

Strategic Planning And Deployment Document

2017-2022



GOLAGHAT COMMERCE COLLEGE
GOLAGHAT
ASSAM

Vision

To create conscious, integrated and wholesome human beings who remain fixed to their goal and the ever changing values and perspective of life so as to enable them to work for sustainable and holistic development of the society with a view to meeting the challenges and opportunities of life in the noblest and most disciplined manner.

Mission

- To cater to the academic and professional needs of the students through value based quality education
- To promote the marginalized students in order to uphold social equality
- To create ethical human capital in the form of globally competent entrepreneurs, professionals and enterprising citizens

Core Values of the Institution

- Commitment to Excellence
- Freedom of thought and Expression
- Empowerment of the marginalised
- Perspective and Diversity
- Honesty and Integrity
- Accountability and Transparency
- Collaboration and Public Engagement
- Support to learners
- Implementing Sustainable Practices

Strategic Plan and Deployment Document

Strategic Goals

After several discussions and planning and taking into consideration the Mission and Vision, Core Values, Stake holder's expectations, the college constitutes its Strategic Goals.

Strategic Goals:

1. Following effective teaching learning process
2. Following leadership and participative management
3. Ensuring good governance
4. Ensuring student's development and participation
5. Ensuring staff development & welfare
6. Put emphasize on Institute – Industry interaction
7. Promotion & Development of entrepreneurship
8. Encouraging research and development work
9. Increasing internal revenue generation
10. Increasing Alumni Interaction and participation
11. Engagement in Community Services and Activities
12. Creating a eco friendly environment
13. Developing infrastructure

To achieve the strategic goals of the institution, the strategic plan has been categorized into area specific strategies -

Curriculum Development	<ul style="list-style-type: none">• Introduce Post-graduate degree course in Commerce under Regular Mode• Introduce Post graduate degree course in other subject specific disciplines under Regular Mode• Introduce add on/ new certificate courses• Introduce career oriented courses like Vermi Compost Course, Yoga• Increase the activities of Entrepreneurship, Career guidance and Placement Cell• Integrate student centric initiatives such as workshops, seminars, guest lectures, field trips, educational tours, project works, GDs etc. to achieve more practical approach to the curriculum• Develop mechanism for maintenance of effective delivery of curriculum by teaching faculty of the institution.
Teaching and Learning	<ul style="list-style-type: none">• Preparation of Academic Calendar• Development of teaching plan• Development of Course Outcome• Strengthen ICT based teaching learning• Make the campus Wi-Fi enabled• Encourage staff to undergo training and workshops• Motivate staff to pursue additional degrees

	<ul style="list-style-type: none"> • Follow a transparent and fair feedback system • Continuous assessment to measure outcomes • Encourage learners to participate and use E-resources INFLIBNET and N:LIST
Research and Development	<ul style="list-style-type: none"> • Encourage faculty members to undertake research and acquire doctorate degrees • Publishing Research Promoter (An ICSSR peer reviewed journal) regularly • Encourage teachers to promote research activities among students • Undertake UGC sponsored Major and Minor research projects • Introduce Departmental journals and magazines • Motivate faculty members to explore and apply for Government/Non Government agencies sponsored research projects • Publication of articles in UGC, referral and indexed journals • Organise national and international seminar and workshops. • Encourage faculty members to participate and present research papers in national and international seminars.
Infrastructure	<ul style="list-style-type: none"> • Infrastructure building development & renovation • Increase the number of Smart Class rooms • Up gradation of Library Infrastructure and maintenance system • More ICT enabled classrooms • Renovation and up gradation of Office premises • Increase CC TV coverage • Wi-Fi enabled Campus • Hygienic drinking water facility • Welfare measures for stakeholders • Safety & Security management • Introduce/ Maintain requisite Divyangjan facilities • Up gradation of Indoor/Outdoor sports and Gymnasium facilities • Initiate Rain water harvesting
Student engagement and	<ul style="list-style-type: none"> • Students Trainings & Placement Activities • Nurturing leadership qualities among students • Promote Health and hygiene consciousness among students • Student's representation in various committee and cell • Encourage student participation in various sports and cultural activities

support	<ul style="list-style-type: none"> • Rewards & recognitions for achievers • Involvement of student in community oriented programmes • Make Alumnae Association a registered body and encourage their involvement in College development activities • Recognition of successful alumni
Governance, leadership and decentralisation	<ul style="list-style-type: none"> • Ensure constitution of GB as per stipulated norms • Ensure functioning of GB adhering to statutory rules and regulations • Articulation of Vision and Mission of the college in every key aspect • Develop Institutional Core Values • Institutional goal setting and development of plan • Monitoring and Implementing the Quality Management Systems through IQAC and its activities • Adherence of Quality Policy • Formation of various committees and delegation of authority and responsibility • Adherence to the guidelines of statutory committees • Develop Code of Conduct policy and guidelines • Establishing E governance • Establishing internal audit committee • Establish transparency in every aspect
Green Practices	<ul style="list-style-type: none"> • Maintain Medicinal and Vegetable Garden • Make Campus Plastic free by 2022 • Waste Management promoting green Campus (Undertake projects like Vermi Compost, Bio Gas etc.) • Create awareness about green practices • Conduct green audit • Install solar panels • Introduce E-rickshaw service • Establish a Green parking space • Establish a Green House
Community Outreach, Extension activities and creating Linkages	<ul style="list-style-type: none"> • Identify nearby villages for adoption • Undertake extension activity in adopted village • Conduct cleanliness drive • Conducting awareness camps and health camps • Introduce Vocational and job oriented courses • Organise relief camps • Identify challenges of society for development work • Establish linkages with Institutions and organisations
Resource Mobilisation	<ul style="list-style-type: none"> • Mobilise funds for various resources efficiently • Mobilise the material resources benefiting the stakeholders • Identify resources for internal revenue generation
	<ul style="list-style-type: none"> • Increase the activities of Entrepreneurship, Career guidance and Placement Cell

Entrepreneurship	<ul style="list-style-type: none"> • MoUs with organizations for entrepreneurship development • Involve more experts of the field for seminars, lectures, workshops for entrepreneurship development • Providing training & guidance for entrepreneurship development
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Strategic plan implementation at institutional level

The Principal along with the Governing Body, Heads of Department, Non-teaching staff and various committees and cells are the custodian for implementing the strategic plan and its deployment.

Governance & Administration	Governing Body and Principal
Expansion	College Development Committee
Statutory Compliance	Principal, IQAC and HOD's
Teaching - Learning	Principal, HODs, Academic Co-coordinators, Faculty and Staff
Research & Development	Principal, IQAC, Research Committee, HODs
Infrastructure (Academic)	Principal, HODs, Academic Co-coordinators
Infrastructure (physical)	Principal, IQAC, Construction Committee
Students Development	Principal, HODs, Academic Co-coordinators, Student's council, Entrepreneurship, Career guidance, and Placement Cell
Departmental Activities	HODs and Faculty
Training & Placement	Principal, Entrepreneurship, Career guidance, and Placement cell, HODs & IQAC
Quality Assurance	IQAC
Stakeholders welfare activities	Various Cells and Committees

Actions taken for deployment of strategic plan

Initiatives for Curriculum Development	<ul style="list-style-type: none"> • New Post-graduate courses introduced- <ul style="list-style-type: none"> ➤ M.Com (Regular Mode) :2017-18 ➤ M.A in Assamese (Regular Mode) : 2022-23 • Add on/ new certificate courses introduced • Career oriented courses introduce: <ul style="list-style-type: none"> ➤ Vermi Compost Course : 2018-19 • Implementation of CBCS system- 2019-20 • Conduct of various student oriented workshops/seminars • Adoption of Online feedback system for various stakeholders • Add- on courses introduced <ul style="list-style-type: none"> ➤ 2016-17: 06 ➤ 2017-18: 07
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	<ul style="list-style-type: none"> ➤ 2018-19:10 ➤ 2019-20:13 ➤ 2020-21:16
Teaching and Learning	<ul style="list-style-type: none"> • Academic Calendar prepared and implemented • Teaching plan developed by departments and followed accordingly • ICT based teaching learning process adopted by all teaching staff • Wi-Fi enabled campus with leased line • Online Question Bank • Development of E- content through Google classroom, Youtube • Training/ workshops/ professional development programmes organized for teaching staff • Online classes undertaken during Pandemic • Continuous feedback ensured • Assessments made at regular intervals to measure outcomes
Research and Development	<ul style="list-style-type: none"> • Publication of Research Promoter (An ICSSR peer reviewed journal) • Staff wit Doctorate • Research projects undertaken by students under various courses • UGC Minor research projects: 04 • Faculty members as research study supervisors • Departmental journals and magazines introduced: <ul style="list-style-type: none"> ➤ ‘Transaction’ by Dept. of Accountancy ➤ ‘D- Mercatus’ by Dept. of Management ➤ ‘Ankur’ (Hand written magazine) by Dept. of Education ➤ Wall magazines by various Departments annually • Publication of articles in UGC, referral and indexed journals • Organised national and international seminar, workshops and webinars • Participation of faculty members in various national and international seminars and webinars.
Infrastructure	<ul style="list-style-type: none"> • 21 ICT enabled classroom • Wi-Fi enabled campus • 16 classroom have projector facilities • 2 classroom are with Interactive whiteboards • 1 classroom with Ultra- short throw • 4 classrooms with LCD panel • 1 Seminar conference hall with LCD Display/ Projector/Camera/ Digital podium • 1 Seminar conference Hall with LCD TV/ Desk Mike

	<p>(Under Construction)</p> <ul style="list-style-type: none"> • 49 CC TV cameras • 1 Language Lab for Communication Skills • Digital Library • Office premises renovated and upgraded • 08 Electric water purifier and 03 water cooler • Installation of synthetic badminton court, Table tennis court, and gymnasium equipments. • Requisite Divyangjan facilities installed and maintained • Rain water harvesting • Bio Gas installation
Student engagement and support	<ul style="list-style-type: none"> • Student Training and Placement activities conducted by Entrepreneurship, Career guidance and Placement Cell and Centre for Tea Plantation Management • Programmes on Career counseling, Soft skill, Competitive exams organized • Awareness programmes/ events organized by various cells/committees/departments • Student participation in various bodies/Cells/Committees ensured • Financial support extended to students from marginalized sections of the society. • Financial Assistance to meritorious students. • Successful completion of Annual College week every year • Achievers have been recognized and awarded • Organised recognition ceremony on various occasions for achievers • Student's involvement in community oriented activities through NSS unit, NCC units, Alumni Association • Alumnae Association registered • Successful alumnus recognized
Governance, leadership and decentralisation	<ul style="list-style-type: none"> • GB constituted as per stipulated norms • Institutional Core Values developed • Strategic plan developed and implemented • Various committees and cells constituted • Code of Conduct policy and guidelines developed • Reconstitution of IQAC as per stipulated norms • E governance implemented: <ul style="list-style-type: none"> ➤ Administration ➤ Student Admission & Support ➤ Examination System ➤ Finance • Administrative & Academic Audit
Green Practices	<ul style="list-style-type: none"> • Medicinal and Vegetable Garden maintained • Use of single use plastic banned within the campus • Green Audit • Energy Audit • Sensor lights

	<ul style="list-style-type: none"> • Solar lights • Green Friday introduced • Green carpets installed in some areas • Programmes/ Rallies organized for creating awareness on green practices • E-rickshaw service introduced • Oxygen zone in front of college library • Green parking space • Green House set up
<p style="text-align: center;">Community Outreach, Extension activities and creating Linkages</p>	<ul style="list-style-type: none"> • Two schools (Dhekeripata L.P school and Melamora High school) adopted and extension activities conducted • Cleanliness drive undertaken by NCC and NSS units • Tutoring of Village school children • Vocational and job oriented courses like Yoga, Cutting & Tailoring, Embroidering. • Research work undertaken to identify women entrepreneurs and their challenges • Collaboration with various Institutions/organisation <ul style="list-style-type: none"> ➤ The College have signed Memorandum of understanding with the following Institutions and organizations: <ul style="list-style-type: none"> • Dhekeripata Lower Primary school • Melamora High school • Janata Lower Primary School • North East Tea Association • M/S Shraavan Agarwal & Associates • Assam Agricultural University • Furkating College • Dept. of Political Science, Furkating College. • Stationery World • Sunderlal Sushil Kumar • All Assam Small Tea Growers Association, Golaghat • Municipal Board • Lions Club • Lifeline Nursing Home • HPB College • Dept. of Geography, Cinamara College, Jorhat • Eskay Solutions • E- Rickshaw Association • Arin Tea Pvt. Ltd Golaghat • Centre for Computer studies, D.R. College • Assam StartUp The Nest

	<ul style="list-style-type: none"> • Ek Bharat Shrestha Bharat • ICT Academt • Adoption of 5 villages under Unnat Bharat Abhiyan initiated
Resource Mobilisation	<ul style="list-style-type: none"> • Use of infrastructure by Govt. bodies other than the Institution • From fisheries, Vermi Compost projects and commercial outlets • Agar trees planted • From Alumnae • From vocational courses • Human resources have been engaged in various duties apart from academic duties
Entrepreneurship	<ul style="list-style-type: none"> • Entrepreneurship, Career guidance and Placement Cell organized personality development/ soft skill programmes for the students • MoU with Assam StartUp The Nest • Establishment of Incubation centre • Experts involved from various fields as resource person in seminars, lectures, workshops for entrepreneurship development



Principal
Golaghat Commerce College
Golaghat, Assam, India