

Report on Webinar on “Entrepreneurship as a Career for Youth” organized by Department of Commerce and Department of HRM in association with IQAC , Golaghat Commerce College on August 26,2020 , Time- 5 PM

Dr. Ranjit Singh, Associate Professor, Indian Institute of Information Technology, Allahabad and Dr. Gour Gopal Banik , Associate Professor , Department of Commerce , Gauhati Commerce College, Gauhati were the speaker of the webinar . Dr. Ranjit Singh spoke on the topic “Business Policies and Strategies for Small Business Enterprises in New Normal” and Dr. Gour Gopal Banik on the topic “New opportunities for the entrepreneurs in the new normal”. Total 674 participants from across the country registered for the webinar.

Dr. Rinki Das, HoD, HRM Department, hosted the meeting. Mr. Paresh Saikia, Principal, opened the webinar with the inaugural speech where he conveyed that the emergence and importance of entrepreneurship post liberalization period in India. Dr. Jiban Jyoti Kakati, Co-ordinator, IQAC, gave the welcome speech. Mr. Rajesh Jaiswal ,HoD, Dept. of Commerce focused the importance of entrepreneurship especially in North Eastern Region in the post covid time mainly for youths who were returning back to the region from other states.

Dr. Ranjit Singh spoke on the topic “Business Policies and Strategies for Small Business Enterprises in New Normal”. He cleared the concept of business policies and New Normal. The importance of entrepreneurship was clearly explained with many practical examples. He clarified to the participants, mainly the students, how old business is done in new forms with the use of technology. In Assam according to Dr. Ranjit Singh the opportunities for Agropreneur in the field of Tea cultivation, Fisheries, Mushroom cultivation, Herbal products etc but the method of doing agriculture has to be modernized. Despite of opportunities entrepreneurship is not to the optimum level in the region for reasons unknown to the speaker. Dr. Ranjit suggested to the students to find problems around them and take the problems as opportunities for doing business. The region has land, labour and capital but there is a dearth of habit of entrepreneurship among the youths in the region. He gave importance of “Nudging” and “Exposure theory” for the creation of entrepreneurial culture among the youths. The role of “Incubators” was highlighted by Dr. Ranjit Singh.

Dr. Gour Gopal Banik started his talk with the importance of physical, mental, intellectual and spiritual development in a person’s life. Dr. G.G. Bonik explained the concept of “New Normal” or “New Paradigm Shift”. The resource person highlighted the schemes of the government. He talked in detail about “Atma Nirbhar Bharat”.

In the discussion session, the resource persons clarified all questions of the participants. Vote of thanks was given by Mr. Rajesh Jaiswal , HoD, Dept. of Commerce.



NATIONAL WEBINAR

on
“Entrepreneurship as a Career for Youth”

ORGANIZED BY :

Dept. of Commerce & Dept. of Human Resource Management, Golaghat Commerce College
In association with : Internal Quality Assurance Cell



Mr. Paresh Saikia
Principal (i/c)
Golaghat Commerce College



Dr. Jiban Jyoti Kakati
Associate Professor & HOD
Dept. of English
IQAC, Coordinator



Coordinator
Mr. Rajesh Jaiswal
Associate Professor & HOD
Dept. of Commerce



Joint Coordinator
Dr. Rinki Das
Assistant Professor & HOD
Dept. of HRM

RESOURCE PERSONS



Dr. Ranjit Singh
Professor
Indian Institute of
Information Technology
Allahabad



Dr. Gour Gopal Banik
Associate Professor,
Dept. of Accountancy
Gauhati Commerce College.

Register Online :



Date : 26th August (Saturday), 2020
Time : 5 PM to 6.50 PM (IST)

Members

Dr. Jatin Nath, Associate Prof.
Mr. Atul Das, Assistant Prof.
Mrs. Sneha Hazarika, Asstt. Prof.

Organising Committee

Ms. Sonashree Das
Assistant Professor
Dept. of Accountancy

Mr. Harmeet Singh
Assistant Professor
Dept. of Commercial Law

Ms. Himadri Gogoi
Assistant Professor
Dept. of English

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E-CERTIFICATES WILL BE PROVIDED TO
THE PARTICIPANTS

NO REGISTRATION FEE REQUIRED

