

TEACHER PROFILE

Name: Mr. Anjan Bharali

Qualification: B. Com (Human Resource Management), M. Com (Marketing), M.Phil. NET

Designation: Assistant Professor

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Present Address: Old Amolapatty, Golaghat, Assam. 785621.

Permanent Address: Meteka, Sivasagar, Assam- 785640.

Date of joining: 24.09.2022

EDUCATIONAL QUALIFICATION:

Qualification	Course	College/ University	Year
Undergraduate	B.Com	Sibsagar Commerce College, Dibrugarh University.	2015
Postgraduate	M.Com	Dibrugarh University	2017
M.Phil.	M.Phil.	Dibrugarh University	2020

CAREER PROFILE

Teaching Experience (in years)	Name of Institution	Courses/Subjects taught
4.5 years	Don Bosco College, Golaghat	Human Resource Management, Marketing, Business Law, HRD.

PUBLICATIONS WITH ISSN & ISBN NO.:

Name of the Journal/ Book	ISSN/ ISBN	Year	Title of the paper published
Role of Financial Institutions and MSMEs in the socio-economic development of North East India.	978-81-8152-509-3	2019	Challenges faced by small entrepreneurs to avail assistance from financial institutions- with special reference to Golaghat town.
Journal of Emerging Technologies and Innovative Research. Vol 6, Issue 1.	2349-5162	2019	Comparative study between offline and online shopping from the lens of customer involvement: A case study in Dibrugarh University
Journal of Emerging Technologies and Innovative Research. Vol 6, Issue 4.	2349-5162	2019	Impact of Credence claims, Price and Customer Reviews on the purchase of Personal Care Products in E-Shopping.

Anusandhan (Vol III)	978-81-948218-1-6	2020	Use of digital marketing tools in Businesses in rural India- special reference to Assam.
Review of Applied Socio-Economic Research (Volume 22, Issue 2 / 2021), pp. 3	2247-6172	2021	Power of Advertising claims for Credence Goods: Can it shape Placebo effect and Repurchase Decisions?
International Journal of Mechanical Engineering (Vol. 6 No. 3)	0974-5823	2021	Sustainable entrepreneurship in North-east India- Creating a 'Blue Ocean'
Human Population, Land Use, Biodiversity and Climate Change	978-93-95103-42-8	2022	The rise of sustainable agribusinesses through e-commerce in North-east India.

STAFF DEVELOPMENT PROGRAM ATTENDED:

Programmes	Title of the Programme	Date	Organiser
Faculty Development Program	Workshop on Moodle Site creation	16.07.2020 to 04.08.2020	IQAC, Marian College, Kuttikkanam, Kerala.
	MANAGING ONLINE CLASSES and CO-CREATING MOOCS	April 20 - May 06, 2020	Ramanujan College, University of Delhi.
	Preparation of Self-Learning Materials for University and College Learners	12th to 18th May, 2020	Dibrugarh University
	"Comprehensive e-Learning to e-Training guide for Administrative Work	May 25 - June 05, 2020	Ramanujan College, University of Delhi.

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