

Quarterly Profile: ATUL KUMAR DAS

Period: July 2022 – September 2022

A) Academic (student related)

Courses	Class /Semester	Paper	Chapter /Topics /Action
HS	1	Salesmanship and Advertising	Introduction , Advertising – meaning , objectives , functions , Advertising and Publicity , Different medias
HS	2	Salesmanship and Advertising	Advertising Copy , Layout , Advertising theme , Different methods of remuneration ,factors of sound remuneration plan ,sources of recruitment , selection process ,
M.com	III	Business Ethics	Meaning Ethics- definition of ethics and Business Ethics Objectives, nature and sources of ethics- Types of ethics-Need for business ethics- importance of business ethics

B) Seminars , FDPs , Conferences etc

a) One Week Faculty Development Programme on SPSS

10July -16 July 2022

b) FDP on Digital Learning Methods

22 July -28 July 2022

C) Examination related tasks

Engaged as an invigilator in M.Com 4th Semester (July) Examination, 2022,

D) College Extension service

Acted as Assistant Returning Officer , Students' Election 2022