

Best Practice II

Campus as Catalyst: Skills, Entrepreneurship and Innovation

Objectives of the Practice:

- ❖ To equip students with essential skills for professional and personal development.
- ❖ To create a culture of innovation and entrepreneurial thinking on campus.
- ❖ To bridge the gap between academic knowledge and real-world applications through skill-based training and outreach.
- ❖ To encourage self-reliance and leadership among students.
- ❖ To promote sustainable practices and local economic development through niche skill courses.

The Context:

In today's competitive and rapidly changing world, students need more than textbook knowledge to succeed. Recognizing this, Golaghat Commerce College (Autonomous) designed various initiatives aimed at nurturing holistic student development. These programs addressed crucial areas such as innovation, entrepreneurship, financial awareness, leadership, and vocational skills. The goal was to empower students with tools to thrive in diverse environments—whether in higher education, the job market, or as entrepreneurs. This practice aligns with the vision of 'Atmanirbhar Bharat' by empowering youth to become self-reliant and industry-ready. It also aims to promote sustainable practices and local economic development.

The Practice:

During the academic years 2024–2025, the institution implemented several strategic initiatives across departments and cells, with emphasis on real-world competencies:

1. The Women's Cell introduced the following courses to encourage self-employment and skill acquisition among students: A 30-hour certificate course in Cutting and Tailoring and Certificate course on Beauty Culture
2. Two major sessions on financial literacy and professional development were conducted: "Professional Development and Financial Literacy" on 26 October 2024 in collaboration with the NIIT Foundation and "Financially Aware and Empowered India" session on 20 December 2024, facilitated by Advisor's Organization.

3. On 27 August 2024, the Entrepreneurship Awareness cum Outreach Programme – COHORT 6 was conducted in collaboration with the college’s Incubation Centre, IIC, and IQAC, focusing on mentorship and startup guidance.
4. The Institution’s Innovation Council (IIC) also organized an outreach session at Golaghat Govt. Bezbaruah Higher Secondary School to spread awareness about Startup and Innovation, extending the institution’s impact beyond the college campus.
5. An International Seminar titled “Viksit Bharat @2047: Empowering India through Technology, Innovation and Inclusive Growth” was organized on 6–7 September 2024, offering students and faculty an opportunity to engage with national priorities and global perspectives.
6. A one-week training programme under the PM Vishwakarma Scheme from 21st May to 28th May 2025, was conducted focusing on the Assistant Hair Dresser trade. The objective of the course was to enhance the vocational skills of participants in alignment with the vision of skill development and empowerment under the PM Vishwakarma Yojana.
7. 4th Annual Commerce Fair held under the initiative of Entrepreneurship, Career Guidance and Placement Cell was held on 7th and 8th April, 2025. Students, teachers and local community women had their stalls selling handicrafts, local handloom products, plants, local food items and books.
8. With the theme “Tea for Better Lives” the North Eastern Tea Association (NETA) marked International Tea Day on May 21, 2025. The aim of the event was to connect with young minds and bring awareness of tea among youth. It is a blend of education, tradition and innovation.
9. A career counselling for students was organised by ACTA and GCC Teachers’ Unit on 10th March, 2025. Dr. Shankar Jyoti Doley, Asst Professor, dept of Business Management served as the Resource Person.

Evidence of Success:

- Increased participation and positive feedback from students across departments in all training and certificate courses.
- Tangible skill acquisition by students.
- Motivation among students to explore self-employment and startup ideas, with some approaching faculty for mentoring.

Problems Encountered and Resources Required:

Problems Encountered	Resources Required
Coordinating program dates without affecting academic sessions was a challenge.	Qualified external trainers and resource persons
For skill-based courses, and certified trainers were essential.	Financial support for organizing certificate courses and procuring materials

Details of the Activities held:

1. Certificate Course on Cutting and Tailoring

A 30-hour certificate course on Cutting and Tailoring for the college students was organized by Women's Cell of Golaghat Commerce College (Autonomous) from February 13, 2025. This initiative by the Women's Cell was designed to inspire students to engage in skill-based training, enabling them to gain independence and ensure their future security. A total of 29 students registered for the course.



2. Certificate Course on Beautician Training

A three-month Certificate Course on Beautician Training was successfully conducted by Golaghat Commerce College (Autonomous) from 2nd September to 6th November 2024. The course aimed to equip students with practical knowledge and hands-on skills in personal grooming and basic beauty care services. A total of 100 students enrolled and actively participated in the training sessions. The course concluded with a certificate distribution ceremony to all participants who successfully completed the course.





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3. Financially Aware And Empowered India: Women's Financial Program

An awareness session was organised on 20th December 2024 at the M Com Digital Room with an initiative of the Women's Cell, Golaghat Commerce College (Autonomous), conducted by Advisor's Organization. A total of 40 women participants joined the program, including teaching and non-teaching women staff of the college. The resource person of the session was Mr Mandeep Singh Maunder, who delivered an enlightening discussion on "Financially Aware and Empowered India: Women's Financial Program". The program mainly focused on providing personalised guidance to the participants on financial planning, enhancing financial knowledge and building confidence.

2024
FINANCIALLY AWARE & EMPOWERED INDIA : WOMEN'S FINANCIAL PROGRAM

ABOUT THE PROGRAM
The wealth awareness program offers participants personalized guidance on financial planning, fraud prevention, and cybersecurity, empowering them to safeguard their assets and achieve their financial goals.

- FINANCIAL PLANING
- MONEY MANAGEMENT
- FRAUD PREVENTION
- ASSET ALLOCATION
- FINANCIAL EMPOWERMENT

SEBI
SECURITIES AND EXCHANGE BOARD OF INDIA

ADVISOR'S ORGANIZATION
WE WORKING FOR CHANGING LIFE
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WOMEN'S CELL GOLAGHAT COMMERCE COLLEGE
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विकसित भारत अभियान
2024-25

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4. Entrepreneurship Awareness Cum Outreach Programme – COHORT 6

On 27th August, 2024 an Entrepreneurship Awareness Cum Outreach Programme – COHORT 6 was organized in association with incubation center, IIC and IQAC of Golaghat Commerce College, Golaghat. The programme was conducted to provide guidance & mentorship on entrepreneurship, for fueling ideas and empowering dreams on startup. The resource person for the programme was Plabon Bora, Assistant Manager – Programme & Outreach at Assam Startup, brings over 10 years of expertise in entrepreneurship and startup development, strategic planning, and project management. He discussed the concept of entrepreneurship, startup, stages of startup, pillars of startup etc. The number of students who attended the Programme was 40.





5. International Seminar titled “Viksit Bharat@2047: Empowering India through Technology, Innovation and Inclusive Growth”

Golaghat Commerce College hosted an International Seminar on September 6th and 7th, titled “Viksit Bharat@2047: Empowering India through Technology, Innovation and Inclusive Growth,” organized by the Human Resource Management Department and Internal Quality Assurance Cell (IQAC) of Golaghat Commerce College. This event was held in collaboration with the Kolkata Bidhannagar Society for Academic Advancement, West Bengal.

The event was inaugurated by Chief Guest, Dr G. Singhaiah, Vice-Chancellor of Birangana Sati Sadhani State University. In his speech, Dr. Singhaiah highlighted the entrepreneurial potential of the Northeast but noted that lack of adequate infrastructure has impeded substantial industrial progress in the region. In this context, he mentioned the untapped potential of Assam’s Jute and Muga silk industries.

The inaugural session was followed by a plenary session chaired by Dr. Swati Chakraborty from the Royal Thimphu College in Bhutan. During this session, Dr. Somnath Chaudhury, a postdoctoral fellow at the University of Southampton, UK, and Dr. Rishi Bhargav Das, Assistant Professor in the Department of Commerce at Nowgong College (Autonomous), delivered insightful talks that enriched the seminar's discussions.

The first day of the seminar featured seven technical sessions presented by distinguished resource persons, including Dr Swati Chakraborty from the Royal Thimphu College in Bhutan, Associate Professor Soumya Mukherjee from Maharaja Manindra Chandra College in West Bengal, Dr Manas Pratim Bora, Head of the English Department at Birangana Sati Sadhani University, Dr. Samyabrata Das from New Alipore College in West Bengal, Dr Rishi Bhargav Das from Nowgong College (Autonomous), Associate Professor Pema Lama from the University of Calcutta, and Dr Nilanjan Ray from JIS University in West Bengal.

On the second day, the seminar continued with three technical sessions conducted by Associate Professors Dr. Pranjal Pratim Dutta, Dr. Karabi Devi of Golaghat Commerce College, and Soumya Mukherjee of Maharaja Manindra Chandra College. The seminar concluded with a Valedictory ceremony hosted by Coordinator Anjan Bharali. In the closing ceremony, participants provided their feedback, and certificates were awarded to all attendees.



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গোলাঘাট বাণিজ্য মহাবিদ্যালয়ত দুদিনীয়া আলোচনা-চক্র সম্পন্ন

বিশ্বের সর্বাঙ্গীণ, গোলগাট, ৭ ফেব্রুৱাৰী ১ গোলগাটী বাণিজ্য মহাবিদ্যালয়ত মহাবিদ্যালয়খনৰ মানৱ সম্পদ পৰিচালনা বিভাগ আৰু আভ্যন্তৰীণ মান নিৰূপণ কোষ উদ্যোগ ৬ আৰু ৭ ছেপ্টেম্বৰত এনে আন্তঃৰাষ্ট্ৰীয় পৰ্যায়ৰ আলোচনা-চক্র সম্পন্ন হয়। বিকশিত ভাৰত @2047 (Viksit Bharat@2047) শীৰ্ষক আলোচনা-চক্রখনৰ আয়োজনত পশ্চিমবংগৰ কলকাতাত বিহাবিদ্যালয়ৰ ছ'চাইটীৰ সৰ্ব একাডেমিক এডভান্সমেণ্ট সহযোগিতা কৰে। আলোচনা-চক্রত ব্যক্তি প্ৰস্থানসমূহে প্ৰথম দিনৰ কাৰ্যসূচী আৰম্ভ হয়। আবেগত ডা' বিজী কামাৰ অধীনে উদ্বোধনী অনুষ্ঠানত মহাবিদ্যালয়ৰ অধ্যক্ষ ডা' উপেন্দু শৰ্মাই অধিকাৰী ভাষা দিয়ে। আলোচনা-চক্রখন উদ্বোধন কৰি বীৰাধনা সতী সন্দনী বাণিজ্য বিশ্ববিদ্যালয়ৰ উপাধ্যক্ষ ডা' ডি. সিংহাই কৰা যে উক্ত-পূৰ্বসংকল্পত উদ্যোগ বিকাশৰ যথেষ্ট সম্ভাৱনা বৰ্তায় পাৰ্শ্বতো উপযুক্ত পৰিকল্পনাৰ অৱ্যাহাৰত ঐতিহাসিক দিশত বিশেষ আগবঢ়াব পৰা নাই। এই প্ৰদৰ্শনত তেওঁ অমৰ পট-মুগা শিল্পৰ ক্ষেত্ৰত থকা

মানৱ সম্পদ পৰিচালনা বিভাগ-আভ্যন্তৰীণ মান নিৰূপণ কোষৰ উদ্যোগ

সম্ভাৱনামতে বিস্তৃত উদ্ৰেগ কৰে। অনুষ্ঠানটোত কলকাতা বিশ্ববিদ্যালয়ৰ বাণিজ্য বিভাগৰ প্ৰাক্তন মুৰব্বী তথা অধ্যাপক ডা' পীত্ৰি কুমাৰ চক্ৰৱৰ্তী আৰু সহযোগী অধ্যাপক পোনা লামা, গোলগাটী বাণিজ্য মহাবিদ্যালয়ৰ উপাধ্যক্ষ অমানিকা হাজৰিকা, আভ্যন্তৰীণ মান নিৰূপণ কোষৰ সন্মিতক ডা' অঞ্জলি প্ৰতিম দত্ত, মহাবিদ্যালয়খনৰ অধ্যাপক-অধ্যাপিকা তথা প্ৰকটিক অধ্যাপকস্বৰূপী উপস্থিত থাকে। প্ৰায় দিনৰ মুঠ সময়টো সৰ্বত সমল ব্যক্তি বিশেষ কৃতমনৰ ব্যয়ে বিশেষ কৰণৰ অধ্যাপক ডা' সতী হাজৰিকী, পশ্চিমবংগৰ মহাৰাজা মণিৱ্ৰ চক্ৰ মহাবিদ্যালয়ৰ সহযোগী অধ্যাপক সোমা মুখাৰ্জী, বীৰাধনা সতী সাধনী বিশ্ববিদ্যালয়ৰ ইকৰাচী বিভাগৰ মুৰব্বী অধ্যাপক ডা' মনস প্ৰতিম বৰা, পশ্চিমবংগৰ নিউ অলিম্পিক কলেজৰ সহযোগী অধ্যাপক ডা' সন্মত দাস, নগাঁও মহাবিদ্যালয় (ৱাৰেণ্ডশ্বিত)ৰ অধ্যাপক



ডা' সন্মত দাস, কলকাতা বিশ্ববিদ্যালয়ৰ সহযোগী অধ্যাপক পোনা লামা, পশ্চিমবংগৰ ডি. আই. এই বিশ্ববিদ্যালয়ৰ অধ্যাপক ডা' নিলাঞ্জন বৰুৱা সঞ্চালনা কৰে। দ্বিতীয় দিনৰ কাৰ্যসূচী অনুসৰি দুই তিনিটা

অতিথি বা সামৰণী অনুষ্ঠানত অংশগ্ৰহণকাৰীসকলে কেবলোমৰ মতামত ব্যক্ত কৰে। অনুষ্ঠানতে অংশগ্ৰহণকাৰীসকলক প্ৰশ্নোপৰ বিবেচনা কৰা হয়। তদুপৰি, কলকাতা বিশ্ববিদ্যালয়ৰ ছ'চাইটীৰ সৰ্ব একাডেমিক এডভান্সমেণ্ট ছেট পৰ্যবেক্ষণ-পৰ উপস্থাপক হিচাপে দিৰ্ঘচিত্ৰসকলক সমালোচিত কৰাৰ লগতে অধ্যক্ষ, উপাধ্যক্ষ, আভ্যন্তৰীণ মান নিৰূপণ কোষৰ সন্মিতক তথা আলোচনা-চক্রী অধ্যাপক, সহকাৰী অধ্যাপক আৰু সহযোজকী সৰ্বধনা জনায়। অধ্যাপক হেই। হাজৰিকী আলোচনা-চক্রখন সফলভাৱে সম্পন্ন হোৱাৰ বাবে সকলোকে ধন্য বাৰ জ্ঞাপন কৰে। উদ্দেশ্যে মহাবিদ্যালয়খনৰ দ্বাৰা প্ৰথমে বাৰে বাৰে আয়োজিত আন্তঃৰাষ্ট্ৰীয় আলোচনা-চক্রখনৰ অলমাইন আৰু অলমাইন মুঠোটা মধ্যমৰ নিৰ্ভীৰ মন্তব্যলৈ আৰু বিশ্ববিদ্যালয়ৰ প্ৰকট ছেপ্টেম্বৰ আৰু অধ্যাপক ১০০কোৰ অধিক পৰ্যবেক্ষণ-পৰ শৰ্ট কৰে।



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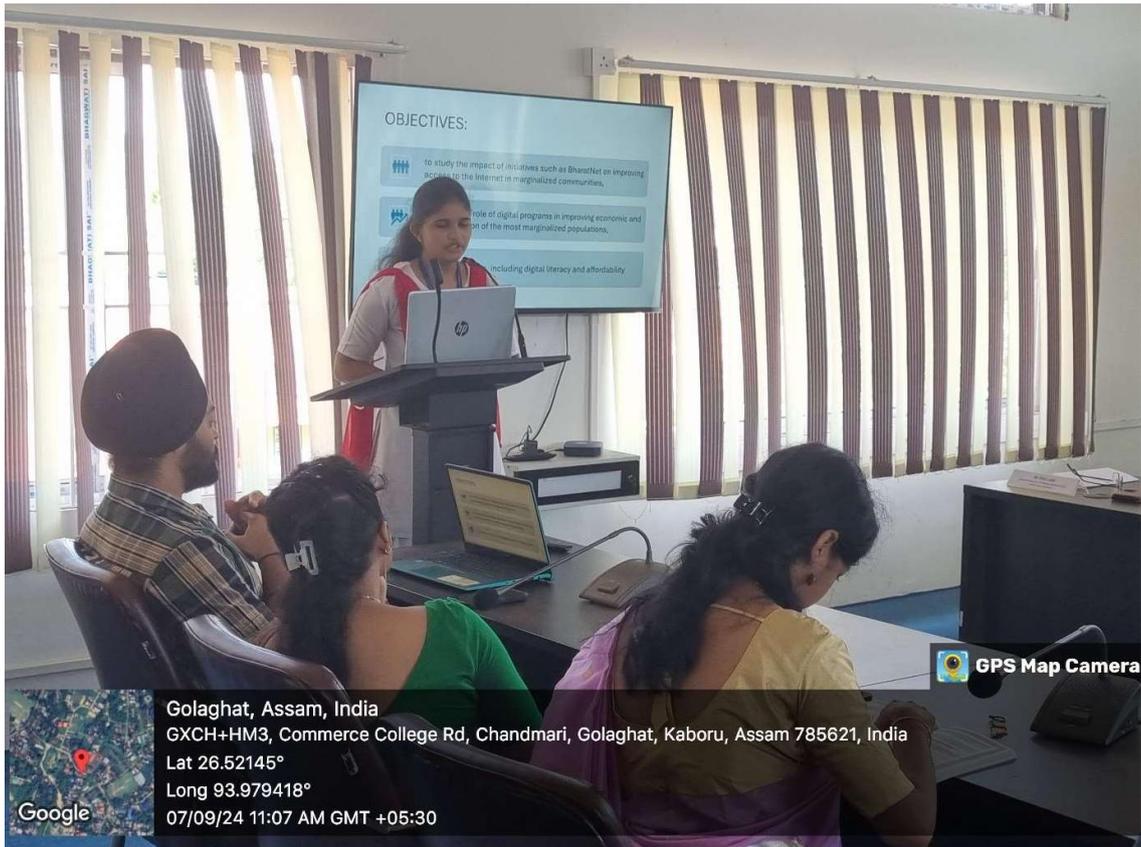


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6. Awareness Sessions on Startups and Innovation

On 29th August 2024, the Institution's Innovation Council (IIC) of GolaghaCommerce College organized an awareness program at Golaghat Govt. Bezbaruah Higher Secondary School among the students on "Startup and Innovation". The event was designed to educate and inspire students about the significance of entrepreneurship and innovative thinking in today's competitive world.

The program began with an introduction of the IIC team members by the principal of the school, followed by an inaugural speech delivered by Mr. Bhaskar Kakoti, Assistant Professor of the college. Mr. Kakoti highlighted the impact of major startups on our daily lives and encouraged students to draw inspiration from their success stories.

Following this, Mr. Anjan Bharali, Assistant Professor, presented on the theme "Think Big, Innovate, and Become Job Creators." His presentation covered the fundamentals of startups and innovation, while also showcasing the journeys of successful entrepreneurs from Assam and India. He emphasized the qualities essential for becoming a successful entrepreneur.

Dr. Karabi Devi, Associate Professor, spoke on the important role played by IIC in nurturing the entrepreneurial skills of students with innovative ideas. She discussed how the government is supporting the development of Incubation Centres and IICs in colleges to cultivate and showcase the talents of the youth. The program concluded with a brief speech by Mr. Arindam Bora, Assistant Professor, who spoke about the importance of asking questions, staying curious, and finding creative solutions to problems. He emphasized the critical role that young people play in shaping the future.





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7. PM Vishwakarma Training Programme

Golaghat Commerce College (Autonomous) successfully conducted a one-week training programme under the PM Vishwakarma Scheme from 21st May to 28th May 2025, focusing on the Assistant Hair Dresser trade. The objective of the course was to enhance the vocational skills of participants in alignment with the vision of skill development and empowerment under the PM Vishwakarma Yojana. The sessions were conducted by Ms. Gayatri Mazumder, a certified Assessor and Trainer in the trade.

Over the six days, participants were introduced to the fundamentals and professional standards of hairdressing, sterilising tools and equipment, hands-on training in executing standard haircut techniques, blow drying hair and training in the use of straightening tools. Officials from Punjab National Bank, Golaghat Branch conducted informative sessions on various topics such as government schemes and loans available for small entrepreneurs under PM Vishwakarma, e-commerce and digital payments, operating bank accounts, selecting savings and insurance products etc. On the final day, the participants underwent a written assessment as well as a viva voce and a practical exam to assess hands-on skills. The assessment was conducted under the supervision of officials from National Skill Development Corporation (NSDC). The

programme turned out to be successful with the active participation of trainees, expert guidance of the trainer, and collaborative support from PNB, Golaghat.





8. International Tea Day Celebration

With the theme “Tea for Better Lives” the North Eastern Tea Association (NETA) marked International Tea Day on May 21, 2025. The aim of the event was to connect with young minds and bring awareness of tea among youth. It is a blend of education, tradition and innovation.

NETA brews youth tea culture on International Tea Day, targets Gen Z at Golaghat College

CHRONICLE NEWS SERVICE

GUWAHATI: With the theme “Tea for Better Lives,” the North Eastern Tea Association (NETA) marked International Tea Day on May 21 by engaging directly with the youth at Golaghat Commerce College (Autonomous). The celebration aimed to spotlight tea’s cultural, economic, and health value while also stirring fresh interest among Gen Z toward tea consumption.

In a vibrant campus event featuring quizzes, speeches, and interactive dialogue, NETA members and students exchanged ideas on the future of the tea industry.

The session was moderated by Director of NETA Tea Academy, Manoj Jallan.

In his keynote address, NETA chairman Ajay



The event organized on Wednesday

Dhandharia called International Tea Day “an opportunity to honour tea’s journey from field to cup,” stressing its 200-year legacy in shaping Assam’s socio-economic fabric. He emphasized the drink’s scientifically backed health benefits and concluded with a call to action: “Sip Tea and Savor Life.”

Highlighting a concern, Dhandharia noted that despite India being both the largest producer and consumer of black tea globally, the per capita tea consumption remains low. “That’s why we’re focusing on Gen Z. We need to build a new generation of tea lovers,” he said.

Hosting the event on a college campus was a strategic move to connect directly with young minds.

Principal Dr. Utpal Sarma praised NETA’s efforts to

bring tea awareness to the youth, calling it a smart blend of education, tradition, and innovation. The event also celebrated the 10th successful year of the Post Graduate Diploma in Tea Management, a joint venture by NETA and the college, which boasts 100% placement for graduates, according to faculty member Ranjit Mazumdar.

The celebrations wrapped up with a cake-cutting ceremony led by the Principal and Vice-Principal, with Dr. Manas Pratim Sarma steering the event smoothly as moderator.

Present at the event were NETA members including Ajay Dhandharia, Neeraj Jallan, Manoj Jallan, Nepal Saikia, Krishnakant Jalan, and several others committed to keeping Assam’s tea heritage alive—one cup at a time.

নেটাৰ আন্তঃৰাষ্ট্ৰীয় চাহ দিবস পালন

প্ৰতিবেদক, গোলাঘাট, ২২ মে’ :
নৰ্থ-ইষ্টাৰ্ন টি এছ’চিয়েশ্যন চমুকৈ
নেটাৰ উদ্যোগত আৰু গোলাঘাট
বাণিজ্য মহাবিদ্যালয় (স্বায়ত্ত
শাসিত)ৰ সহযোগত যোৱা ২১
মে’ত আন্তঃৰাষ্ট্ৰীয় চাহ দিবস পালন
কৰা হয়। এই উপলক্ষে গোলাঘাট
বাণিজ্য মহাবিদ্যালয় ৮ পৃষ্ঠাত

9. Career Counselling Session

A career counselling for students was organised by ACTA and GCC Teachers' Unit on 10th March, 2025. Dr. Shankar Jyoti Doley, Asst Professor, dept of Business Management served as the Resource Person.

CAREER COUNSELLING FOR STUDENTS

Organised by
Golaghat Commerce College (Autonomous)
Teachers' Unit,
Assam College Teachers' Association (ACTA)

Date: 10th March, 2025
Time: 1 to 2 pm

Venue: Auditorium, GCC (A)

Resource Person



Dr. Shankar Jyoti Doley

Assistant Professor
Department of Business Management
Golaghat Commerce College
(Autonomous)