



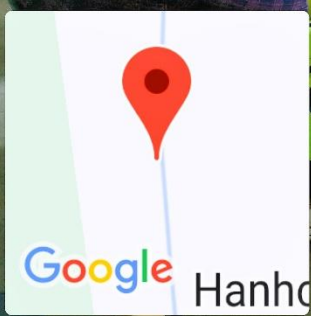
REPORT ON GROUP DISCUSSION
FOR
M.COM 3RD SEMESTER
PAPER- SERVICE MARKETING (CODE-30421)
DATE: 29/11/22
VENUE: M.COM CLASSROOM

A ‘**Group Discussion**’ on the topic “**MARKETING OF TOURISM SERVICES IN ASSAM**” among the students of M. Com 3rd Semester, Marketing Group, conducted and observed by the Head of the Department of Human Resource Management, Dr. Rinki Das. The event held on **29/11/ 2022, Tuesday from 12.45 PM to 1.30 PM at the M. Com 1st Semester Smart Classroom** of Golaghat Commerce College. The program was initiated by Dr. Rinki Das, addressing and mentioning the rules and points to be considered in the discussion. A total **8 number of students of the Marketing group** actively participated in the discussion. All the students put forward noteworthy points like the *role of tourism in the development of the state, issues of infrastructure development, role and awareness of local people in promoting tourism services, requirement of attractive promotional techniques, social media enhancement, development of accommodation services, the requirement of entrepreneurial tourism, etc.* The discussion was **initiated by Mr. Sarkuru Tisso and concluded by Ms. Lirdona Engtipi** respectively. At the end of the discussion, Dr. Rinki Das shared her observations on the entire discussion and encouraged the students for further participation in such academic practices.

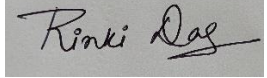
Glimpses of the Discussion:



Golaghat, Assam, India
Jyoti Nagar, Golaghat, Assam, India
Lat 26.45216°
Long 93.952455°
29/11/22 01:23 PM



Golaghat, Assam, India
Jyoti Nagar, Golaghat, Assam, India
Lat 26.45216°
Long 93.952455°
29/11/22 01:23 PM

A rectangular box containing a handwritten signature in black ink that reads "Rinki Das".

Dr. Rinki Das
Head of the Department
Golaghat Commerce College
Golaghat
Date: 29/11/2022