'ble MLA
Khumtai Legislative Assembly
Khumtai, Golaghat
Assam

Sub.: Invitation for delivering a talk on **Promotion of Trade and Culture between South East Asia and North East India in the backdrop of India's Act East Policy**

Sir,

We deem it a privilege to invite you to deliver a talk on the topic "**Promotion of Trade and Culture between South East Asia and North East India in the backdrop of India's Act East Policy**" in our college at 11.00AM on 25 January, 2017. The talk is being organised by the **Centre for Promotion of Trade & Commerce between North East India & South East Asia**, a centre formed in 2015 at Golaghat Commerce College with the basic intention of facilitating trade and commerce related interaction between people of the two regions. One of the main objectives of the centre is to augment people to people contact by facilitating avenues for mass interaction through culture and sports related activities. In the backdrop of India's Act East policy, the centre is willing to act as an intermediary body for percolating government agendas to the masses across the border of these two regions.

We hope you will accept our invitation and enlighten us with your valuable and illuminating speech.

With regards,

Yours sincerely,

Dr. Jatindranath Saikia

Principal, Golaghat Commerce College

&

Director Centre for Promotion of Trade & Commerce between
North East India & South East Asia

2. Talk on Economic Reforms of Modi Government

Name of the programme	Talk on Economic Reforms of Modi Government
Date	14 th September, 2017
Organiser	Economic Forum, Department of Economics
Resource Person	Mrs. Julee Dutta, Assistant Professor, Dept. of Economics, Golaghat Commerce College
No. of Participants	70

On 14 September, 2017 the Department of Economics, GCC organized a talk on “Economic Reforms of Modi Government”, delivered by Mrs. Julee Dutta, Assistant Professor of the Department of Economics. The talk intended to discuss the various reforms and policies introduced by the government of India during that period. The students and teachers of the department discussed and analysed the impacts of those policies on the economy in short run and long run.



3. Talk on “Union Budget, 2018-19”

Name of the programme	A Talk on Union Budget, 2018-19
Date	24 th February, 2018
Organiser	Economic Forum, Department of Economics
Resource Person	Ms. Moonmoni Baruah, the HOD, Economics

Economic Forum, Department of Economics, Golaghat Commerce College organized a Seminar on the Topic “Union Budget: 2018-19” on 24th February, 2018 in the presence of Principal, Vice Principal, all the teachers and about 100 students of the College. The seminar was chaired by Dr. Jatindra Nath Saikia, the Principal of the College, and the Key-note address was put forwarded by Mr. P.K. Borthakur, the Vice Principal of the College. Ms. Moonmoni Baruah, the HOD, Economics presented a paper on the subject and analyzed all the aspects of the budget. From the teachers, Mr. A .K .Das, Mr. Rajesh Jaiswal and invited guest journalist Mr. Dwipen Dutta shared their views on different aspects of the budget. The seminar was hosted by Ms. Julfiquera Begum, Assistant Professor of the Department and ended with the vote of thanks by Ms. Julee Dutta, Assistant Professor of the Department.



4. Talk on “Economic instability in Capitalism with Special Reference to Globalisation”

Name of the programme	Economic instability in Capitalism with Special Reference to Globalization
Date	5 th October, 2018
Organiser	Department of Economics
Resource Person	Dr. Jadumoni Das, Associate Professor in the Department of Economics, Debraj Roy College

Department of Economics, Golaghat Commerce College organized a Talk on the Topic “Economic instability in Capitalism with special reference to Globalization” on 5th October, 2018. Dr. Jadumoni Das, Associate Professor in the Department of Economics, Debraj Roy College, Golaghat delivered the talk on the topic in the presence of Mr. Anup Kumar Das, the Principal I/c of the College, faculty members and the students of the Department of Economics. The speaker, in his speech, highlighted the causes of the economic instabilities that took place in the most capitalist economies caused by Globalization. An interesting interactive session among the students and the resource person followed the speech.



5. Talk on “Promotion of Trade and Culture between Southeast Asia and Northeast India”

A Talk on Promotion of Trade and Culture Between South East Asia and NorthEast India was organized by Centre for Promotion of Trade and Commerce between South East Asia and NorthEast India on 26.10.2018 in the college auditorium. Dr. Ishani Naskar, Dept. of Political Science, Rabindra Bharati University, Kolkata was the resource person for the program. The talk focused on how the trade and culture between South East Asia and NorthEast India can be promoted benefiting the economy on the country. With an objective to enlighten the attendees on the said topic, the program facilitated dissemination of information and knowledge on International Trade and Culture.

Name of the programme	A Talk on “Promotion of Trade and Culture between Southeast Asia and Northeast India”
Date	26 th October, 2018
Organiser	Centre for Promotion of Trade and Commerce between North East India and South East Asia, Golaghat Commerce College
Resource Person	Dr. Ishani Naskar, Department of Political Science, Rabindra Bharati University, Kolkata
News Report Link	https://fb.watch/eh0LqC0JGX/



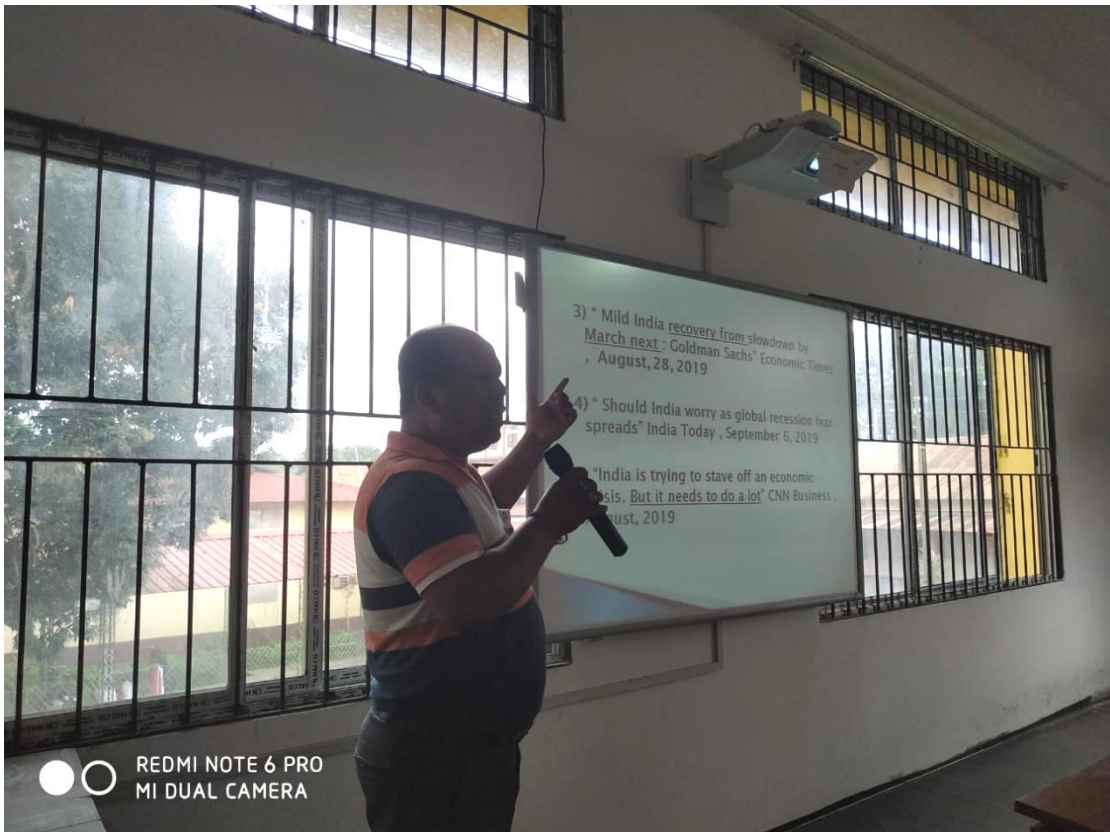
Resource Person: Dr. Ishani Naskar



6..Talk on “State of Economy and Slow Down: Fact or Myth”

Name of the programme	Talk on State of Economy and Slow Down: Fact or Myth
Date	13 th September, 2019
Organizer	Department of Commerce, Golaghat Commerce College
Resource Person	Mrs. Moonmoni Baruah, Associate Professor & Head, Department of Economics, Golaghat Commerce College





7. Online Lecture Program on Investment Awareness

Name of the Programme	Online Lecture Program on Investment Awareness
Organizer(s)	Dept. of Banking in association with IQAC Golaghat Commerce College
Date	6 th December. 2021
Resource Person	Prof. Pranjal Bezborah, Ex HOD, Department of Commerce
No. of Participants:	65
Link to Youtube	Click here

An online Lecture Program on Investment Awareness was organized by the Dept. of Banking in association with IQAC, Golaghat Commerce College. The coordinator for the programme Mr. Manash Pratim Sarmah, HOD, Department of Banking welcomed the participants, resource persons and the attendees. The inaugural speech was delivered by the principal Dr. Utpal Sarma where he spoke about investment as a strategy of putting money into different areas and assets so that it generates rate of return. There are avenues such deposits in banks, investing in equities, mutual funds, gold these are certain ways how our money can be invested or money can be utilized with an aspect which has an expectation of earning returns.

Prof. Pranjal Bezborah spoke on the power of compounding which has a huge impact when it comes to stock market. He emphasized that our hard-earned money cannot be invested in the schemes which we do not have much knowledge. One should be very wise while investing and follow the principles of wise investing that is to save prudently and invest even more wisely and prudently. While investing one should be wiser if we do not know the revenues of investment and therefore must take help of the experts and diversify our portfolio, by not investing our surplus money savings in one place only but investing in different investment avenues. He also highlighted a very important aspect that while investing one should not be greedy and must have a reasonable expectation. Ms. Sangita Das, Assistant Professor, Dept. of Banking thanked the resource person, participants and attendees.

ONLINE LECTURE PROGRAMME
 ORGANISED BY
DEPT. OF BANKING
 in association with IQAC
GOLAGHAT COMMERCE COLLEGE
 ON
INVESTMENT AWARENESS
 6TH DECEMBER 2021 11 AM onwards

INAUGURATOR



DR. UTPAL SARMA
 PRINCIPAL
 GOLAGHAT COMMERCE COLLEGE

RESOURCE PERSON



PROF. PRANJAL BEZBORAH
 EX-HOD, DEPT OF COMMERCE
 DIBRUGARH UNIVERSITY

COORDINATOR:

MR. MANASH PRATIM SARMAH
 HOD, Dept. of Banking
 Golaghat Commerce College

JOINT COORDINATOR:

MS. SANGITA DAS
 Assistant Professor
 Dept. of Banking
 Golaghat Commerce College

LINK TO REGISTER: www.shorturl.at/ovxB0

NO REGISTRATION FEE REQUIRED
E- Certificates will be given to participants

Contact us:
 97076-04353, 94359-86546

P. Bezborah is presenting

Financial Planning

- For any dream to come true, it is important to set certain goals for oneself. The same holds true even in the case of financial investments. One can spend an entire life earning and saving money, but if one has not planned and invested smartly, it will all be in vain.


Smart Financial Plan

- Whatever you want in future - a secure retirement, holiday, car, home, business - Only good financial planning will get you there.

9 of 32

You

Akash Gupta



P. Bezborah

P

65 others

1:39 | ewu-rwlc-wxh

11:06 | ewu-rwlc-wxh

8. A Motivational Talk on “Life Skill and Leadership Development” was organised by Department of Education in collaboration with ECGPC, Golaghat Commerce College

Name of the programme	Life Skill and Leadership Development
Date	7 th December, 2021
No. of Participants	120
Resource Person	Mr. Gopikananda Saikia, Associate Professor, Department of History, JDSG College, Bokakhat

On the day of 7 December 2021, a motivational talk session was held at Golaghat Commerce College for the students of 1st semester (arts and commerce). Mr. Gopikananda Saikia, who is the HOD of History Department of JDSG College Bokakhat was invited as the resource person. Mr. Saikia spoke on the topic "Life Skills And Leadership Development; A step towards self-development, prosperity, success and happiness". This event was organised by the Department of Education in collaboration with ECGPC Golaghat Commerce College. The venue was Rana Tamuly Memorial Auditorium of Golaghat Commerce College. The coordinator of ECGPC Mr. Bhaskar Kakati hosted the event and introduced the guest and the topic to the audience present.

Dr. Utpal Sarma, the Principal, presided over the meeting. The purpose of the session was conveyed by the HOD, Education Department, Mrs. Rimarekha Buragohain. In the end of the programme, Mrs. Jyoti Rekha Bora presented "xolagor xoraai" (Vote of Thanks) to all those who contributed in making the programme a success.





A MOTIVATIONAL TALK ON

LIFE SKILL AND LEADERSHIP DEVELOPMENT

A Step towards
Self Development,
Prosperity, Success
and Happiness
For 1st Semester
Students
(Arts & Commerce)

Sri Gopikananda Saikia
Motivator
Associate Professor
HoD, Department of History,
JDSG College, Bokakhat

Organised by
DEPARTMENT OF EDUCATION
in Collaboration with
ECGPC,
GOLAGHAT COMMERCE COLLEGE

7th December, 2021
12-00 Noon onwards
Rana Tamuly Memorial Auditorium
Golaghat Commerce College



GPS Map Camera



Kaboru, Assam, India

Golaghat Commerce College Road.bWard no 10,
Golaghat, Assam 785621, India

Lat N 26° 31' 15.7548" Long E 93° 58' 49.3932"
07/12/21 01:17 PM

283° W

Seminars

1. Departmental Seminar on State Budget of Assam, 2016-17: an Analysis

Name of the Programme	Departmental Seminar on State Budget of Assam, 2016-17: an Analysis
Organizer	Department of Economics, Golaghat Commerce College
Date	10 th September, 2016
Key Note Address	Mr. P. K. Borthakur, Vice Principal, Golaghat Commerce College

Department of Economics, Golaghat Commerce College organized a Seminar on “State Budget of Assam, 2016-17, an Analysis” on 10th September, 2016 in the presence of Principal, Vice Principal, all the teachers and about 100 students of the College. The seminar was chaired by Dr. Jatindra Nath Saikia, the principal of the College, and the Key-note address was put forwarded by Mr. P.K.Borthakur, the Vice Principal of the College. Moonmoni Baruah, the HOD, Economics presented a paper on the subject and analyzed all the aspects of the budget. From the teachers, Mr. A. K. Das, Mr. Rajesh Jaiswal and invited guest journalist Mr. Dwipen Dutta shared their views on different aspects of the budget. The seminar ended with the vote of thanks by Julee Dutta, Assistant professor of the Department.

Name	Signature
1. Dr. Jatindra Nath Saikia	[Signature]
2. Sri Prasanna B. Baruah	[Signature]
3. Anup K. Das	[Signature]
4. Jyoti Saikia	[Signature]
5. Pushpan Gokain	[Signature]
6. Biswajyoti Goley	[Signature]
7. Homash Pratiksha Sarmah	[Signature]
8. Chingabhum Vaiphei	[Signature]
9. Rajesh Jaiswal	[Signature]
10. ATUL KUMAR DAS	[Signature]
11	
12. Binam Asandhana	[Signature]
13. Himanta pd Baruaika	[Signature]
14. Anamika Gomes	[Signature]
15. Karabi Devi	[Signature]
16. Dr. Rabani Goswami	[Signature]
17. Nandini Baruah	[Signature]
18. Dr. Dipali Gogoi	[Signature]
19. Jituli Baruah	[Signature]
20. Submoni Gogoi	[Signature]
21. Arjuna Baruah	[Signature]
22. Julee Dutta	[Signature]
23. Rinki Das	[Signature]
24. R. K. Das	[Signature]
25. Binat Meeg	[Signature]
26. Upen Chutia	[Signature]
27. Silgram Goswami	[Signature]
28. Dhiman Bhuyan	[Signature]
29. Manish Prati (Jaiswal)	[Signature]
30. Souman Duarah	[Signature]

Seminar Report:

Date:	Neelgagan
Page No.	

The Proceedings of the Seminar

Seminar Chairperson :- Dr. Jatindra Nath Sikia,
Principal, Golaghat Commerce
College.

Objective of the Seminar :- To discuss the
State Budget of Assam, its objectives,
Positive aspects as well as shortcomings.

The Seminar opened with a welcome
address by Prof. Gulfiqara Begum.
She welcomed the Chairperson, the Vice-
principal and all the other teachers that
were present in the Seminar and asked
the chairperson to preside over the
Seminar.

The Chairperson accepted the proposal
and explained the purpose of the Seminar.
He explained what a budget is and asserted
that the experts will explain it in a compre-
hensible manner so that the layman could
understand it.

A Keynote was addressed by the
Vice-Principal of the College, Mr. P.K. Borahakur.
He said the discussion on the State Budget
is significant and laid emphasis on good
administration necessary for the smooth
functioning of the state. He also explained
that it is a powerful medium through
which the government can describe its
intentions and policies. Planning is very
much necessary and overall decisions
should be taken in harmony. He also
added that the objective of budget is to
achieve equality. He focussed on Indian

Budget and explained the pre-liberalization era and post-liberalization era. He said that in the post liberalization era, notable changes were dismantling the old regulations. He explained the aims of Budget stating that it aims at boosting the economic state and reforming the entire financial system. He also said that the service tax is the main revenue of the government and could see notable reforms in the tax structure. He further added that he could not notice any measures to solve the basic problems such as unemployment, flood, soil erosion and laid emphasis on the misuse of government funds.

The chairperson in his comment said that after independence we have controlled economy. The government control has been reduced and privatization has been opened. He also said that the age is known as New-liberalization. He also stated that how the expenditure would be incurred and for that matter a crucial decision should be taken to prepare a Budget.

A joint paper prepared jointly by Prof. Moonmoni Baruah, HOD, Economics and Prof. Anindam Borah, Assistant Prof, Dept of Economics was presented by Moonmoni Baruah. At first, the presenter thanked all the departmental colleagues and seniors for guiding and assisting them to prepare the paper on the Topic - "State Budget of Assam - 2016-17, an Analysis". She explained what a budget

is. In her paper, she said a Budget is a government document presenting the government's proposed revenue and spending for a financial year. She also explained the two components of Budget, i.e. Revenue Budget and Capital Budget and also its components. She also discussed the key Budget figures as presented by the finance minister of Assam. She explained some of the new schemes as announced by the finance minister Dr. Himanta B. Sharma. She said the minister announced cash award of Rs. 25000/- who would be able to apprehend bribe and also some other schemes as follows of the budget.

She also explained that the Budget has positive aspects as well as negative aspects. She said it to be a people friendly budget as it focuses the basic problems of the mass. It is also positive in a way as it gives topmost priority on the key sectors of the economy such as education, public health and rural development which is praiseworthy. And announcing an award of ₹ 25,000/- is also praiseworthy. She also explained the shortcomings of the Budget in a very beautiful and comprehensible manner. She said no scheme has been announced for industrial development, no importance on agricultural development, no measure for checking price rise, no scheme for employment generation, no measure for revenue collection, conversion of some

schools from SEBA to CBSE is not satisfactory measure for educational quality development, no measure for flood control, irrigation, checking land erosion etc.

In her findings she said, they are trying to give some recommendations. The Schemes should have a proper implementation to check corruption in implementing different schemes properly, measures for checking price rise should be taken. She also said about taxing the big tea planters (occupying a huge amount of land and paying very small amount). Measures for industrial development, policy for land acquisition and increase allocation of resources to important areas.

In a nutshell, she explained Budget as an instrument through which the ideas and thoughts of the government are reflected. It can be regarded as successful in reflecting the government's commitments.

Regarding the papers presented by Moonmoon Baruah, the Chairperson said it to be a well organised paper. He said that she has explained it very eloquently and presented a broad concept in a very lucid manner. The chairperson also asked whether the scheme of converting schools from SEBA to CBSE should be included in the budget. Whether schemes for industrial development should

2. UGC sponsored National Seminar on “Rural Financing in North Eastern Region of India: Issues and Challenges”

Name of the Programme	UGC sponsored National Seminar on “Rural Financing in North Eastern Region of India: Issues and Challenges”
Organizer	Department of Accounting and Finance, Golaghat Commerce College in collaboration with Assam Chambers of Commerce
Date	27 th and 28 th September, 2017
Key Note Address	Dr. Ashish Kumar Saha, Head of the Department of Commerce , Calcutta
Detailed Report of the Seminar	Click here

The Accounting and Finance Department of Golaghat Commerce College organized a UGC sponsored National Seminar on “Rural Financing in North Eastern Region of India: Issues and Challenges” on 27th and 28th September, 2016 in collaboration with Assam Chambers of Commerce. The event anchored by Nazia Rahman, Assistant Professor, Department of English started with the College anthem performed by a group of students. The Principal of the college, Dr. Jatindranath Saikia welcomed the esteemed guests as well as the participants from various parts of the country. In his welcome address, Dr. Saikia highlighted various aspects of the college and emphasized on the relevance of the seminar in the present context. The key-note address was delivered by Dr. Ashish Kumar Saha, Head of the Department of Commerce , Calcutta University and Director, Calcutta Stock Exchange Centre of Excellence in Financial Market. He also unveiled the seminar papers published in book form with ISBN number. Edited by Dr. Pranjal Pratim Dutta, Coordinator of the Seminar. He also appreciated the initiative of publishing the papers within such a short notice. The two day long seminar was graced by Kabita Das, Assistant General Manager, SBI, Golaghat and Dr. Ashish Kumar Sana on the first day. Dr. Rajmoni Singh, Head of the Department of Commerce, Jaipur University and Dr. Amalesh Bhowal, Professor as Resource Persons. They enlightened the participants with their valuable comments. Apart from them, Dr. Amiya Kumar Sarma, Executive Director, Rashtriya Gramin Vikas Nidhi (RGVN) also chaired the fifth and sixth technical sessions. He also delivered an elaborate speech on rural financing in the North Eastern Region of India. A total of 115 papers were presented in the seminar. The coordinator Dr. Pranjal Pratim Dutta offered his heartfelt gratitude to the reception committee of the seminar for their unconditional support. He also thanked the participants and the esteemed invitees along with the college students for their active participation.

Last date of submission of abstract: 1st September, 2016
Last date of submission of full paper: 5th September, 2016

For further details, visit college Website
www.golaghatcommercecollege.edu.in

Publication of the Research Paper

Selected peer reviewed papers will be published in an edited volume with ISBN. Authors would have to bear the cost of the book at the time of receiving his/her copy on the date of seminar. Papers received after 5th September, 2016 will not get published.

Registration Fee and Accommodation

For Academician and others: ₹1,000.00
For Research Scholars/Students: ₹ 500.00

Registration fee may be paid in the form of demand draft in favour of Conference, Golaghat Commerce College payable at Indian Bank, Golaghat Branch, IFS Code No. IDIB000G057. Payment may also be made through direct deposit in the Indian Bank Account No.6435263076 (Scanned copy of the deposit slip has to be sent through E-mail).

(For joint paper writers registration of both the writers is necessary. Registration fee includes Seminar Kit, Certificate, Tea and Lunch during the seminar. Accommodation can be arranged on advance request on additional payment. No travel support is available.)

Address for correspondence

Dr. Pranjal Pratim Dutta

Organizing Secretary

UGC sponsored National Seminar
Golaghat Commerce College

P.O. and Dist. Golaghat, Assam (India), Pin-785621

Ph. 91-9435053370, 8011124932

E-mail: seminargcc2016@gmail.com

Registration Form

UGC Sponsored National Seminar
On
Rural Financing in North Eastern Region of India,
Issues and Challenges
Date-27th and 28th September, 2016

Golaghat Commerce College

1. Name (In block letters):
DR./MR./MISS/MRS.....
2. Name of the Institution:.....
3. Designation:.....
4. Department.....
5. Sex: Male/ Female
6. Address: P.O.....Dist.....
State.....Pin.....
Ph. No.....
7. Whether participated with paper: Yes/No.
8. Title of the paper:.....

Date:..... Signature of the participant

(Participants are advised to use xerox copy of the Registration Form)

UGC sponsored National Seminar
On
Rural Financing in North Eastern Region of India,
Issues and Challenges
Date-27th and 28th September, 2016



Organized by
Department of Accountancy
Golaghat Commerce College
Jyoti Nagar, P.O. and Dist. Golaghat
Assam (India), Pin-785621
Website: www.golaghatcommercecollege.edu.in



In Collaboration with
Assam Chamber of Commerce, Golaghat
P.O. and Dist. Golaghat, Assam (India)
Pin-785621

Invitation

Dear Sir/ Madam,
We are pleased to inform you that the Department of Accountancy, Golaghat Commerce College is going to hold a UGC Sponsored National Seminar on 27th and 28th September, 2016 in collaboration with Assam Chamber of Commerce, Golaghat, Assam. Eminent academicians, professionals, researchers, administrators, experts from SBI, Regional Rural Bank and NABARD will participate in the parallel and technical sessions. We on behalf of the organizing committee request your kind presence and active participation in all academic and other exercises to make the seminar a grand success.

With regards

Dr. Pranjal Pratim Dutta **Dr. Jatindra Nath Saikia**
Organizing Secretary / Convener Principal and Chairman
Cell-91-9435053370 Cell-91-9435151015

About the Seminar

Introduction
The North Eastern Region (NER) refers to the easternmost region of India comprising of eight states and it shares borders with five South Asian countries Nepal, Bhutan, China, Myanmar and Bangladesh. The region accounts for 7.9 percent of the country's land space and is the territory of around 3.8 percent of India's population. The North-East Region is one of the backward regions of India characterized by low per-capita income, low capital formation, in-adequate infrastructure facilities.

geographical isolation and communication bottleneck, inadequate exploitation of natural resources like mineral resources, hydro power potential, forests etc. Apart from these, there are inter-state differences with respect to their resource endowments, level of industrialization as well as infrastructural facilities.

After independence, the Government of India (GOI) has persistently tried in developing sustainable livelihood and integrating approaches to tackle poverty in India. In addition, employment generation to eradicate poverty was accepted as a goal of development planning. Since 1960s, series of measures were taken such as nationalization of banks, expansion of rural branch networks, mandatory system of priority sector lending, extension of subsidized credit, establishment of regional rural banks (RRBs) and the Integrated Rural Development Program (IRDP). These initiatives have increased rural outreach and credit volume to some extent. However, higher operational costs as well as unsuitable and unprofitable institutional structure conceived these programmes as supply led and not demand driven. In addition, the lack of entrepreneurial skills and absence of backward and forward linkages led to the failure of government initiatives. Huge non-performing assets (NPAs) weakened the strength of financial institutions and further reduced their interest in rural areas. The era also witnessed the establishment of apex institutions such as National Bank for Agricultural and Rural Development (NABARD) and the Small Scale Industries Development Board of India (SIDBI) and many civil societies, which were extending credit to poor.

In order to encourage entrepreneurship, GOI has come up with various initiatives such as the National Rural Livelihood Mission (NRLM), National Urban Livelihood Mission and National Rural employment guarantee scheme to reach out to poor families and link them to sustainable livelihood opportunities. Skill India - a multi-skill development programme has been launched in 2014 with a mission for job creation and entrepreneurship for all socio-economic classes. It strives to establish an international equivalent of the Indian framework on skill development, creating workforce mobility and enhancing youth employability. The Union Budget 2015 launched the National Skill mission to complement Prime Minister's 'Skill India' and 'Make in India' initiatives.

The key issues flagged for discussion in the seminar are
1. Microfinance and Livelihood Approach
2. Capital Formation in Agriculture and Rural Infrastructure
3. Rural Finance- Role of Government

Sub themes
1. Role of local self- government in sustainable rural livelihoods
2. Microfinance and Financial Inclusion in NE Region- Access and Impact
3. Rural Marketing and Infrastructure for sustainable rural livelihoods
4. Rural Financing and Rural Credit- Role of NABARD and RRB's
5. Economic Empowerment of Rural Women through Self Help Group and Micro Finance
6. Role of Poverty Alleviation Programmes in Rural Development
7. Agrarian Structure and Occupational Diversification in NE Region of India
8. Role of Non-farm activities in uplifting Rural Poor
9. Health, sanitation, education and other factors as a precursor for rural development.
10. Information and Communication Technology for Agriculture and Rural Development.

Golaghat Commerce College
The Golaghat Commerce College was established on 9th October, 1972. The college is situated at Jyoti Nagar, about 3 Km. away from town bus stand and easily approachable from Jyoti Goswami Path and D.R. College road. The mission of the college is to cater the academic and professional needs of the students through value based quality education and also to promote the marginalized students in order to uphold social equality with an objective of creating ethical human capital in the form of globally competent entrepreneurs, managers and business.

Travel to Golaghat
The college is about 320 km away from Guwahati-the gateway to North East India which is well connected to all the major cities of India. From Guwahati, bus and train services are available to Golaghat. The nearest airport is Rowish in Jorhat town which is about 45 Km away from Golaghat. The nearby Railway junction is Furkating at a distance of 8 Kms. The district is very famous for tourist hotspots Kaziranga National Park, the world heritage site, is at a distance of 50 Kms from Golaghat town.

Call for Papers
The original research papers are invited from the esteemed Academicians, Researchers, Administrators, Government and Financial experts of different organization, service providers and Students.

Authors Guideline
The paper should be prepared in APA format. The length of the paper should not exceed 6000 words excluding preliminary pages, annexures, and reference list. The abstract of the paper should not exceed 300 words with a maximum of six keywords, which should exclude preliminary information on the title of the proposed paper, name(s) of the author (s), institutional affiliation, and email and postal addresses. The font of the paper should be Times New Roman, 12 point with line spacing of 1.5.

The authors are required to send abstract as well as full paper as soft copy to the following E-mail address:
seminargcc2016@gmail.com



Image: Releasing the book of Abstracts



3. ICSSR Sponsored National Seminar on “Rural and Agricultural Marketing in North East India: Problems and Prospects” Organized by Department of Management, Golaghat Commerce College, Golaghat, Assam on

Detailed Report of the Seminar: [Click here](#)

An ICSSR Sponsored National Seminar was organised with the objective of identifying the problems and prospects of Rural agricultural marketing in North East India. Total of 75 abstracts were received for presentation in the seminar. Total of 42 numbers of paper were presented in all the sessions which embarked the different aspects of Agriculture marketing and rural marketing.



Image: Release of Book of Abstracts



Image: Technical Sessions

❖ Experiential learning:

1. Exhibition cum Sale of Handicraft and Food Items crafted and prepared by the students of Golaghat Commerce College

Name of the Programme	Exhibition cum Sale of Handicraft and Food Items
Date	Date: 10 th & 11 th April, 2017
Organizer(s)	Entrepreneurship Career Guidance and Placement Cell in collaboration with Auto World, Golaghat
No. of Student Participants	30





Image: Students displaying handicraft items

2. Students of Golaghat Commerce College prepared and displayed **Seuji: A project of Vermi Compost and Organic Pesticide Preparation Training Center** at Golaghat Agro Trade Fair held in 2017.



3. Study tour to Chaudang Pathar Raja Pukhuri, Golaghat, Assam 24th March, 2018 conducted by Department of Management, Golaghat Commerce College

Topic : “A Study on Market Availability of Fish in Rural Area.”

Link to the Report: [Click Here](#)

The department of Business Management, Golaghat Commerce College organized a study tour to Bishnu Pukhuri, Chaudang Pathar, Golaghat on 24th March, 2018. The topic of the Study Tour was “**A study on market availability of fish in rural area.**” The main reason for choosing Chaudang Pathar for study was because it a historically significant place of Assam where we found a number of historical remains like historical monuments, monoliths and historical ponds which were related to Kachari Kingdom during the 12th century. People are still breeding and rearing fish on a large scale in these historical ponds. Local people are engaged in producing fish for commercial purpose and it is becoming an important source of income and livelihoods.

Findings: During the study tour the department conducted a field survey among 20 households in Chaudang Pathar in a systematic manner. We got the outcome that majority of the household produce fish on a large scale for commercial purpose but they did not get the expected price because of lack of availability of organized market, marketing infrastructure and proper information. The study reported that there is ample potential for developing a Culture of fish production. There is requirement of organized market infrastructure so that a state like Assam can produce and capture a lion market share in national fish markets.



4. Study tour to Padum Pathar 11th February, 2019 conducted by Department of Management, Golaghat Commerce College

Link to the Report: [Click Here](#)

Topic: “A Study on Problems and Prospects of Organic Vegetables Market in Golaghat District of Assam”

The department of Business Management, Golaghat Commerce College undertook a field study tour with 6th semester students on 11th February, 2019 at Padum Pathar on the topic “A study on Problems and Prospects of Organic Vegetables Market in Golaghat District of Assam”. The department had chose this topic because in this area, organic vegetables are produced in a commercial manner and there is a huge potential for organic market in Golaghat District of Assam. The study was conducted with students who surveyed farmers who were actual producers of organic vegetables. From this study it was reported that although farmers were producing organic vegetables but they were facing marketing problem. The study suggested that there is enough scope for development of organic vegetables and marketing infrastructure. If the NGOs, Govt institutions, and corporate agencies take initiatives then the producers will be benefited.





5..Field Trip to Balijan Shyam Gaon, Titabar, Jorhat conducted by Department of Economics on 23rd March, 2019

Topic: Socioeconomic Survey of Balijan Shyam Gaon





6. Study tour to Mayodiya, Arunachal Pradesh conducted by Department of Economics on 8th February, 2020

Topic: A Study of the Economic Potentialities of Mayodiya

On 8th February, 2020 a group of students along with two teachers from the Department of Economics , Golaghat Commerce College visited Mayodiya, a beautiful hill station and tourist spot in Arunachal Pradesh situated in the east of Assam. The students studied about the economic potentialities of the place as it is one of the mostly visited places of Arunachal Pradesh. The study found that about two hundred people daily in average visit the place for tourism purpose. The study also reveals the fact that facilities such as drinking water, food, and wash room are not sufficient in the place and there is enough scope for developing it.



7. Field visit to the “Jugibari Beelpaar Tourism Area” conducted by Department of Human Resource Management on 7th February, 2021.

The Department of HRM organized a field visit to the “Jugibari Beelpaar Tourism Area” for the B. Com. 5th Semester students on 7th February, 2021. The objective of the field visit was to enhance teacher-student cooperation and building the spirit of teamwork among the students and also to develop their leadership and communication skills. The field visit aimed to make the students understand the sustainable management of available natural resources and earning livelihood from it. Some aspects which were observed from the field visit were cleanliness, controlling noise pollution and making the best possible use of the available natural resources





Rinki Das

Dr. Rinki Das
Assistant Professor
Department of HRM, Golaghat Commerce College

9. Practical Session on GST filing

Venue: Digital Classroom, RUSA BUILDING, Golaghat Commerce College

Resource Person: Mr. Bijoy Kumar Upadahya , Tax Practitioner

Department of Commerce, Golaghat Commerce College organized a practical session on GST filing for B.Com 6th semester students on 03/06/2022 at Digital Classroom of RUSA Building from 12 noon. GST filing has been included in B.Com 6th semester (H), Course No. C 614 GST Law and Practice. Mr. Rajesh Jaiswal , HoD , Commerce , welcomed the Principal of the College , Dr. Utpal Sarma and the resource person , Mr. Bijoy Kumar Upadahya , who has been practicing tax for last 20 years at Golaghat town . Dr. Utpal Sarma inaugurated the session and asked the students to take close interest in the session and clarify their theoretical doubts. Dr. Pranjali Pratih Dutta , HoD , Accountancy and Mr. Atul Kumar Das , Asst. Prof., Dept. Of Commerce, were also present in the session. 51 students participated in the session.

Mr. Bijoy Kumar Upadahya after giving a brief introduction to GST, showed practically the filing process in the GST portal. He also spoke on the Composition Scheme and other schemes of GST. The students interacted between the sessions and also at the end of the session with the resource person.



Rajesh Jaiswal HOD,
Commerce
Golaghat Commerce College, Golaghat.



ATTENDANCE SHEET

"A Practical Session on GST Filing"
Organized by Department of Commerce,
Golaghat Commerce College.

Resource Person: **Mr. Bijoy Kumar Upadhaya**
Tax Practitioner
Date: 03/06/2022
Time: 12.00 PM
Venue: RUSA Building, Golaghat Commerce College.

(A) Resource Person and Teaching staff

Sl. No.	Name	Signature
1	Dr. Utpal Sarma	<i>[Signature]</i>
2	Bijoy Kr. Upadhaya	<i>[Signature]</i>
3	Rajesh Jaiswal	<i>[Signature]</i>
4	ATUL KUMAR DAS	<i>[Signature]</i>
5	Dr. Pransu Pratim Saha	<i>[Signature]</i>
6		
7		

(B) Students

Sl. No.	Roll Nos.	Name	Contact No.	Signature
1	40	Pallab Deb	9101891785	<i>[Signature]</i>
2	19	Chandan Syati Bora.	6000258798	<i>[Signature]</i>
3	41	Moumou Das	7635810055	<i>[Signature]</i>
4	49	Himanshu Koushik	600622882	<i>[Signature]</i>
5	34	Zaid Hussain	2365703825	<i>[Signature]</i>
6	18	Lakhyaji Saha	8011964766	<i>[Signature]</i>
7	42	Bonyta Haryanika	8133907186	<i>[Signature]</i>
8	96	Kabirajya Saha	6003364594	<i>[Signature]</i>
9	81	Prisjanita Kumari	6003744942	<i>[Signature]</i>
10	62	Depika Lakha	8011966401	<i>[Signature]</i>
11	85	Sunija Ekka	7036770529	<i>[Signature]</i>
12	26	Nitin Kumar Ram	6000466350	<i>[Signature]</i>
13	51	Chintu Das	6001636300	<i>[Signature]</i>
14	52	Pratik Sen	8638151734	<i>[Signature]</i>

Sl. No.	Roll Nos.	Name	Contact No.	Signature
14	11	Taslima Begum	9101040107	<i>[Signature]</i>
15	15	Namrata Humani Gupta	7002968865	<i>[Signature]</i>
16	16	Ankita Gupta	9101322764	<i>[Signature]</i>
17	03	Madhu Tiwari	6003429065	<i>[Signature]</i>
18	53	Rohit Choudhury	6001649786	<i>[Signature]</i>
19	87	Amrit Beeta	8822043509	<i>[Signature]</i>
20	22	Ravithim Das	6000635058	<i>[Signature]</i>
21	33	Nabab Karim	6002964790	<i>[Signature]</i>
22	61	Amandeep Mahanand	6000321154	<i>[Signature]</i>
23	05	Zain Uddin Hossain	9101356189	<i>[Signature]</i>
24	66	Aditya Bhosale	7003901068	<i>[Signature]</i>
25	06	Zaid Hussain	7096327843	<i>[Signature]</i>
26	78	Tarhish Ahmed	6002307960	<i>[Signature]</i>
27	38	Atad Ali	8822630316	<i>[Signature]</i>
28	55	Ashwini Koushik	9305432430	<i>[Signature]</i>
29	24	Kakumoni Bora	7002716925	<i>[Signature]</i>
30	32	Ashish Gupta	7002027274	<i>[Signature]</i>
31	17	Roshan Jaiswal	8822088201	<i>[Signature]</i>
32	07	Ashish Tanti	9101012567	<i>[Signature]</i>
33	09	Ranav Dutta	8638485338	<i>[Signature]</i>
34	74	Shikha Karmakar	9365453773	<i>[Signature]</i>
35	89	Kanav Kumar Hanspal	6000195589	<i>[Signature]</i>
36	73	Rishabh Singh	7086351810	<i>[Signature]</i>
37	60	Nivek Adawami	9387351877	<i>[Signature]</i>
38	10	Deepak Saha	6003283388	<i>[Signature]</i>
39	107	Saahab Gogoi	6000341843	<i>[Signature]</i>
40	30	Rajat Gupta	9478001191	<i>[Signature]</i>
41	07	Ajushman Kaushik	0101655923	<i>[Signature]</i>
42	27	Papri Pd. Ranjan	7002019968	<i>[Signature]</i>
43	28	Suadhin Deb Nath	9101725140	<i>[Signature]</i>
44	39	Amandeep Singh	9101683891	<i>[Signature]</i>
45	04	Aniket Chatterjee	9395013269	<i>[Signature]</i>
46	79	Hrishikesh Bara	8723820697	<i>[Signature]</i>
47	02	Tatan Dutta	7896199184	<i>[Signature]</i>
48	109	Rupika Saha	2632724034	<i>[Signature]</i>
49	72	Rahul Das	7629903637	<i>[Signature]</i>
50	98	Niraj Thakur	9864187947	<i>[Signature]</i>
51	60	Dipak Saha	6002768256	<i>[Signature]</i>
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53				
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10.An Inter-college Poster and Slogan Competition on the theme “**Productivity and Innovation: Key to Atmanirbhar Bharat**” was organized on 15th February, 2021 by IQAC, Golaghat Commerce College.

Report of Inter-College Poster and Slogan Competition

Date of event: 15th February, 2021

Time: 11 AM to 2PM

Venue: Rana Tamuly Memorial Auditorium Hall, Golaghat Commerce College

Organisers: Golaghat Commerce College in association with Internal Quality Assurance Cell

Approved by: Assam Productivity Council

Executive Summary:

On 15th February, 2021 an Inter College Poster and Slogan Competition on the theme “Productivity and Innovation, Key to Atmanirbhar Bharat” was held at the Rana Tamuly Memorial Auditorium Hall of Golaghat Commerce College from 11 AM to 2PM. The event was organised by Golaghat Commerce College in association with the Internal Quality Assurance Cell (IQAC) to mark the celebration of National Productivity Week and to raise the awareness of productivity and self reliance among college students. The event was sponsored and approved by Assam Productivity Council.

Students from various educational institutions of Golaghat District participated in the competitions. The slogan competition had nineteen (19) participants and thirteen (13) students participated in the poster making competition. Mr. Jitu Neog, a renowned artist was invited to judge the competition. The programme opened with the felicitation of the distinguished judge, Mr. Jitu Neog and the honourable Principal of Golaghat Commerce College, Dr. Utpal Sarma. In his keynote address, the Principal Dr. Utpal Sarma stressed on the importance of a holistic academic environment in educational institutions.

Dr. Pranjal Pratim Dutta, the Coordinator of IQAC, Golaghat Commerce College laid down the objective of the programme. The principal objective of the programme was to promote the idea of productivity and the significance of self reliance among the youth of the state.

The slogan competition was held for fifteen minutes and the poster competition was held for one hour. The participants were provided with essential requirements for making poster and writing slogan. The posters and slogans were assessed on the basis of rubrics such as relevance to theme, design, implementation to solution and creativity. Winners were awarded with certificates and prizes. The winners of the slogan writing competition and poster competitions are as follows:

Winners of Slogan Writing Competition

1 st Position	Mouna Rani Dey	B.A 3 rd Sem, Golaghat Commerce College
2 nd Position	Debashis Saha	M.Com 3 rd Sem, Golaghat Commerce College
3 rd Position	Romesh Gorh	B.Com 1 st Sem, Golaghat Commerce College
	Dimpi Bora	HS 1 st Year, Furkating College
Consolation	Brishtita Paul	HS 1 st Year, Golaghat Commerce College


Winners of Poster Competition


1 st Position	Rubina Sultana	B.Com 5 th Sem, Golaghat Commerce College
2 nd Position	Preeti Kanu	M.Com 3 rd Sem, Golaghat Commerce College
3 rd Position	John Ekka	B.Com 3 rd Sem, Don Bosco College, Golaghat

Glimpses of the Event:





 **ASSAM PRODUCTIVITY COUNCIL**
in association with
IQAC, GOLAGHAT COMMERCE COLLEGE



Celebrating the
National Productivity Week 2021
From February 12 to 18, 2021

Happily Organises

INTER COLLEGE POSTER AND SLOGAN WRITING COMPETITION
Theme : Productivity & Innovation, Key to Atmanirbhar Bharat

Date : 15th February, 2021 | Venue : Rana Tamuly Memorial Auditorium, Golaghat Commerce College

For more details please contact : 94350 53370, 86387 63821

❖ Introduction to Social Entrepreneurship:

1. Financial Literacy programme at Murphuloni Village, Golaghat. 15th March, 2017

A Financial Literacy Programme was organized by Women's Cell with the cooperation of Murphuloni Gaon Panchayat organized at the Panchayat auditorium on 15th March, 2017. The objective of the programme was to create awareness on finance among the local women and the Self Help groups and discuss avenues for Women's empowerment. Mr. Amrit Hazarika, officer at Assam Gramin Vikas Bank and an alumni of Golaghat Commerce College acted as the Resource Person. With 1000 participants, the programme turned out to be a success.



Image:Resource Person Mr. Amrit Hazarika

2.A Survey was conducted on the **Women Entrepreneurs** of Golaghat Town on
Title: **“Women Entrepreneurship: The Prospects and Challenges in Assam with Special Reference to Golaghat Town”**
Survey Report Link:



Photos: A few respondents of the Survey



SURVEY REPORT

Women Entrepreneurship : The prospects and challenges in Assam with special reference to Golaghat Town.

Women are the indispensable part in the process of change and development, yet in many countries they are not given due recognition. It is an undeniable fact that the status of women in society both in the developed and underdeveloped countries continue to be inferior to men. Although women's role is crucial in the family and household economy, women have not been given equal rights in social, political as well as in economic fields. The necessity of the improvement of the status of women has now been recognized all over the world as an important aspect of national progress and development.

Empowerment of women is possible only in an atmosphere of give and take attitude and partnership accord between men and women. Empowerment can be brought about in a sustainable manner through human development and empowerment needs to be appreciated. The urge of women to be economically self dependent and the spread of education encouraged them ventured into the field which is better known as entrepreneurship.

The term entrepreneurship is gaining significance in the modern era. It is a global phenomenon. The developed countries are already enjoying the fruits of the entrepreneurship development. On the contrary in the developing economies like India entrepreneurship has gained importance in the recent past. In the developing countries it is considered as method of promoting self employment. But one has to see far beyond this to improve and sustain the economic growth of the country. The effective and optimum utilization of the available resources in general and human resources in particular is necessary for the development of any region or a country. Entrepreneurship has been a male dominating field from ancient times. But in modern times the most innovative and inspirational entrepreneurs happen to be women.

Women entrepreneurship is a recent phenomenon which has come into existence in 1970. But this concept became prominent in the year 1991, when the new industrial policy came into existence. This policy promoted globalization, liberalization and privatization which created maximum self employment opportunities to both men as well as women. Earlier people looked strangely at the woman who was running a xerox centre or STD booth. But today the scenario has changed totally and we see women entrepreneurs in almost every type of industry or any trading business. The

reason behind this may be the favourable response shown by the women towards the changing conditions and also the awareness among the women regarding the financial stability and independence. Today the role of women in the economic development cannot be ignored, rather their contributions in the economic development is quite significant. But still there is a lot of scope in development of women entrepreneurship. Women entrepreneurs need to be properly trained to acquire the entrepreneurial skills and traits to face the challenges in the changing global scenario. Through entrepreneurship women can gain greater share of control over resources, materials and intellectuals like knowledge, information, ideas and financial resources like money and access to money and control over decision making in home, community, society and nation and to gain power.

In India we have a long list of women entrepreneurs. The reasons these women have entered into entrepreneurship may be different. Some might have entered to develop their family business, some of them to be financially independent. There are certain women who have started enterprise to bring out their family out of financial crisis. As the reasons are varied, the problems faced by the women entrepreneurs are also multi faced. But irrespective of the problems the women entrepreneurs are efficient risk bearers, innovators and organizers. The fast moving global scenario has brought about major changes in our economy. The competition in the environment is going to limit the employment opportunities thus creating a necessity of self employment. Thus entrepreneurship development will be a powerful tool in fighting the problems of unemployment. Entrepreneurship is one of the major factors which contribute to the development of the nation.

The woman entrepreneur in India has various qualities. A woman or a group of women manages the whole business of enterprise. She prepares various plans and executes them under her supervision and control. A woman entrepreneur takes calculated risk. A woman entrepreneur likes to take realistic risks because she wants to be a successful entrepreneur. A woman entrepreneur is one who incubates new ideas, starts her enterprise with these ideas and provides added value to society based on their independent initiative. A distinguished feature of a woman entrepreneur is the willingness to work hard.

Assam is one of the eight states of NE India. In spite of her rich natural resources and culture the state is lagging behind the rest of the country. The state has been experiencing insurgency and ethnic strife for the last three decades because of which not only its economy but also the social fabric is under threat. The worst victims in the process are the women. Though the region is free from some of the evil practices of the society like sati pratha, female foeticide and infanticide because of the prevalence of tribal and indigenous culture, other forms of gender discrimination do exist. In certain respects the position of women in Assam is still weaker than that in other states of the country. The women in this part of the country entered into the entrepreneurial field during the 1970s. Women here are already engaged in handloom activity. Some have even developed motivation to take up handloom activity as

entrepreneurial activity. They have now been taking up this leisure time activity as income generating activity. There are many places in the state where women entrepreneurship has come up in the handloom and handloom related areas. In this connection mention may be made of one of the greatest handloom industries of the state, Sualkuchi.

In addition to weaving, many women have been taking up other kinds of activities either to fulfill their creative urge or to utilize time fruitfully. They are taking up knitting embroidery, tailoring, fruits and vegetables processing, running beauty parlour etc to fulfill their creative urge.

The third all India census of SSI units reveals that there were 11757 women enterprises in Assam. However, only 3.3 percent of them were in the unorganized sector. There is hardly any difference between men and women entrepreneurs in terms of their motivation and their entrepreneurial qualities. The differences lie only in the nature of problems encountered by men and women entrepreneurs. Women entrepreneurs start their activities on their own or with support from parents or by borrowing from friends and relatives. If comparison is made between man and woman entrepreneurs it may be observed that women entrepreneurs are more determined, dedicated and always ready to achieve their dream to become successful entrepreneurs.

The objective of this survey is to throw a light on the contribution made by women entrepreneurs in developing socio economic status of women in the thirteen wards that fall under Golaghat Municipal Board and to identify the satisfaction level of these entrepreneurs and a small attempt has been made to throw some light on problems and opportunities for women in the field of entrepreneurship. The survey is based on primary data which are collected through questionnaire. The respondents were given a set of 14 questions in total ranging from their personal background to the challenges they have faced while starting their business. There were 35 respondents in total. Out of them the highest number of women are engaged in tailoring. After tailoring it is beauty parlour where most of the women are engaged. Two of them are running DTP centres and rest of the four have an internet cafe, patanjali retail shop, boutique each and one is an advocate. It has been found in the survey that majority of these women entrepreneurs started their business with less than 50,000. Seven of them started their business with just 10,000 in hand while 4 of them started with 20,000 and 8 of them started with 50,000 in hand. 8 of the total entrepreneurs started the business with 1,00,000. Six of them started their business with 2,00,000 & 3,00,000 respectively. There was only 1 respondent who started her business with 3,00,000. Most of the initial capital was funded by either from nationalized banks or small finance banks. There were 15 respondents who started their business by taking loan from bank. Comparing to the investment the range of income of these entrepreneurs is not so satisfactory. It has been found that the monthly income of majority of the entrepreneurs is 5,000. After that 19 of the respondents come under the income group of 10,000- 20,000. There are respondents also whose monthly income is only 3,000 and the survey has

found 3 such respondents. Only 2 respondents were there whose monthly income is 50,000 & 5,00,000.

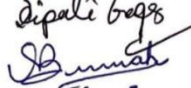
The study does not reveal quite a satisfactory picture of women entrepreneurship in the semi rural towns like Golaghat. Women in our areas suffer with many problems that create hurdles in their entrepreneurial activities. Most of them are so much pre occupied with the household activities that it becomes difficult for them to break the stereotyped housewife image. Moreover they are also not aware of the availability of the opportunities for the development of entrepreneurship like financial assistance, training assistance and many more. Apart from these, unavailability of finance is another reason for which these entrepreneurs cannot sustain in the long run.

Society is a very important factor in the development of entrepreneurial activities. It creates opportunities as well as obstacles in the process of entrepreneurship development. While carrying out the entrepreneurial activities a woman has to devote much of her time outside home. Such acts are still considered as taboos in a society like ours and especially in small areas. Social norms are also creating problems for the rural women in their entrepreneurial ventures. To start a different kind of business is a hard nut to crack. Lack of family support can also be a hindrance to the growth of entrepreneurship in the rural areas of Assam.

If we talk about structural problems then inadequate number of training centres for providing training to these entrepreneurs, lack of proper infrastructure, non availability of proper information about the latest development in the field of entrepreneurship can create obstacle in the growth of entrepreneurial activities.

Though there are a lot of hurdles for the women entrepreneurs, the prospects of growth cannot be underestimated. The banks and small finance institutions are playing a significant role for the development of women entrepreneurs. The development will also be possible by the joint effort of family, society and government.

The entrepreneurship is a wide noble concept which empower a large section of women of the society. Though the women possess equal potential with their counterpart but they suffer a lot of problem while trying to become a successful entrepreneur. To increase the number of women entrepreneurs in the small areas like the one we have, the collective effort of family, society and government is very much needed.

1. Hoonmoni Baruah
2. Anurina Hegone
3. Dipali Beggs
4. 

President, Women's Cell
Golaghat Commerce College

Secretary
Women's Cell
Golaghat Commerce College

- ❖ **Collaborations:** To enhance the entrepreneurial ecosystem, the college has collaborated with Assam Startup - The Nest, an initiative of the Government of Assam to promote entrepreneurship and the growth of startup culture. As a collaborator of Assam Startup, the college has participated in capacity building programmes held under the aegis of Assam Startup.

1. Incubator Management Training Program

Name of the Activity	Incubator Management Training Program
Date	23 rd , 24 th , 30 th , 31 st July 2021.

as am
startup

IIM CALCUTTA
INNOVATION PARK

Incubator Management Training Program

Capacity Building Program for all new incubators in Assam

Resource Persons


Pranjal Konwar
Chief Operating Officer
IIM Calcutta Innovation Park

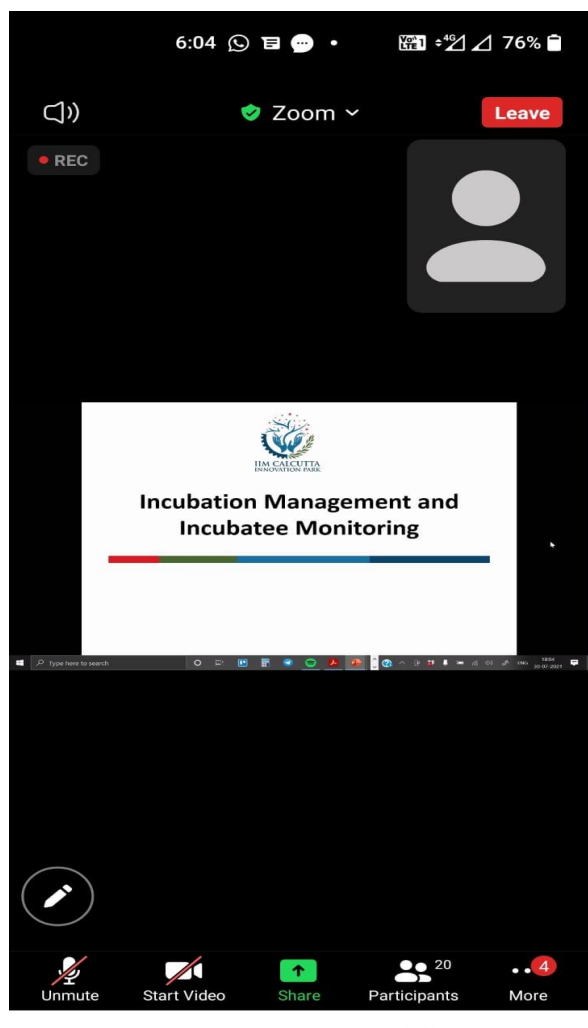
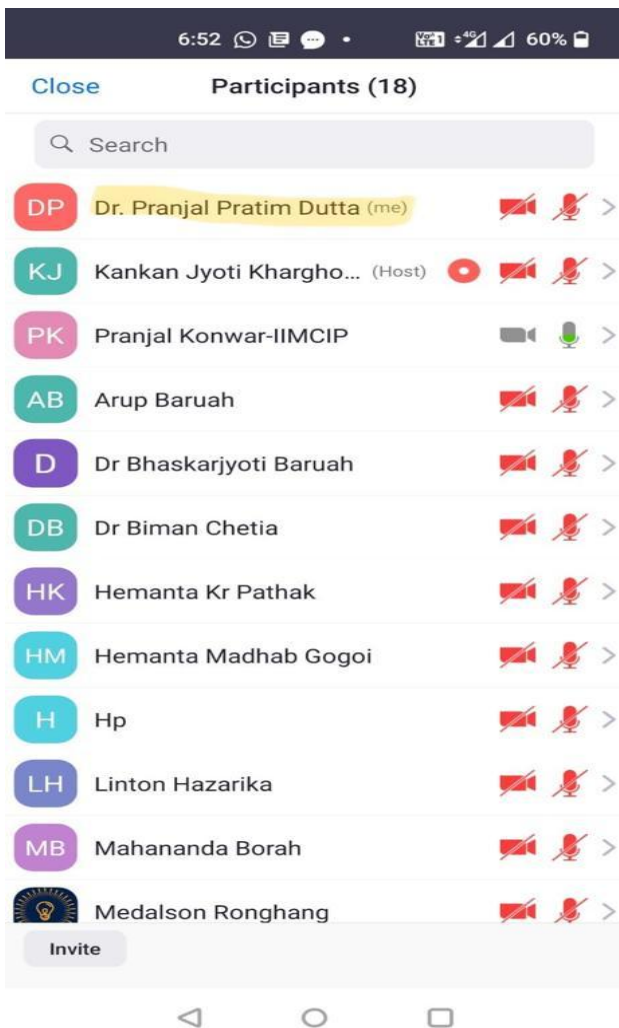

HK Borah
Chief Investment Officer,
IIM Calcutta Innovation Park

Dates: 23, 24, 30, 31 July
Time: 5.30 pm-7.30 pm

2. Incubation Management and Incubatee Monitoring

Name of the Activity	NSA 2022 Assam Workshop
Hosted by	Invest India
Date	23 rd , 24 th , 30 th , 31 st July 2021.

Engaged in the continuous effort of moving forward towards understanding the role of Incubation Centre in monitoring and facilitating the incubatee, Golaghat Commerce College grabbed the opportunity to learn from the experts. Dr. Pranjal Pratim Dutta, Co-ordinator IQAC, Golaghat Commerce College attended the second training was on 23rd February, 2022. The program focused on the key points of Incubatee mentoring. The Institution is on its way to adopt such mentoring techniques for fulfilling the objective of Incubation Centres.



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REC

Performance Monitoring – Some Important Terminologies

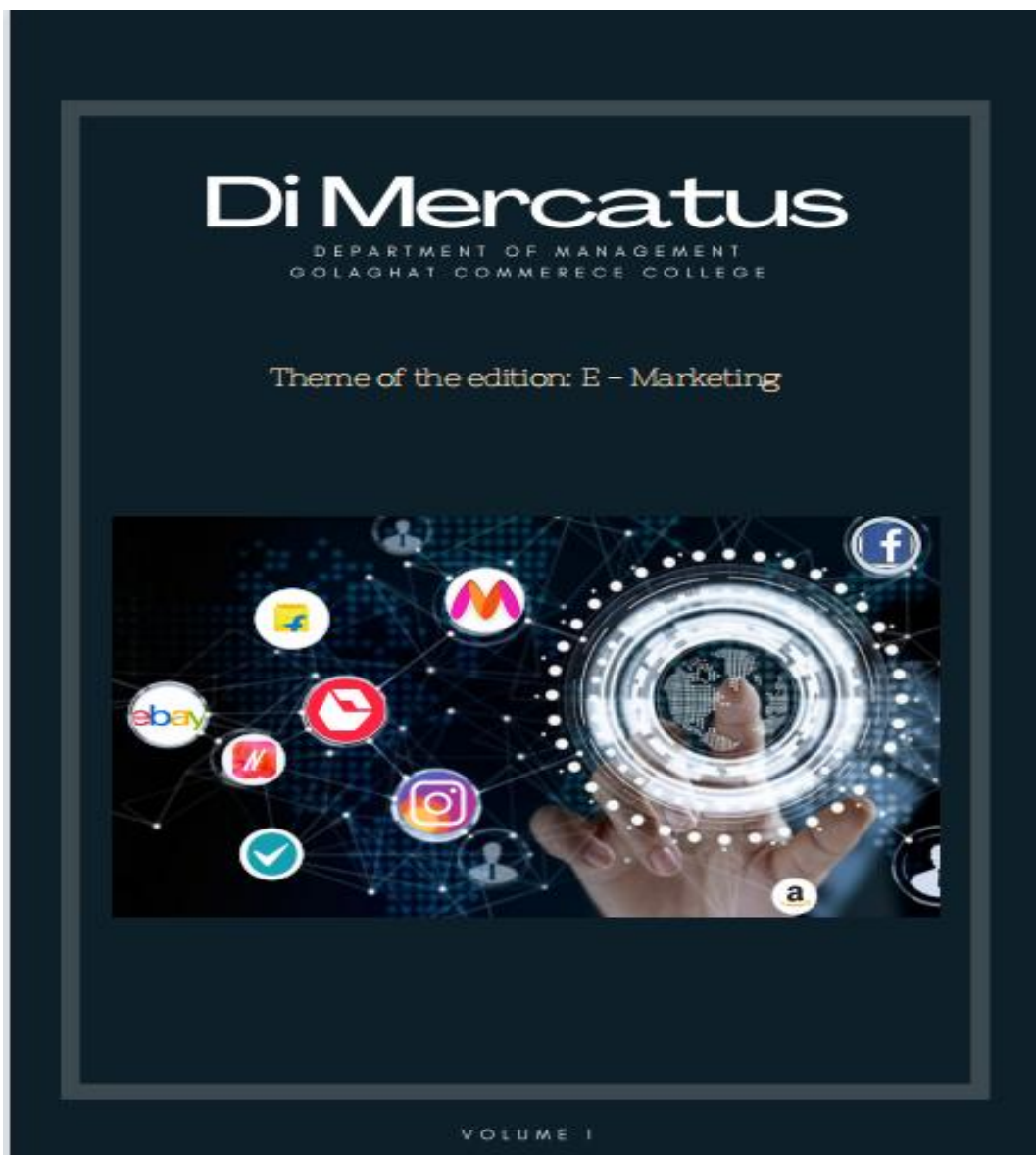
- Monthly Cash Burn**
 - Excess of Operating Cash Outflows over Inflows
 - Tracked from Monthly Operational Data
- Runway**
 - Cash Balance equivalent to no. of months' Cash Burn
 - E.g. If Avg Cash Burn for trailing 3 months is 25 lakhs, a cash balance of 100 lakhs will indicate a runway of 4 months, before business runs out of cash
- ARR & MRR**
 - Monthly Run rate: Average Sales value of trailing 3 months
 - Annual Run Rate: Annualized value of Sales achieved in last completed month
 - A sales of 12 lakhs, 14 lakhs, 19 lakhs in trailing 3 months would yield a MRR of 15 lakhs and ARR of Rs 2.28 Cr

Unmute Start Video Share Participants 19 More 3

❖ Magazines and Journals on Entrepreneurship

1. E magazine Di-Mercatus published by Department of Management, Golaghat Commerce College

Vol. I





IN THIS ISSUE

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Rajesh Jaiswal

**03 DIGITALIZATION AND ITS
NEED OF HOURS**

Biswajyoti Doley

04 CRYPTOCURRENCY

Shankar Jyoti Doley

**05 INTER-STATE BORDER
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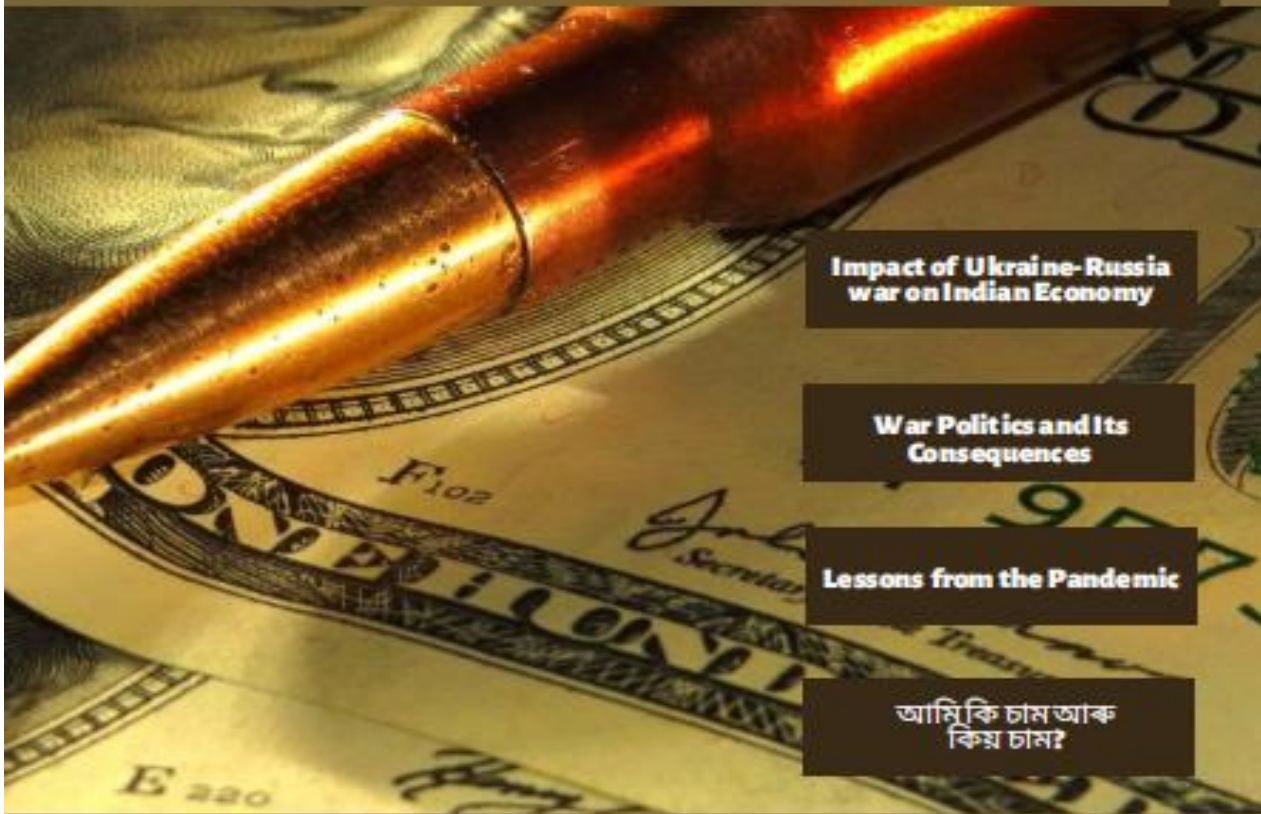
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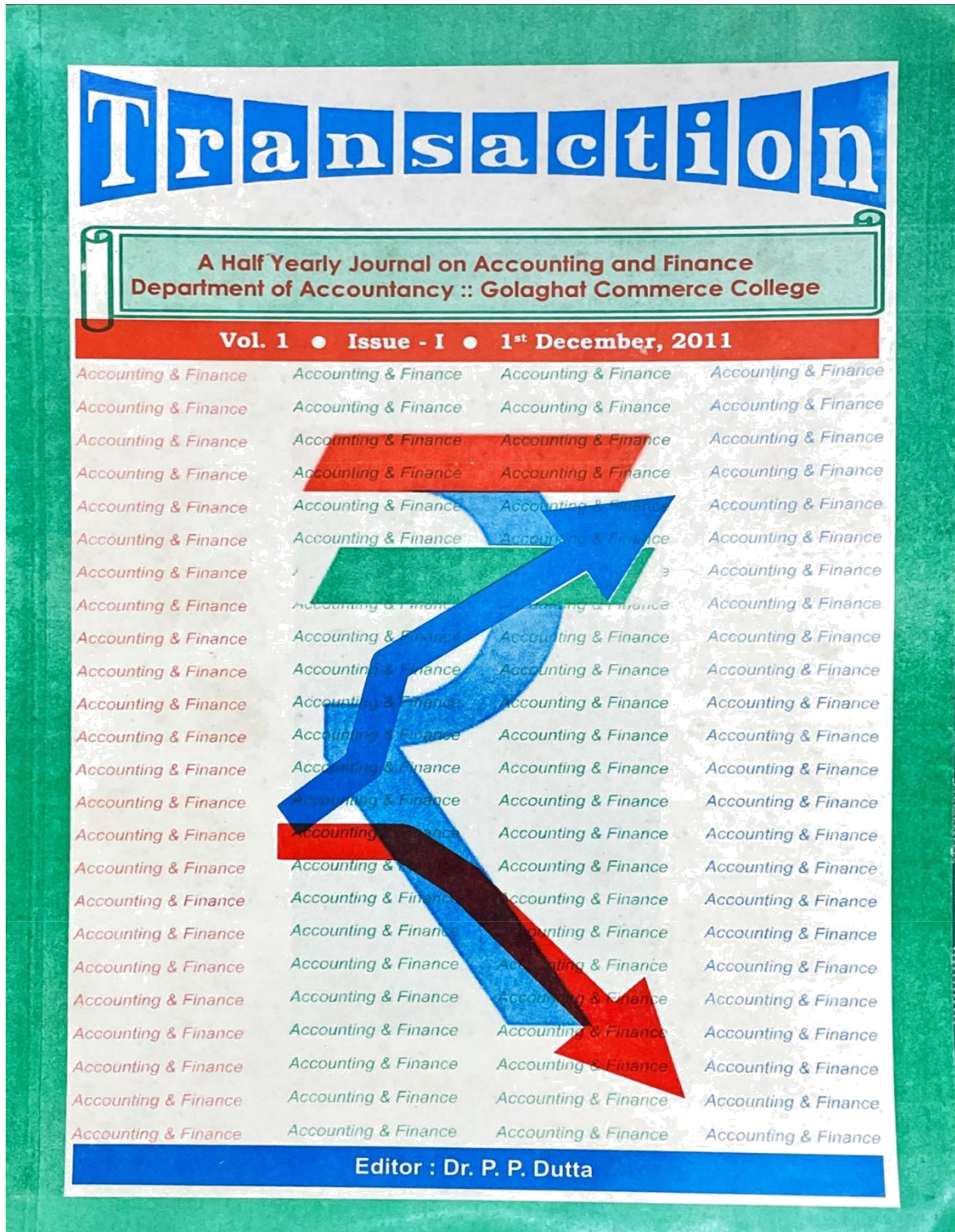
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