

TEACHER PROFILE

Name: Dr. Maumita Choudhury

Qualification: M. Com. (Finance), Ph. D. (Banking).

Additional Qualification: NET-JRF (Commerce)

Designation: Assistant Professor

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Address: College Tiniali, Bhoga Gaon, Golaghat, Assam, Pin-785621

Date of Joining: 24/09/2022

Areas of Interest: MSME, Banking, Fintech, Social Media Marketing, Stock Market.

EDUCATIONAL QUALIFICATION:

Qualification	Title/Course	University	Specialization
Undergraduate	B. Com (Major)	Delhi University	Finance
Postgraduate	M. Com.	Delhi University	Finance
PhD	Ph. D.	Tezpur University	Banking & Entrepreneurship

CAREER PROFILE:

Teaching Experience (in years)	Area of Specialization	Courses/Subjects taught	Institute
1+	Finance, Taxation, Banking, Entrepreneurship	B. Com., M.Com.	Gauhati Commerce College
3+	Finance, Taxation, Banking, Entrepreneurship	B. Com., M.Com.	University of Science & Technology Meghalaya

Research Experience (in years)	Designation	Area of Research	Institute
4+	Research Fellow (JRF) at Department of Business Administration, Tezpur University	An Evaluative Study on Bank Financing of MSMEs in Assam	Tezpur University

PUBLICATIONS WITH ISSN AND ISBN NO.:

Name of the Journal/ Book	ISSN/ISBN	Year	Title of the Paper Published
International Journal of Applied Management Research (Peer reviewed) 3(1). 1-12	ISSN 2347-2839	2016	Gaps in MSME Financing in Assam: the MSME side
Small Enterprises Development, Management and Extension Journal (SEDME), (UGC CARE listed) 44 (3), 1-26. Sage Publications	ISSN. 0970-8464	2017	MSME Financing Gaps – Research Review 1995-2017
Prajnan, (UGC CARE listed) XLVII (2). 139-157. Published by National Institute of Bank Management, Pune	ISSN: 0970-8448	2018	Problems with Financing for MSME Sector in Rural Setting in Assam
Edited book titled “Trade and Global Market” published by Intech Open, Croatia	ISBN 978-953-51-5970-4	2018	Struggles of Rural Micro, Small and Medium Enterprises for Bank Finance: Role of District Industries Centers in India
International Journal of Management (IJM). (Peer Reviewed) Volume 11, Issue 12, December 2020, pp. 1950-1957	ISSN Print: 0976-6502 and ISSN Online: 0976-6510	2020	Are MSMEs Good Assets? - A Bankers’ Perspective.
Edited book titled “Organising Entrepreneurship and MSMEs Across India” (Scopus Indexed) published by World Scientific, Singapore, January 2021	ISBN: 978-981-121-273-4	2021	Bank’s Contribution towards Financing MSMEs in Assam
Journal of Commerce. Published by Gauhati University	ISSN 0971-4715	2021	XBRL, IRM, Blockchain Technology, Mental Accounting, Financial Shenanigans; Emerging Global Technologies for Business Strategy and Exigencies
International Journal for Legal Research & Analysis	ISBN 978-81-948082-8-2	2022	Social Media Advertising of Beauty Products for Women: A Study on Influencer Marketing Effectiveness
IITM Journal of Business Studies (UGC CARE listed). Volume 10 Issue 1	ISSN 2393-9451	2022	Predictive Power of Parameters Influencing Borrowing by MSMEs

SEMINAR/CONFERENCE/SYMPOSA/WORKSHOP ATTENDED

Title of the Conference/Symposia/Workshop	National/ International level	Date	Organizer
International Conference on India 2020: Vision for Financial Sector	International	10-11th March, 2014	Shri Guru Govind Singh College of Commerce,

			University of Delhi
Two days National Seminar on “Promoting Business Opportunities in North Eastern India and India’s Act East Policy	National	15-16th November 2017	Manipur University, Imphal
11th ISDSI International Conference	International	December 28-30th, 2017	IIM, Tiruchirappalli
National Seminar on Banks and Financial Institutions in North East: Prospects and Challenges	National	8-9th March, 2019	Indian Institute of Bank Management (IIBM), Khanapara

SEMINAR/CONFERENCE/SYMPOSIUM/WORKSHOP ORGANISED

Title of the Conference/Symposia/Workshop	National/ International level	Date
Coordinator, Five Day Online Lecture Series on “Contemporary Issues in Commerce”, by Department of Commerce, USTM	National	10 th July-14 th July, 2020
Coordinator, Ten Day Faculty Development Program on “Crafting Qualitative Research: How can we study the world as it is lived?” organized by School of Business Sciences, USTM	International	15 th July-24 th July, 2020
Joint Convener, International Webinar on “Corporate Governance in Banking Sector” organized by Department of Commerce, USTM	International	9th March, 2021
Joint Convenor, National Conference on “Management Practices and Sustainable Strategies” by Department of Commerce, USTM.	National	18 th January-19 th January, 2022

STAFF DEVELOPMENT PROGRAMS ATTENDED/ORGANISED

Programmes	Title of the Programme	Date	Organiser
Five Day Online Faculty Development Program	Understanding Financial Research Techniques using E-views	June 15-19, 2020	IMS, Ghaziabad
One Week Faculty Development Program (online mode) on “” organized by during	Development and Management of MOOCs and Online Courses using LMS - Moodle	30th June-4th July, 2020	GAD-TLC, SGTB Khalsa College, University of Delhi under PMMMNMTT scheme of MHRD
Two Week Faculty Development Program	R Language and Studio	June 22-July 5th, 2020	Department of Computer Science and Engineering under PMMMNMTT scheme of MHRD
Online weeklong Workshop	Assessment and Evaluation	24th to 28th August, 2020	TLC, Tezpur University under PMMMNMTT Scheme of Ministry of Education, Government of India during
Online weeklong Workshop	Assessment and Evaluation	14th to 19th December, 2020	TLC, Tezpur University under PMMMNMTT Scheme of Ministry of Education, Government of India during

ADDITIONAL ACTIVITIES	YEAR
Represented Tezpur University Research Scholar fraternity at the Tezpur University Research Council.	2018 – 2019
Appointed as a Reviewer for International Journal of Finance and Banking Research, Science Publishing Group, USA	August, 2020
Appointed as Editor, Journal of Women Entrepreneurship and Business Management, MAT Journals	2021
Appointed as Editor, Journal of Economic Studies and Financial Research, MAT Journals	2021
Invited Speaker at the 36 days Online Technology Based Entrepreneurship Development Program sponsored by DST, Govt. of India in collaboration with Department of Food Science and Engineering, USTM	Feb-March, 2021
Appointed as sub-editor of “Biz Explorer” Journal, School of Business Sciences, USTM	August, 2021