



Webinar on  
“The impact of Online Marketing during COVID – 19, Pandemic”  
**Department of Business Management**

**Golaghat Commerce College, Golaghat**

**Event:** Webinar on “The impact of Online Marketing during COVID – 19, Pandemic”

**Organized By:** Department of Business Management

**Dated:** 8<sup>th</sup> September, 2022

The Department of Business Management organized National Webinar on "Impact of Online Marketing during COVID-19 Pandemic on 8<sup>th</sup> Sept, 2020. The webinar was presided by Mr. Biswajyoti Doley, HOD, Department of Business Management welcomed all the participants, attendants and resource persons. Dr. Rachna Jawa, Associate Professor, Shriram College of Commerce, Delhi University, Md. Rafee, Assistant Professor, University of Ladakh, Mr. Harish, Assistant Professor, Shriram College of Commerce, Delhi University was the resource persons of the webinar.







Department of  
**BUSINESS MANAGEMENT (MARKETING)**  
**GOLAGHAT COMMERCE COLLEGE (Assam, India)**  
 in association with  
**IQAC, GOLAGHAT COMMERCE COLLEGE**

Presents  
**WEBINAR** ON **THE IMPACT OF ONLINE MARKETING DURING COVID-19, PANDEMIC**

**RESOURCE PERSONS**



**DR. RACHNA JAISWAL**  
Assistant Professor  
 Dept. of Business Management  
 Golaghat Commerce College



**MR. HARISH KUMAR**  
Head of Institute  
 IQAC, Golaghat Commerce College



**MOHD RAFAE**  
Assistant Professor  
 Dept. of Business Management  
 Golaghat Commerce College

Register Online :  
<https://forms.gle/5YHus8t05d3v7v2>



Date :  
**8th September (Tuesday), 2020**  
 Time :3.00 PM (IST)

Streaming Platform





**INAUGURATOR**  
**Mr. Parash Salkia**  
Principal (Jr)  
 Golaghat Commerce College



**COORDINATOR, IQAC**  
**Dr. Jiban Jyoti Kakati**  
Associate Professor, Dept. of English  
 Golaghat Commerce College



**COORDINATOR**  
**Mr. Bhanujyoti Doley**  
Asstt. Professor & HOD  
 Dept. of Business Management  
 Golaghat Commerce College

**Faculty Members**



**Dr. Chinzakhum Valphoi**  
Asstt. Professor



**Mr. Sankar Jyoti Doley**  
Asstt. Professor

**Organising Committee**



**Mr. Rajesh Jaiswal**  
Associate Professor



**Ms. Sonashree Das**  
Assistant Professor



**Ms. Himadri Gogoi**  
Assistant Professor



**Mr. Harmeet Singh**  
Assistant Professor

**Technical Support**



**Mr. Anupul Goswami**  
Assistant Professor

**NO REGISTRATION FEE REQUIRED**  
 (E-certificate will be provided to the participants)

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