



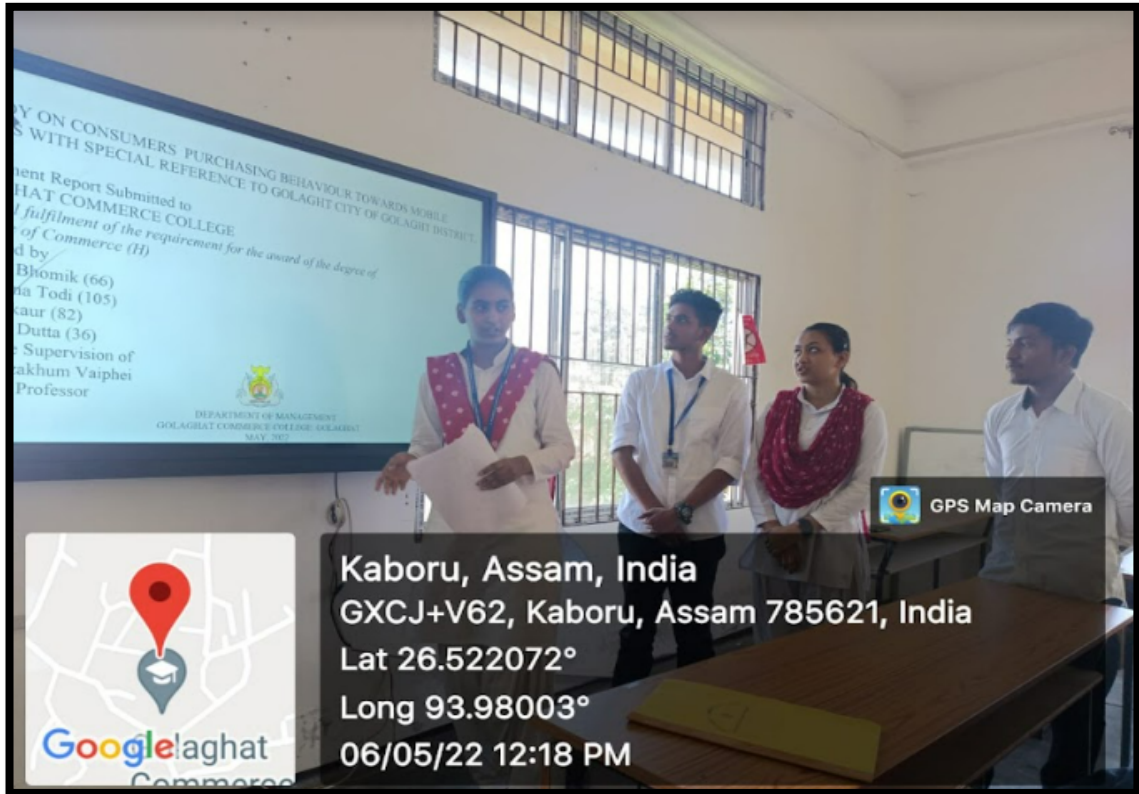
## Field Study Report/Presentation Department of Management Golaghat Commerce College, Golaghat



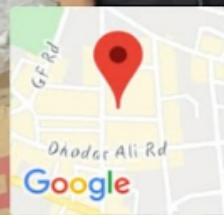
<b>Event:</b>	Field Study Presentation
<b>Organized By:</b>	Department of Business Management
<b>Venue:</b>	RUSA Building
<b>Dated:</b>	6 <sup>th</sup> May, 2022
<b>Time:</b>	11:00 a.m.

The Department of Business Management has organised a field study for the 6<sup>th</sup> Semester Student at Golaghat Town. 16 no's of students were divided in four groups and each group have given one topic. A variety of topics such as customer behaviour, service marketing, customer expectations and perceptions and advertising were assigned for the field study. The students submitted hard copies of their work and presentation were given through power point. Each students elaborated the concept clearly and put forward their analysis, suggestions and limitations of the study. At the end of the presentation a number of questions were asked by the observers and valuable suggestions were provided to each group. The Head of the Department Biswajyoti Doley addressed the presenters and explained the rules for presentation. The other faculties of the department Dr. Chinzakhum Vaiphei, Shankar Jyoti Doley, Dr. Papari Nayak evaluated each group and pointed out the scopes for improvement.





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GXCJ+V62, Kaboru, Assam 785621, India  
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Long 93.98003°  
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Golaghat, Assam, India  
municipal market, GX6F+728, Golaghat, Assam 785621, India  
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